OFFICE OF THE CITY MANAGER

February 11, 2015

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. List of Current Planning Projects:

I have attached from Vincent Bertoni, Director of Planning and Community Development a list of new current planning (zoning) projects submitted in January 2015. Also attached is a list of major construction projects as of February 3, 2015. Planned Development, Master Plans, Zoning Code Amendments, Permits and fees collected and, plan check land building permits for projects with valuation over $500,000 are also included.

2. Pasadena Water and Power Educational Scholarship:

Last year was the first year Pasadena Water and Power (PWP) piloted and introduced the Educational Scholarship program. After receiving strong participation and positive feedback, PWP is excited to expand the program to include all high school students, regardless of whether they attend a public or private school in Pasadena. PWP will award a $5,000 scholarship to two Pasadena high school seniors who present the most creative ideas to promote energy and water efficiency. To be eligible for consideration, applicants must live in Pasadena, be currently enrolled as a high school senior, and provide proof of acceptance for the 2015-16 school year at any accredited two-year or four year college. The attached memorandum and flyer from Phillis Currie, General Manager provides additional detailed information on the process and its deadline to submit application.

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100 N. Garfield Avenue, Room 231
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jgutierrez@cityofpasadena.net

3. Rose Bowl Renovation Local Business Participation and Local Hiring Program Update:

Using past "major" projects of similar size and scope, it was estimated the Project could generate between 75 and 100 jobs for Pasadena residents. According to Margo Mavridis, Rose Bowl Stadium Project Director as of January 30, 2015, The Rose Bowl Renovation Project contractors have hired a total of 272 Pasadena residents totaling $2,537,504 in wages plus a total of $4,390,152 in local procurement and subcontracting reported by the contractors. In January 2015, the current RB-27 contractor achieved 14.27% of the wages paid to Pasadena residents. An addition, $6,914,603 has been expended to direct local business for services and materials.

As of January 31, 2015, the Rose Bowl Renovation Project has reinvested a total of $13. 8 million back into the Pasadena economy, approximately 8.4% of total project expenditures to date.

Respectfully Submitted,

JULIE A. GUTIERREZ
Assistant City Manager

/attachments

MEMORANDUM

TO: Michael J. Beck, City Manager

FROM: Vincent P. Bertoni, AICP, Director of Planning & Community Development

DATE: February 11, 2015

SUBJECT: Monthly Activity Reports

Attached are the following reports:

Planning

1) New Zoning Cases - 10 new current planning (zoning) projects submitted in January 2015.

2) Major Zoning Cases - Nine Major Construction projects as of February 3, 2015. Major Construction project is defined in Section 17.61.050.J.2 of the Zoning Code as the new construction of a nonresidential project, or a nonresidential portion of a mixed use project, that exceeds 25,000 square feet of gross floor area.

3) Community Planning Active Cases -Planned Developments, Master Plans, and Zoning Code Amendments in process.

Building and Safety:

1) Permits and Fees Activity

2) New Dwelling Units

3) Plan Check and Building Permits for Projects with Valuation over $500,000

PASADENA - NEW ZONING CASES

JANUARY 2015

CASE TYPE	CASE #	ADDRESS			CC DIST	BRIEF DESCRIPTION	CASE PLANNER & PHONE #	RECEIVED DATE	CURRENT STATUS	MEETING DATE	REVIEW BODY
CC	75	917		Cypress Ave.	1	Legalize lot for construction of new single-family residence.	David Sanchez (626) 744-6707	01/28/15	New Case: assigned	–	Staff
CUP	6289	239	E	Colorado Blvd.	3	CUP for onsite sale and consumption of beer & wine for a new full service restaurant.	David Sanchez (626) 744-6707	01/06/15	New Case: assigned	–	HO
CUP	6294	262	N	Los Robles Ave.	3	Demolish 197 units and construct 496 apartment units in four buildings. 1) Amend Fuller Seminary Master Plan; 2) CUP for Density Bonus greater than 35%; 3) Affordable Housing Concession Permit; 4) Vesting Tentative Tract Map; and 5) Tree Removal.	David Sanchez (626) 744-6707	01/29/15	New Case: assigned	–	HO
CUP	6295	400	W	Colorado Blvd.	6	Construct 50-foot tall 'monopine' with 15 antennas and associated equipment.	Jose Jimenez (626) 744-7137	01/30/15	New Case: assigned	–	HO
HDP	6291	1424		Chamberlain Rd.	6	Addition to the 2nd floor of an existing two-story residence.	Jason Killebrew (626) 744-7096	01/12/15	Incomplete	–	HO
MCUP	4083	303		Cordova St	6	Major Modificaiton to MCUP#4083 to replace 9 antennas with 12 antennas and add related equipment on existing wireless telecommunications facility.	Kent Lin (626) 744-6817	01/13/15	New Case: assigned	–	HO
PPR	2015-00001	1835		Kaweah Dr.	6	Construction of new SFR on vacant lot in Hillside District.	Jose Jimenez (626) 744-7137	01/13/15	New Case: assigned	–	Staff

