

DISTRICT UPDATE



CITY OF PASADENA | APRIL 4, 2022



Welcome to

District 7

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Dear Friends,

Spring Greetings!

Last Friday, Mayor Gordo released a letter to Pasadena residents disputing California Attorney General Rob Bonta's claims that Pasadena is in violation of Senate Bill 9, a housing law passed by the Legislature in 2021. "It is important that I communicate and provide the supporting documentation, directly to our residents who are entitled to know that the City of Pasadena is NOT in violation of SB 9 as wrongfully asserted by the Attorney General," states Mayor Gordo. To see the letter to residents, together with the formal response from the Mayor to the Attorney General, and a detailed legal response from City Attorney Michele Beal Bagneris, click [here](#).

Today, the Pasadena Public Health Department will begin to offer additional booster doses of Moderna and Pfizer vaccines for those who are immunocompromised ages 12+ years or ages 50 years and older. Following the [FDA's regulatory action](#) on March 29th, the Centers for Disease Control and Prevention (CDC) updated its recommendations to allow these individuals who received an initial booster dose at least 4 months prior to be eligible for another mRNA booster (Moderna or Pfizer) to increase their protection against severe disease from COVID-19. Find a COVID-19 vaccine clinic at <https://myturn.ca.gov/>, visit a PPHD clinic at <https://www.cityofpasadena.net/public->

[health/covid-19-vaccine/](#), or call Citizen Service Center at (626) 744-7311 for assistance finding a clinic.



[South Lake Business Association](#)

This week, our first Thursday monthly constituent coffee will take place at Corner Bakery, 345 South Lake Avenue, on Thursday, April 7th at 8:00 a.m. I hope to see you there.



[Green Street Village](#)

You may have noticed that this past weekend, between the hours of 5:30 p.m. on Thursday, March 31 through 7:30 a.m. on Monday, April 4, the Pasadena Water and Power customer portal was out of service to perform system updates in preparation for a new Customer Information System (“CIS”).



[Playhouse Village](#)

PWP is replacing its aging system with a new, modern solution that will help PWP stay on the forefront of utility technology. The new CIS will provide much-needed upgrades to increase PWP’s system agility, provide greater financial control, support future business initiatives, and improve the customer experience. After launch of the new system, customers will see a redesigned bill and a new customer portal that will offer more robust, self-service options. Customers will be able to register for services online, enroll in paperless billing, view past usage data and receive notifications when e-statements are available. Commercial customers will also be able to link multiple accounts for ease of account management. As part of the CIS, customers will be assigned new account numbers. Customers who have linked their current account number to a financial institution’s online banking system will have a six-month grace period to update their information.

[COVID-19 Information](#)

[COVID-19 Vaccine Information](#)

[ArtNight returns April 29th](#)

Internally, the CIS will create improved processes for every customer touchpoint, including account management, billing, rates, credit collections, asset operations, and field operations. The CIS includes integrated billing and payment processes, support for future initiatives such as smart grid technology, time-based dynamic rate structures and much more. With these new systems in place, PWP will be equipped to provide an enhanced customer experience with user-friendly tools and updated technology. For more information about the new CIS, visit

<https://www.PWPweb.com/CIS> or watch this video:



PWP ENCOURAGES ADDITIONAL WATER CONSERVATION EFFORTS

On August 16, 2021, Pasadena City Council approved moving to a Level 2 Water Supply Shortage Plan, which restricts outdoor watering to two days per week during summer months, and one day per week during winter months. Pasadena was the first city in the region to move to a proactive watering schedule. To date, the City's early steps to address the drought resulted in a 9% water reduction in Pasadena when compared with 2020 water usage. However, Pasadena Water and Power ("PWP") encourages customers to continue their water conservation efforts.

