OFFICE OF THE CITY MANAGER

December 18, 2014

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Establishment of a Citizens' Oversight Commission for the Los Angeles County Sheriff's Department:

On December 9th the Los Angeles County Board of Supervisors voted to:

- Approved the creation of a civilian oversight commission for the Los Angeles County Sheriff's Department;
- Establish a work group to be convened by County Counsel that shall include the Sheriff (or his designee), the Inspector General (or his designee) and one appointee of each Supervisor, to report back in writing in 90 days with recommendations to the Board regarding the oversight commission's mission, authority, size, structure, relationship to the Office of the Sheriff and to the Office of the Inspector General and appointment options; and
- Direct County Counsel to report back in writing in 90 days with proposed ordinance language for Title 3 of the Los Angeles County Code for each proposed structure.

Staff will continue to monitor the development of an oversight model for the Los Angeles County Sheriff's department and report back to the City Council Public Safety Committee.

2. Congressional Recognition of Excellence Award for CDBG Activity:

On December 15, 2014, Representative Judy Chu visited Pasadena to present a Congressional Recognition of Excellence Award to GRID Alternatives for their Pasadena low income solar program which is funded by the Housing and Career Services Department using Community Development Block grant dollars (CDBG). This awards program is given by members of Congress to outstanding projects and programs funded by CDBG.

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100 N. Garfield Avenue, Room 231
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GRID Alternatives installs free photovoltaic solar systems on the homes of low income homeowners using Pasadena Water and Power solar rebates to cover part of the cost of the system. CDBG funds pay for the balance of the cost so there is no cost to the low income homeowners. I have attached a memorandum from William Huang, Director of Housing and Career Services which provides additional information and photos.

3. Free Lawn Signs Available to Show Support for Water Conservation:

Residents can now proudly display their support for Pasadena's water conservation efforts by posting free lawn signs, courtesy of Pasadena Water and Power (PWP).

The free signs are available while supplies last at Villa-Parke Community Center (363 E. Villa St), Jackie Robinson Community Center (1020 N. Fair Oaks Ave.), Victory Park Community Center (2575 Paloma St) and the Senior Center (85 E. Holly St.) Due to limited quantities, PWP can offer one sign per household.

The blue and gold signs, measuring 2 feet by 1.5 feet, offer a friendly reminder that the City's winter watering schedule is in effect Nov. 1 through March 31. Residents can water their yards one day per week, on Tuesday, Thursday or Saturday. The attached memorandum from Phyllis Currie, General Manager provides additional information and a photo of the free signs that are currently being offered.

4. Operation Polar Wind:

The Pasadena Police Air Operations Section and the Foothill Air Support Team (FAST) held their 9th annual Christmas Toy Drive (Operation Polar Wind) on December 16, 2014. Police Chief Phillip L. Sanchez and several Pasadena Police Officers (elves) escorted Santa Claus through the Pediatrics Ward of Huntington Memorial Hospital as he delivered gifts and holiday cheer to ill children. Later that afternoon, Santa and FAST crew members meet with Peace Over Violence (POV) representative and numerous families at the Police Heliport where children spend time with Santa Claus sharing holiday wishes, selecting a present, and taking pictures. POV Program Director Sandy Monroy praised the programs saying, "We are so appreciative of their generosity and commitment to serving survivors and our community." (Peace Over Violence is an organization committed to serving domestic violence and sexual assault survivors.) Santa and officer then traveled to Sycamore Hathaway Home, Roosevelt School, and the family of an active duty Navy Senior Chief, deployed in the Persian Gulf, where they distributed bags of presents for children at each location.

Pasadena Police Lt. Mike Ingram, Sgt. Mark Goodman and Officers Mark Mendenhall, Ryan Smith, Patrick Polimeni, and Jose Valdez coordinated this event and filed the roles of Santa, his Elf and his Flight Team. This annual event is funded through the generous contributions of police employees and Officer Associations who participate in the San Gabriel Valley FAST program.