PASADENA - NEW ZONING CASES

JANUARY 2015

PPR	2015-00002	913		Boston Ct.	5	Urban Housing: 12 units in four stories	Kent Lin (626) 744-6817	01/28/15	New Case: assigned	–	Staff
TPM	73298	95	N	Parkwood Ave.	2	TPM for a new 3 unit condominium development (demolition of existing SFR).	David Sanchez (626) 744-6707	01/12/15	New Case: assigned	–	HO
TPM	72754	74	S	Craig Ave.	7	Tentative Parcel Map for two units	Kent Lin (626) 744-6817	01/21/15	New Case: assigned	–	HO

PASADENA - MAJOR ZONING CASES

UPDATED FEBRUARY 2, 2015

CASE TYPE	CASE #	ADDRESS			CC DIST	BRIEF DESCRIPTION	CASE PLANNER & PHONE #	RECEIVED DATE	CURRENT STATUS	MEETING DATE	REVIEW BODY
PD	2013-00015	100	W	Walnut St.	3	**Lincoln Property / Parsons Project** - Replace surface parking surrounding Parsons Tower and construct 475 residential units including some work/live, 620,000 sf of office and a 10,000 sf restaurant space. DEIR released (6/19). Study session held with Planning Commission (11/19). Presented to Planning Commssion on 1/14 and also scheduled for 2/11. City Council date TBD.	David Sanchez (626) 744-6707	01/15/13	Completing environmental	01/14/14	CC
PD	2013-00072	1336 & 1347	E	Colorado Blvd.	7	**Hotel Project (former Ford Site) -** Construct an 8-story 375 room hotel, 35,000 sf of commercial on the northern parcel and a 150 room hotel on the southern parcel.	David Sinclair (626) 744-6766	02/26/13	Completing environmental	–	CC
CUP	6172	922-936	E	Green St.	7	**Mixed-Use Project -** Demo existing buildings and construct a mixed-use project with 14,791 sf of commercial and 45 residential units.	Luis Rocha (626) 744-6747	03/05/14	Incomplete	–	HO
AHCP	11801	277	N	El Molino Ave.	3	**Platinum Pasadena** - Demolish two buildings and construct a 105-unit urban housing complex. PPR presented to CC as information item (5/5).	Beilin Yu (626) 744-6726	05/16/14	Completing environmental	–	HO
V	11810	254	E	Union St	3	**Union Street Condominums** - Mixed-use development with 36 units with ground floor retail over subterranean parking.	Beilin Yu (626) 744-6726	09/10/14	Completing environmental	–	HO

