



A MESSAGE FROM DISTRICT 6 COUNCILMEMBER STEVE MADISON

District 6 Constituents,

The Rose Bowl's America-Fest is back for the 4th of July.
Details, including ticket information, are in the text.



THE 95TH ANNUAL AMERICAFEST

CELEBRATING AMERICA'S
PERSEVERANCE

PASADENA, Calif. (June 8, 2020) The Rose Bowl Stadium's Annual AmericaFest Celebration is recognized as one of the nation's largest and longest running shows to celebrate America's birthday. The Rose Bowl Stadium will host its 95th Annual AmericaFest Celebration in-person after moving the event to a virtual event format last year due to the global pandemic.

"The Rose Bowl Stadium is so iconic for many things, but the annual AmericaFest is an event that brings all of Pasadena and beyond, together," said Mayor Victor Gordo. "Last year, due to the global pandemic, the Stadium pivoted the 94-year-old tradition to a virtual event format, but we are thrilled to once again welcome Pasadena back home to celebrate America, at America's Stadium."

The theme of this year's annual celebration is "*Celebrating America's Perseverance*" as we have recognized our ability to come together and stand stronger throughout this pandemic. This year's event will welcome all of Pasadena and beyond, back to events at America's Stadium.

The Rose Bowl Stadium is excited to partner with Jet Propulsion Laboratory to highlight their recent accomplishment in landing NASA's Perseverance rover on Mars, as well as their dedication to earth sciences and the future explorations of the world's solar systems to provide hope for the future discoveries in space.

"We are unbelievably excited about welcoming fans back to the Rose Bowl Stadium for the first large-scale event since the pandemic started," said Rose Bowl Stadium Chief Revenue Officer, Jens Weiden. "This will be the greatest welcome home party you've ever experienced complete with the longest running fireworks display on the West Coast. You won't want to miss it!"

This year's event program will include a fan-favorite, TNT Freestyle Motocross who entertains a wide range of demographics with a thrilling, high-flying, high-energy thirty-minute show. This stunt show will be full of action-packed entertainment. Once again, the Rose Bowl Stadium will pay tribute to the United States Military Veterans, Active Military

Personnel, as well as our Fallen Heroes. The evening will also feature an hour-long, musical performance by an American soul singer, Mendelyev, who is best known for having been a contender on NBC's popular reality singing competition, The Voice. Mendelyev, along with his band, will bring a line-up of American classics for guests to sing along to and enjoy.

The Rialto-California based company, Pyro Spectaculars by Souza will once again light up the sky with the longest running and largest fireworks display on the West Coast. Pyro Spectaculars has been providing firework entertainment at the Rose Bowl Stadium for more than 35 years and is known worldwide for extraordinary firework displays, producing shows for the NFL Super Bowls, the Olympic Games and other major events throughout the world.

Tickets are now on-sale [here](#) with pricing starts at \$20.00. Parking lots will open at 5:00 PM and pre-purchased parking rates will start at \$45.00.

For more information and to purchase tickets for the 95th AmericaFest Celebration, please visit www.rosebowlstadium.com and follow our social media handles @RoseBowlStadium.

About the Rose Bowl Stadium

The Rose Bowl Stadium is the proud home of the Tournament of Roses' Rose Bowl Game, UCLA Bruins football, AmericaFest Fourth of July Celebration, concerts including Kenny Chesney, Coldplay, Taylor Swift and U2, international and Premier League soccer matches and the World's Largest Flea Market.

A National Historic Landmark built in 1922 and known around the world, the Rose Bowl Stadium has earned its world class reputation by hosting five NFL Super Bowl games, the 1984 Olympic Soccer matches, the 1994 Men's World Cup, the 1999 Women's World Cup, four BCS National College Football Championship Games and the College Football Playoff Semi-Final game.



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- We are pleased to send updated messages from the City and District 6. Please share this information with neighbors and friends. If they wish to be added to the distribution list, please have them write to us and include a home address as we will continue to group messages by neighborhoods to target our audience when appropriate. Our email addresses are at the bottom of the message.
 - In case you have missed any of these important message, please go to our website www.cityofpasadena.net/district6.
 - For the last news issues click "[District 6 News](#)"

COUNCILMEMBER STEVE MADISON

Steve Madison was first elected in 1999 to represent District 6, which includes the beautiful West Pasadena neighborhoods above the Rose Bowl and in Southwest Pasadena, much of Old Pasadena, the Art Center College of Design, the Convention Center & Civic Auditorium, most of the Arroyo Seco, the historic Colorado Street Bridge, and the..... [Read More](#)



DISTRICT 6 CONTACT INFORMATION

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