



**Redistricting  
Pasadena**

**Redistricting Task Force  
Public Hearing  
Item 3**

**Thursday, August 19, 2021 at 5:00 p.m.**

**VIRTUAL ZOOM MEETING**

Phone: 1 (669) 900-6833

Webinar ID: 853 0044 2855

# 2021 Redistricting Process Impacted by COVID-19

Description	Planned Schedule	COVID-19 Schedule
Completion of Census 2020	July 31, 2020	October 15, 2020
Census to release official population data	March 31, 2021	Mid/Late August 2021
California to release official redistricting data	April/May 2021	Late September 2021
<b>Legal deadline for map adoption</b>	<b>December 15, 2021</b>	<b>December 15, 2021</b>
First election with new map City Council Districts 3, 5, and 7	June 7, 2022	June 7, 2022

# 2021 Redistricting Schedule

Full schedule available online at  
[cityofpasadena.net/redistricting](http://cityofpasadena.net/redistricting)

Date	Description
June – August	<b>8 Community Workshops Held</b> Educate the public on redistricting & solicit input on communities of interest in the city
<b>August 19, 2021 at 5:00 p.m.</b>	<b>Initial Public Hearing</b> Required prior to release of draft maps
Mid/Late August	<b>Census Data Release (Expected)</b> Census Bureau to release official 2020 population data
Mid/Late September	<b>State Data Release (Expected)</b> California to release official 2020 redistricting data
October	<b>Task Force Meetings</b> Public submits draft maps & Task Force selects map(s) to recommend to Council
November - December	<b>Public Hearings</b> City Council holds public hearings to discuss and revise maps
By December 15, 2021	<b>Final Map Adoption</b> Legal deadline for final map adoption by Council

# 2021 Redistricting FAIR Maps Act Requirements

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## Description

Conduct at least four public hearings:

- At least one public hearing shall be held before the drawing of a draft map or maps of the proposed council boundaries
- At least two public hearings shall be held after the drawing of a draft map or maps of the proposed council boundaries
- At least one public hearing or public workshop shall be held on a Saturday, on a Sunday, or after 6:00 p.m. on a weekday Monday through Friday
- The council may have city staff or a consultant conduct one or more public workshops in lieu of holding one of the public hearings
- The city council may establish an advisory redistricting commission to hold the public hearings

# 2021 Redistricting Public Hearings

Full schedule available online at  
[cityofpasadena.net/redistricting](http://cityofpasadena.net/redistricting)

Description	Scheduled Dates	Completion Status
Public Hearing #1	8 Community Workshops held between June 26 to August 7, 2021	Complete – Workshops all held on a Saturday, or after 6 p.m. on a weekday Monday through Friday
Public Hearing #2	August 19, 2021 Redistricting Task Force Public Hearing	Pending – This will meet the requirement of one public hearing held before the drawing of draft maps
Public Hearing #3 (Multiple public hearing opportunities)	Redistricting Task Force Meetings on Saturdays in October	Pending – These meetings will meet requirements for public hearings held after the drawing of maps
Public Hearing #4 (Multiple public hearing opportunities)	City Council Public Hearings Scheduled for November 15 & 22, and December 6 & 13	Pending – These meetings will also meet requirements for public hearing held after the drawing of maps

# 2021 Redistricting Outreach

Summary of Outreach	
Direct mailers to each resident and business address in the City	Door-to-door flyer distributions to certain hard to reach neighborhoods
Information included in the June 2021 addition of Pasadena InFocus	Coordinated flyer, phone calls, and text distributions by community partners
Posted information of all public participation opportunities and the full redistricting record to date on the City's dedicated website	Press release and public noticing of redistricting process and public hearings in English, Spanish, and Chinese
Emailed flyers and information through the City's Census Partners email list, including Council District Liaisons	Social Media organic and paid posts via the City's social media accounts

**DETAILED DESCRIPTION PROVIDED IN THE OUTREACH SUMMARY REPORT**



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## QUESTIONS?

[www.cityofpasadena.net/redistricting](http://www.cityofpasadena.net/redistricting)

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