PASADENA - MAJOR ZONING CASES

UPDATED FEBRUARY 2, 2015

CASE TYPE	CASE #	ADDRESS			CC DIST	BRIEF DESCRIPTION	CASE PLANNER & PHONE #	RECEIVED DATE	CURRENT STATUS	MEETING DATE	REVIEW BODY
PPR	2014-00016	1700		Lida Street	6	**Art Center Master Plan -** Amendment to replace and enhance existing academic facilities, parking, and circulation, and add student housing and parking at the South Campus. Hillside Campus: demolish 17,000 s.f. temporary classroom building; enclose 3,500 s.f. pavilion; and construct 15,300 s.f. maintenance shed.: Total: 18,800 s.f. South Campus: 988 building: 130,000 s.f.; 1,111 building: 22,000 s.f.; 888 building: 200,000 s.f.; 950 building: 40,000 s.f.: Total: 392,000 s.f. Overall total: 410,800 s.f.	Ha Ly (626) 744-6743	11/25/14	New Case: assigned	–	Staff
PPR	2014-00017	1030	E	California Blvd.	7	**Polytechnic School Master Plan** - Demolition of two existing gyms and construction of two new gyms (net increase 38,214 s.f.)and increase of student enrollment by 80 students from 861 to 941 students.	Joanne Hwang (626) 744-7309	12/08/14	New Case: assigned	–	Staff
CUP	6279	78	N	Marengo Ave.	3	**Julia Morgan Bldg. / Kimpton** - Rehab 48,000 sf Julia Morgan bldg. and add 87,300 sf. for a new 179-room hotel. 1) CUP: Hotel; 2) CUP: Major Project; 3) MCUP: TOD Project; 4) MCUP: Reduced Parking; MCUP: Valet Parking; MCUP: Shared Parking; MCUP: Variance: 1st floor height less than 15 ft.; MCUP: Variance: provide one loading spaces instead of four; Tree Removal: (not indicated).	Kevin Johnson (626) 744-7806	12/15/14	Incomplete	–	PC
CUP	6294	262	N	Los Robles Ave.	3	**Mirador** - Demolish 197 units and construct 496 apartment units in four buildings. 1) Amend Fuller Seminary Master Plan; 2) CUP for Density Bonus greater than 35%; 3) Affordable Housing Concession Permit; 4) Vesting Tentative Tract Map; and 5) Tree Removal.	David Sanchez (626) 744-6707	01/29/15	New Case: assigned	–	HO

COMMUNITY PLANNING - ACTIVE CASES - MASTER PLANS/PD's

UPDATED FEBRUARY 2, 2015

CASE TYPE	CASE #	ADDRESS			CC DIST	BRIEF DESCRIPTION	CASE PLANNER & PHONE #	RECEIVED DATE	CURRENT STATUS	MEETING DATE	REVIEW BODY
MP	2013-00160	940		Avenue 64	6	**Hillside Homes -** A four phase Master Plan. To demolish a 5,978 sf recreation facility and swimming pool, and construct a new multipurpose building with 52 new parking spaces in the lower level. Overall parking will increase from 103 to 136 spaces. The number of clients served and the number of staff needed to service the programs will not change.	Robert Avila (626) 744-6776	04/15/13	Completing environmental	–	PC
MP	2012-00451	50-72	S	San Gabriel Blvd.	4	**Walden School -** A 10-Year Master Plan consisting of five phases. A 2-story classroom of 12,910 sq. ft. will be constructed along with a series of smaller buildings. No increase in enrollment will occur. Will go to City Council for final review. PC hearing 3/26/14: continued to date uncertain.	Ha Ly (626) 744-6743	10/19/12	Complete: Continued by Planning Commission Draft noise study received	–	PC
MP	2012-00384	3880	E	Sierra Madre Blvd.	4	**La Salle High School -** A 4-phased Master Plan for the construction of athletic and performing arts facilities for an existing private high school.	Laura Dahl (626) 744-6767	09/05/12	Completing environmental - Draft noise study received	–	PC
MP	2009-00461	100	W	California Blvd.	6	**Huntington Hospital -** The Hospital is proposing to amend its master plan which includes the reconfiguration of the plan's boundary area, rehabilitation, demolition, and new construction that will occur in phases over the next 20 years.	Laura Dahl (626) 744-6767	12/03/09	Completing environmental	–	PC

COMMUNITY PLANNING - ACTIVE CASES - MASTER PLANS/PD's

UPDATED FEBRUARY 2, 2015

CASE TYPE	CASE #	ADDRESS			CC DIST	BRIEF DESCRIPTION	CASE PLANNER & PHONE #	RECEIVED DATE	CURRENT STATUS	MEETING DATE	REVIEW BODY
MP	2014-00157	135	N	Oakland Ave.	3	**Fuller** - Amend the boundaries of the previously approved Master Plan to exclude several parcels that are no longer owned by Fuller and exclude development on these parcels. The proposed project does not include any new development, only a change in map boundaries and development schedule. The Development Agreement will also have to be modified.	Ha Ly (626) 744-6743	04/20/14	Incomplete (4/17). Resubmitted (6/10). Incomplete (7/9).	–	PC
PPR	2014-00016	1700		Lida St.	6	**Art Center Master Plan -** Amendment to replace and enhance existing academic facilities, parking, and circulation, and add student housing and parking at the South Campus. Hillside Campus: demolish 17,000 s.f. temporary classroom building; enclose 3,500 s.f. pavilion; and construct 15,300 s.f. maintenance shed.: Total: 18,800 s.f. South Campus: 988 building: 130,000 s.f.; 1,111 building: 22,000 s.f.; 888 building: 200,000 s.f.; 950 building: 40,000 s.f.: Total: 392,000 s.f. Overall total: 410,800 s.f.	Ha Ly (626) 744-6743	11/25/14	New Case: assigned	–	CC
ZCA				Citywide		**Zoning Code Amendment** - Recycling Centers	Robert Avila (626) 744-6776		Approved by City Council (1/12/15). Ordinance 1st Reading (1/26/15). Ordinance 2nd Reading (2/2/15).	02/02/15	CC
ZCA				Citywide		**Zoning Code Amendment** - T.O.D.	Laura Dahl (626) 744-6767		Developing Recommendation	–	PC