For "Operation Polar Wind" pictures, or to receive information regarding other Pasadena Police activities in the community, visit us at https://twitter.com/PasPD_News.

5. Arroyo Seco Foundation & Council of Arroyo Seco Organizations – Arroyo Verde Awards:

The Arroyo Seco Foundation and the Council of Arroyo Seco Organizations (CASA) announced the recipients of their annual Arroyo Verde Awards for outstanding efforts in the Arroyo Seco. According to Siobhan Foster, Director of Public Works, the Department was selected as the recipient of the "Greening the Arroyo - Agency" category in recognition of the Department's planning, outreach and collaboration efforts on the Oak Grove Area Improvement (OGAI) Project in Hahamongna. The attached memorandum provides a complete list of award categories and photo.

6. December Issue of Glenarm Repowering Project Community Newsletter:

The December 2014 edition of the *Powering Pasadena* newsletter is now available and will be mailed to PWP customers within a quarter mile radius of the Glenarm Repowering Project construction site. This month's issue includes information about the City's Power Integrated Resource Plan, an upgrade of the plant's existing metering and piping system, a project timeline, construction photos and frequently asked questions.

Also included are details about the plant's historic Glenarm Steam Plant Building and fountain, both of which will be carefully protected during the construction. *Powering Pasadena* was first introduced in September 2014. The attached memorandum provides additional information and the introductory edition of the newsletter included a letter from PWP General Manager Phyllis Currie, a project description, and a list of project benefits.

7. New Concepts for Parking Discounts for Residents:

A recent *Access* article (attached) discusses the concept of using emerging parking meter 'pay by plate' and 'pay by cell' technology to offer discounts or other incentives to parkers who are residents of the city in which they are parking. The article makes for interesting reading and raises some interesting policy questions that Pasadena would need to resolve before attempting to use the 'discount for residents' approach to paying for parking.

Although Pasadena is not currently using either 'pay by plate' or 'pay by cell' technology, the Parking Division of the Department of Transportation has been exploring the application of both technologies - 'pay by plate' will soon be available via the scheduled replacement of the aging Temporary Overnight and Daytime Parking Exemption kiosks (TODPEKs). License plate numbers are currently required to be manually written onto the

exemptions and the new equipment will require license plates to be entered at the time of purchase so that the plate number can be printed on the exemption issued by the new machines. 'Pay by cell' technology is currently under review for the Old Pasadena Parking Meter Zone.

Respectfully Submitted,

JULIE A. GUTIERREZ
Assistant City Manager

/attachments

HOUSING & CAREER SERVICES DEPARTMENT

DATE: December 15, 2014

TO: Michael J. Beck, City Manager

FROM: William K. Huang, Director of Housing and Career Services

SUBJECT: Congressional Recognition of Excellence Award for CDBG Activity

On December 15, 2014, Rep. Judy Chu visited Pasadena to present a Congressional Recognition of Excellence Award to GRID Alternatives for their Pasadena low income solar program which is funded by the Housing and Career Services Department using Community Development Block Grant dollars (CDBG). This awards program is given by members of Congress to outstanding projects and programs funded by CDBG. GRID Alternatives installs free photovoltaic solar systems on the homes of low income homeowners using Pasadena Water and Power solar rebates to cover part of the cost of the system. CDBG funds pay for the balance of the cost so there is no cost to the low income homeowners. The installation work is primarily carried out by MASH trainees whom GRID Alternatives trains giving them exposure to green technology. Rep. Chu visited the installation at 1850 Newport Ave. in Northwest Pasadena which is the sixth GRID Alternatives project completed in Pasadena in 2014.

