

New Temporary Public Artworks for Pasadena's Civic Center: Funded by the National Endowment for the Arts "Our Town" *My Pasadena* Program

Twelve new temporary public artworks are coming to Pasadena's Civic Center. The City of Pasadena Cultural Affairs Division, along with co-applicant Side Street Projects, is the proud recipient of a National Endowment for the Arts *Our Town* award to create a project entitled *My Pasadena*.

This exciting program will create a continuous series of events and changing artworks in the Civic Center area from September 2015-September 2016. The *My Pasadena* project's goal is to make the Civic Center more walkable and livable, transforming it into a creative, vibrant public forum through the creation of art projects that will expand community awareness and involvement in the contemporary role of government in civic life.

The innovative *My Pasadena* projects are varied in inspiration. Produced in a variety of media, projects will include live performances, walking tours and visual art installations as well as dance, theater, animated projection, oral history and audio installation. Project subjects are intended to reflect the diversity of civic engagement themes. Artworks are temporary, although they explore themes that may be adopted for permanent public artwork in the Civic Center, as a Public Art Master Plan Implementation Strategy.

Artworks will be installed on a staggered timeline and sited within the extended Civic Center area: along Garfield Boulevard between Walnut Street to the north and Green Street to south, along Holly Street from City Hall west to Garfield Avenue.

The City has contracted Side Street Projects to create a mobile outpost in the Civic Center area to gather community input, work with approved artists to develop projects, market and publicize projects, and create podcasts and a permanent archive of images and stories that extend Pasadena's cultural legacy and may influence the development of future public art. Other project partners include Pasadena Heritage, Northwest Programs Office, Pasadena Unified School District, Pasadena Public Library, and The Armory Center for the Arts.

NEA Our Town *My Pasadena* Public Art Projects include:

	Name	Amount	Project Description
1	Mann, Lisa	\$7,500.00	Animated projections of NW community members projected in Civic Center area
2	Medvedovsky, Betsy and Steve Campos	\$7,500.00	Pop-up museum exploring themes of origins, time, conflict & family in collaboration with Pasadena Library's We the PPL project
3	Davis, Lance (Parson's Nose)	\$5,000.00	Staged reading of Thornton Wilder's <i>Our Town</i> using professional actors and high school students
4	Marin, Bertha	\$10,000.00	Outdoor projection of telenovelas at City Hall and a city park followed by audience engagement activities
5	Willcocks, Angela	\$10,000.00	Audio tours and portraits telling stories of NW residents
6	Forsythe, Joey	\$20,000.00	Video mapping on Pasadena Civic Auditorium focusing on the young artists of the Northwest community as they paint, or films or texts that explore the concept of civic engagement.
7	Phillips, Cat Chiu	\$5,000.00	Temporary float created with recycled plastic yarn
8	Bray, Anne (L.A. Freewaves)	\$20,000.00	Multi-media performance exploring the site of local power, imagery and history through an exploration of the lion symbols on City Hall
9	Glass, Michelle and Hataya Tubtim	\$5,000.00	Collaborative, multi-site installation and tour called Everyday Monuments using embroidery and fiber arts to build a shared tableau
10	Elerding, Brian (Lineage Dance)	\$5,000.00	Narrative dance performance telling the stories of the people of Pasadena performed at City Hall and Lineage followed by discussion
11	Martin, Arnold and Crystle	\$5,000.00	Binocular-like viewers showing historic images of Pasadena located in Civic Center
12	Armory Center for the Arts	\$10,000.00	Artist residencies with Women's Center for Creative Work "Parlor at the Armory: The World That Begins Where Our Skin Ends"
	TOTAL	\$110,000.00	

For more information, please contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development Department 744-7062.