According to the U.S. Drought Monitor, the first three months of 2022 have seen record dry weather, and pushed nearly 94% of California into severe drought conditions. California is facing stressed ecosystems, diminished reservoir storage, impacted farming operations and threats to our urban water supplies. With the drought persisting and conditions worsening, it is imperative for Pasadena residents and businesses to take the following steps:

- Ensure compliance with the Level 2 Water Supply Shortage Plan as listed in the Pasadena Municipal Code (PMC) 13.10; more information about the plan and PMC can be found at <https://www.PWPweb.com/Schedule>.
- Follow the Summer Outdoor Watering Schedule, which began April 1, and will continue through October. Outdoor watering must take place before 9 AM or after 6 PM with even-numbered addresses watering on Mondays and Thursdays and odd-numbered addresses watering on Tuesdays and Fridays
- Replace turf with drought-tolerant and California native plants, which use less water and are more resilient to heat and drought.
- Optimize irrigation systems by retrofitting to a drip irrigation system.
- Repair all leaks and adjust sprinkler spray to avoid water waste.
- Check the soil moisture around plants. Dig down a few inches to see if the soil is still holding moisture.
- Update all water fixtures and appliances to high efficiency models.

To help the community track California's ongoing drought conditions, PWP has posted a link to the U.S. Drought Monitor Map on its [Save Water webpage](#). The drought map is a clickable tool where visitors can view the intensity of

drought conditions throughout the nation. PWP also offers resources and rebates to help all customers reduce their water use.



CITY RECEIVES \$1.5 MILLION GRANT TO EXPAND FREE PUBLIC WI-FI SERVICE IN CITY PARKS

The City of Pasadena's efforts to expand free public Wi-Fi service to all 33 City parks and park facilities received a \$1.5 million boost from a Department of

Housing and Urban Development (HUD) grant approved by U.S. Congress last week.

Sponsored by Senator Dianne Feinstein and Congresswoman Judy Chu at the request of the City, the funds will be used to expand broadband access into each of the City's neighborhood parks. The public Wi-Fi service will improve access to reliable high-speed broadband service and support all members of the community to work, study and stay connected. Several parks are expected to be online within 12 months of receiving the grant funds. The funds will also improve broadband service at a critical City facility that supports police, fire, transit, and water delivery services.

Over the past six years, the City of Pasadena has deployed free public Wi-Fi to 15 of 33 City parks and park facilities. Usage metrics show over 1,000 unique connections accessing this service daily and over 40,000 connections annually—a 100% increase since the start of the coronavirus pandemic. Free public Wi-Fi service is already available at all Pasadena public libraries and community centers.

CITY'S PARKS, RECREATION AND COMMUNITY SERVICES DEPARTMENT HOSTS GREAT EGG SCRAMBLE SATURDAY, APRIL 9TH

Celebrate spring by hopping over to Pasadena's FREE Great Egg Scramble on Saturday, April 9, 2022. Over 10,000 eggs filled with wonderful surprises will line the sports fields at Robinson Park, 1081 N. Fair Oaks Ave. and Victory Park, 2575 Paloma St.



Children up to age 12 can join the fun by participating in one of the four egg hunts held at each location. Egg hunt start times are 10 a.m., 11 a.m., noon and 1 p.m. In addition to the egg hunts, there will be a festival area with inflatable games, arts and crafts, and photo ops with the Bunny and his furry friends! Registration is limited, required and open to Pasadena residents and PUSD students ONLY. This event is very popular, so register soon! To register, please visit www.cityofpasadena.net/reserve. Free parking is

available.

The Great Egg Scramble is hosted by the City of Pasadena Parks, Recreation and Community Services Department and will comply with Pasadena Public Health Department COVID-19 guidelines. Please stay home if you feel sick, even if your symptoms are mild. For more information, please call (626) 744-7500 or email prcsevents@cityofpasadena.net.

STAY CONNECTED



Stay connected to the City of Pasadena! Visit us online at www.cityofpasadena.net; follow us on [Twitter](#), [Instagram](#) and [Facebook](#); or call the Citizen Service Center, 7:30 a.m. to 5 p.m., Monday through Friday at (626) 744-7311.