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LET'S
DO
THIS

GRID
ALTERNATIVES

PASADENA WATER AND POWER

MEMORANDUM

December 18, 2014

To: Michael J. Beck
City Manager

From: Phyllis E. Currie
General Manager

Subject: **Free Lawn Signs Available to Show Support for Water Conservation**

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The free signs are available while supplies last at Villa-Parke Community Center (363 E. Villa St), Jackie Robinson Community Center (1020 N. Fair Oaks Ave.), Victory Park Community Center (2575 Paloma St) and the Senior Center (85 E. Holly St.) Due to limited quantities, PWP can offer one sign per household.

The blue and gold signs (pictures attached), measuring 2 feet by 1.5 feet, offer a friendly reminder that the City's winter watering schedule is in effect Nov. 1 through March 31. Residents can water their yards one day per week, on Tuesday, Thursday or Saturday.

Facing years of drought, the Pasadena City Council enacted the City's Level 1 water shortage supply plan on July 28, 2014. Approved in 2009 as part of ordinance Chapter 13.10, the plan includes 13 permanent water waste prohibitions. Under the Level 1 Plan, property owners must limit watering to once a week in fall and winter, water before 9 a.m. or after 6 p.m., shut off sprinklers during periods of rain, and fix any water leaks within 72 hours, among other rules. A complete list of water waste restrictions is available at PWPweb.com/WaterWaste.

PWP customers can report water waste by calling the Pasadena Citizen Service Center at (626) 744-7311 or submitting an online request at cityofpasadena.net/CSC. Water-saving rebates and conservation tips are available at PWPweb.com/SaveWater.

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: December 18, 2014

TO: Michael J. Beck, City Manager

FROM: Siobhan Foster, Director of Public Works SW

RE: Arroyo Seco Foundation & Council of Arroyo Seco Organizations – Arroyo Verde Awards

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The Arroyo Seco Foundation and the Council of Arroyo Seco Organizations (CASA) announced the recipients of their annual Arroyo Verde Awards for outstanding efforts in the Arroyo Seco. The Department of Public Works was selected as the recipient of the "Greening the Arroyo - Agency" category in recognition of the Department's planning, outreach and collaboration efforts on the Oak Grove Area Improvement (OGAI) Project in Hahamongna.

The complete list of award categories includes:

- "Best Advocacy" – To the individual who has made the best contribution in improving policy, programs or funding for the Arroyo;
- "Greening the Arroyo – Organization" - For the organization that has made the biggest difference in improving the environment in the Arroyo;
- "Greening the Arroyo – Agency" - To the city or governmental agency that has demonstrated outstanding leadership in the stewardship of the Arroyo;
- "Greening the Arroyo – Business" - To the business or commercial association that has contributed the most to the enhancement of the Arroyo;
- "Best Volunteer" – To an individual who has improved the Arroyo through consistent, dedicated physical labor throughout the year;
- "Citizen Activist" – To an individual who has shown leadership and mobilized others to improve the Arroyo;
- "Public Official" – To an elected or appointed official or governmental employee who has made an outstanding contribution to the protection and promotion of the Arroyo Seco; and
- "Lifetime Achievement" – This award, which is not given every year, is granted to an individual who has devoted considerable energy and enthusiasm to protecting and promoting the Arroyo over many years.

The Arroyo Awards event was held on Tuesday, December 16, 2014 at the Los Angeles County Fire Camp Number 2 at Hahamongna Watershed Park in La Canada Flintridge.

Attachment

From left to right: Loren Pluth (Project Manager – Parks/Forestry), Stephen Zurek (Landscape Architect), and Rosa Laveaga (Arroyo Seco Project Supervisor/OGAI Project Manager).

PASADENA WATER AND POWER

MEMORANDUM

December 18, 2014

To: Michael J. Beck
City Manager

From: Phyllis E. Currie
General Manager

Subject: **Dec Issue of Glenarm Repowering Project Community Newsletter**

The December 2014 edition of the *Powering Pasadena* newsletter is now available and will be mailed to PWP customers within a quarter mile radius of the Glenarm Repowering Project construction site. This month's issue includes information about the City's Power Integrated Resource Plan, an upgrade of the plant's existing metering and piping system, a project timeline, construction photos and frequently asked questions.

Also included are details about the plant's historic Glenarm Steam Plant Building and fountain, both of which will be carefully protected during the construction.

Powering Pasadena was first introduced in September 2014. The introductory edition of the newsletter included a letter from PWP General Manager Phyllis Currie, a project description, and a list of project benefits.

PWP encourages the community to engage with the department by offering a free LED light bulb to anyone who emails a question about the project. Details about the Glenarm Repowering Project and copies of the newsletter are available at PWPweb.com/GT5.

Breathing new life into the 107 year-old facility is a major goal of PWP's long-term power-supply plans. The project will replace the 50 year-old Broadway 3 plant with an efficient new 71 megawatt natural gas-fired combined cycle plant, dubbed GT-5 (or Gas Turbine 5). A steam turbine will use the waste heat from a gas turbine engine (similar to those found on 757 or 767 jet airplanes) to produce electricity, a process that is twice as efficient as the steam boiler equipment installed at the plant in the past.

The December 2014 *Powering Pasadena* is attached.

Q. I'm concerned about safety, living so close to the power plant. Is there protocol in place?

Safety, our number one priority, is ingrained in everything we do! PWP continually monitors and complies with all government regulations and procedures for power plant safety, not only to safeguard our employees and the public, but to protect a significant city asset and ensure a reliable power supply for our customers. Power plant employees are required to undergo rigorous training in the safe operation of plant equipment, as well as first aid and emergency response.The plant itself is fully compliant with the California Fire Code and equipped with numerous safety features, including sprinklers, gas trip devices, multiple sensors and automatic shutoff mechanisms. The facility also undergoes yearly hazardous materials and spill prevention inspections by the Los Angeles County Certified Unified Program Agency. Rest assured that the new power plant will continue to meet all current safety standards.

Q. I heard the Glenarm Power Plant is considered an historic landmark. Are you tearing it down?

We wouldn't dare! Designed in the Georgian Revival style by the Pasadena architectural firm Bennett & Haskell in 1928, with an expansion in 1932, the commanding Glenarm Steam Plant building at Fair Oaks and Glenarm is a Pasadena icon. The towering three-story building, as well as the electric fountain and nearby Pacific Electric Railway Company Substation No. 2, have been awarded "local historic landmark" status and will be carefully protected during construction. The new power plant will be built nearby on the 6.5-acre site.

PRESORTED
STANDARD
U.S. POSTAGE
PAID
PASADENA, CA
PERMIT #484

GLENARM REPOWERING PROJECT

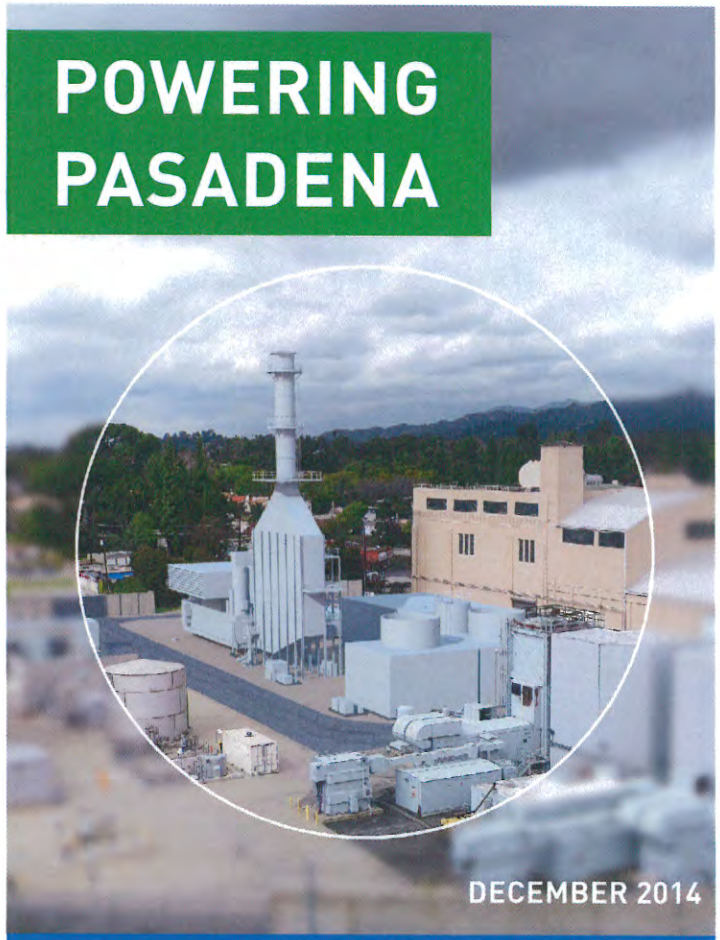
PASADENA Water&Power
SERVING THE COMMUNITY SINCE 1906

150 S. Los Robles, Suite 200 • Pasadena, CA 91101

Pasadena Water & Power (PWP) has initiated a major project to replace an aging power generating unit with efficient new technology at the historic Glenarm Power Plant, part of PWP's commitment to deliver reliable, environmentally responsible electric service at competitive rates for generations to come.

@PWPnews
/PasadenaWaterAndPower
PWPWeb.com/GT5

POWERING PASADENA



DECEMBER 2014

PASADENA Water&Power
SERVING THE COMMUNITY SINCE 1906

New Gas Line OKd

The construction of Pasadena's new combined-cycle power plant requires an upgrade to the existing metering and piping system that brings natural gas to the facility. In November, the Pasadena City Council approved a $1.4 million contract with the Southern California Gas Company to extend their existing supply piping with new underground lines and replace the existing meter with a larger, more modern model. The installation work is expected to be completed by this time next year. Below, a bird's-eye view looking southeast from the top of the Glenarm Steam Plant building.

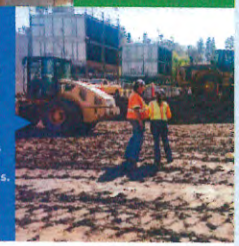
Live Wires

Contra Costa Electrical finished the installation of high-voltage conduit, which was later encased in the plant's concrete foundation.

More Power to You!

The Glenarm Power Plant revitalization project is a top priority of the City's Power Integrated Resource Plan, a blueprint for providing reliable, environmentally friendly power at competitive rates for the next two decades. PWP is nearing the end of a year-long community outreach effort to update this vital document, and you can help! Visit PWPweb.com/IRP to take a quick, 5-minute survey, watch the 18-minute Energy Roadmap video for a complete overview, and join the mailing list to receive an invitation to the third and final IRP meeting this winter.

December 2014: Record-setting rainfall turned the ground to muck and brought work to a one-day halt.



December 2014: An onsite inspector monitors soil samples for potential contaminants.

Questions?

Wendy De Leon, Customer Relations Manager
626.744.3739 • wdeleon@cityofpasadena.net

@PWPnews /PasadenaWaterAndPower PWPWeb.com/GT5

Email us your questions and we will send you a FREE LED light blub. *Limit 1 per Household

PROJECT TIMELINE

HELP A NEIGHBOR: PWP's Project APPLE helps residents keep their lights on following a sudden job loss, severe illness or other financial emergency. Help the cause at PWPweb.com/apple_donations.

- **June 2, 2014** Pasadena City Council Approval of Construction Contract
- **July 2, 2014** GT-5 Project Ground Breaking
- **July - October 2014** Site Demolition and Preparation
- **October 2014** Construction Begins – and will continue through February 2016
- **CURRENT PHASE**
- **January - May 2015** Equipment delivery
- **February 2016** Mechanical Completion – Ready for Testing and Commissioning
- **February - May 2016** Testing, Commissioning, and Performance Testing
- **June 2016** Commercial Operation Begins

THE ACCESS ALMANAC

Making Parking Meters Popular

DONALD SHOUP

Most people view parking meters as a necessary evil, or perhaps just evil. Meters can manage curb parking efficiently and provide public revenue, but they are a tough sell to voters. To change the politics of parking, cities can give price discounts at parking meters for their own residents.

Parking Discounts for Residents

In Miami Beach, residents pay only $1 an hour at meters where nonresidents pay $1.75 an hour. Some British cities give the first half hour at meters free to residents. Annapolis and Monterey give residents the first two hours free in municipal parking lots and garages.

Pay-by-license-plate technology enables the resident discounts. Drivers pay either by cell phone by entering their license plate number at a parking kiosk and paying with cash or credit card. Both the cell phones and the meters can automatically give discounts to all cars with license plates registered in a city. Cities link payment information to license plate numbers to show enforcement officers which cars have paid or not paid. Pay-by-plate is common in Europe, and several US cities, including Pittsburgh, now use it.

Like hotel taxes, parking meters with resident discounts can generate substantial local revenue without unduly burdening local voters. The price break for city plates should also please merchants because it will give residents a new incentive to shop locally. In big cities, the discounts can be limited to each neighborhood's residents. More shopping closer to home can then reduce total vehicle travel in the region.

Resident parking discounts are justified because residents already pay taxes to maintain the streets and municipal garages in their city. The discounts are also justified because they can increase voter support for meters that are needed to manage the parking supply. Parking meters with resident discounts come close to the most popular way to raise public revenue: tax foreigners living abroad. ➢

Donald Shoup is Editor of ACCESS and Distinguished Professor of Urban Planning in UCLA's Luskin School of Public Affairs (shoup@ucla.edu).

Parking Discounts for Smaller and Cleaner Cars

Cities can also use parking discounts to achieve economic and environmental goals. If a city classifies license plates by car length, it can give discounts for smaller cars that take up less curb space. Because smaller cars tend to be more fuel efficient, discounts for smaller cars will also reduce fuel consumption and CO_2 emissions. Parking discounts based on car size will therefore produce local economic benefits and reduce global environmental costs.

Table 1 illustrates parking discounts based on car lengths. Column 1 shows a selection of cars, and Column 2 shows their lengths, ranging from 20 feet for a Rolls Royce down to 8.8 feet for a Smart car. The typical length of a marked on-street parking space is 20 feet, but pay-by-plate systems do not require marked spaces, so more small cars can fit on a block with unmarked curb parking. Column 3 illustrates the discount for each car based on its length. Because the Rolls Royce is 20 feet long, it pays the full price, while the 10-foot Scion receives a 50 percent discount. Two Scions pay the same as one Rolls, so the payment per foot of curb space is the same for both cars.

Parking discounts for shorter cars also favor higher fuel efficiency and lower CO_2 emissions. Column 4 shows each car's fuel efficiency, ranging from 14 miles per gallon for the Rolls up to 37 miles per gallon for the Scion. Finally, Column 5 shows each car's CO_2 emissions per mile. For example, the Ford emits less than half as much CO_2 as the Rolls. If cities want to reduce CO_2 emissions, they don't have to wait for state or federal action before offering discounts for small cars. Each city can choose its own parking discounts according to its own priorities.

Will parking discounts for small cars be fair? The manufacturer's suggested retail price starts at $474,990 for a 20-foot Rolls Royce Phantom and $13,270 for an 8.8-foot Smart car. In this case, it seems unfair *not* to offer parking discounts for smaller cars. Most people who can afford to buy a longer car can probably afford to pay more to park it.

TABLE 1

Parking Discounts Based on Car Length

MAKE AND MODEL (in 2014) 1	LENGTH (feet) 2	DISCOUNT (percent) 3	FUEL EFFICIENCY (miles/gallon) 4	CO_2 EMISSIONS (grams/mile) 5
Rolls Royce Phantom	20.0	0%	14	637
Lincoln MKS	17.2	14%	22	400
Buick Regal	15.8	21%	24	371
Ford Fiesta	14.5	28%	29	301
Chevrolet Spark	12.1	40%	34	258
Scion iQ	10.0	50%	37	238
Smart	8.8	56%	36	243

Cities with serious air pollution can also give parking discounts for cars with low hydrocarbon or nitrogen oxide emissions. Parking meters in Madrid, for example, charge 20 percent less for clean cars and 20 percent more for dirty cars. Cities can give these discounts by linking license plate records to emissions data from car manufacturers or smog tests. According to the head of Madrid's sustainability division, "We thought it would be fair if the cars that pollute more pay more, and compensate those who use more efficient vehicles."

Cities may have to raise their pre-discount meter prices to prevent overcrowding the curb, but only nonresidents with the biggest and dirtiest cars will pay the pre-discount prices. To manage curb parking efficiently, cities should charge the lowest meter price that will leave one or two open spaces on every block. Residents will then gain two great advantages. First, they will easily find an open curb space wherever they want to park, and second, they will pay a discounted price when they do park.

Parking discounts may seem complicated, but few residents will be confused by or object to discounts automatically given at meters. The meters can even print the discounts on parking receipts to reinforce the rewards of shopping close to home and driving small, clean cars. The resident discounts will appeal to local voters and the other discounts will achieve public goals.

Prices are the most reliable way for cities to send signals about the behavior they want to encourage, and parking discounts can easily send these price signals. If meters give discounts for smaller and cleaner cars, more people will drive them.

RECEIPT
Welcome to Your City
License Plate Number
145CTW
Expiration Date/Time
08:16 PM
MAY 28, 2014
Purchase Date/Time: 05:15pm May 28, 2014
Total Due: $6.00
Total Paid: $2.00
Ticket #: 00000003
S/N #: 500022223333
Setting: Pacific Boulevard
Mach Name: LUKE II
Rate: $2 Per Hour
Payment Type: Card
#*****-6431, American Express
Resident Discount: $2
Small Car Discount: $1
Clean Car Discount: $1
Total Savings: $4

Using the Meter Money

Cities can also increase political support for parking meters by using the meter revenue to improve local public services. Pasadena, for example, offers neighborhoods a package that includes both parking meters *and* additional public services financed by the meters. The meters not only manage curb parking but also provide a steady stream of revenue to pay for cleaning and repairing the sidewalks. The parking meters in Galveston and Ventura provide free public WiFi on the metered streets. People who live, work, shop, and own property in the metered neighborhoods can then see their meter money at work. With discounts for residents, locals will see that parking meters are working for them rather than against them.

A World of Good

Many cities suffer from congested curb parking, polluted air, poor public services, and political opposition to parking meters. To solve these problems cities can charge fair market prices for curb parking, spend the revenue to improve public services on the metered streets, and give price discounts for residents, small cars, and clean cars. By changing the politics of parking, cities can meter more of their valuable curb space, producing more money, less traffic, cleaner air, and a cooler planet. Parking meters can then do a world of good. ◆

This article is adapted from "Change the politics of parking - offer resident discounts," originally published in the *San Francisco Chronicle*.

FURTHER READING

Annapolis Resident Discounts
parkannapolis.com/cityresidents.shtml

Douglas Kolozsvari and Donald Shoup. 2003. "Turning Small Change into Big Changes," *ACCESS*, **23: 2–7.**

Miami Resident Discounts
miamiparking.com/en/discount-programs.aspx

Miami Beach Resident Discounts
web.miamibeachfl.gov/parking/default.aspx?id=79498

Monterey Resident Discounts
monterey.org/en-us/departments/parking/residentparkingprograms.aspx

Pittsburgh Pay-by-Plate Meters
pittsburghparking.com/meter-policies

Data on fuel economy and carbon emissions are from fueleconomy.gov