COMMUNITY PLANNING - ACTIVE CASES - MASTER PLANS/PD's

UPDATED FEBRUARY 2, 2015

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PPR	2014-00017	1030	E	California Blvd.	7	**Polytechnic School Master Plan** - Demolition of two existing gyms and construction of two new gyms (net increase 38,214 s.f.)and increase of student enrollment by 80 students from 861 to 941 students.	Joanne Hwang (626) 744-7309	12/08/14	New Case: assigned	–	Staff

ACRONYMS

Acronym	Case Description	Review Body
AHCP	Affordable Housing Concession Permit	Hearing Officer
CUP	Conditional Use Permit	Hearing Officer; Planning Commission if project includes over 75,000 sf of non-residential.
HDP	Hillside Development Permit	Hearing Officer
MCUP	Minor Conditional Use Permit	Hearing Officer
MV	Minor Variance	Hearing Officer
PD	Planned Development	Recommendation by Planning Commission. Final review by City Council.
PPC	Preliminary Plan Check	N/A
TPM	Tentative Parcel Map	Hearing Officer
TTM	Tentative Tract Map	Hearing Officer
V	Variance	Hearing Officer
VTPM	Vesting Tentative Parcel Map	Hearing Officer
VTTM	Vesting Tentative Tract Map	Hearing Officer
PPR	Predevelopment Plan Review	City staff. Projects of community-wide significance presented to City Council as an info item.
MP	Master Plan	Recommendation by Planning Commission. Final review by City Council.
ZA	Zoning Administrator Interpretation	N/A
ZCA	Zoning Code Amendment	Recommendation by Planning Commission. Final review by City Council.

Acronym	Review Body
CC	City Council
DC	Design Commission
HO	Hearing Officer
PC	Planning Commission
BZA	Board of Zoning Appeals

PLANNING & COMMUNITY DEVELOPMENT DEPARTMENT

Monthly Activity Report
JANUARY, 2015
Permits & Fees

Permits & Valuation

	Month Jan-15	Month Jan-14	YTD FY 2015	YTD FY 2014
Total Value	**$ 50,216,203**	**$ 5,503,944**	**$ 166,198,924**	**$ 109,598,268**
Total Permits	**227**	**223**	**1645**	**1702**
Residential - New				
Valuation	$ 43,104,223	$ -	$ 85,377,359	$ 14,534,901
Permits	7	0	25	20
Residential - Rehab				
Valuation	$ 4,031,515	$ 2,360,404	$ 26,884,341	$ 19,777,164
Permits	171	180	1226	1335
Non-Residential - New				
Valuation	$ -	$ -	$ 21,400,000	$ 27,840,076
Permits	0	0	2	1
Non-Residential - Rehab				
Valuation	$ 3,080,465	$ 3,143,540	$ 32,537,224	$ 47,446,127
Permits	49	43	392	346

Fees Collected

Permit and Plan Check	$ 550,439	$ 218,435	$ 2,931,260	$ 3,652,881
Residential Development Impact	$ 3,780,385	$ -	$ 5,863,855	$ 940,984
Transportation Improvement Fee	$ 535,527	$ -	$ 1,309,216	$ 273,247
Construction Tax	$ 922,902	$ 89,793	$ 2,973,811	$ 1,812,596

Fees Waived

Northwest Enterprise Zone	$ 5,462	$ 3,007	$ 39,935	$ 50,635
Research and Development	$ -	$ -	$ 111	$ -
Affordable Housing	$ 60,256	$ -	$ 64,569	$ -

Other

Inspections	1,874	1,881	15,130	15,041

EC 2/2/15

PLANNING &
COMMUNITY DEVELOPMENT
DEPARTMENT

Monthly Building Permit Report
JANUARY, 2015
Dwelling Units

DATE	STREET ADDRESS OF DWELLING UNITS	VALUATION	NEW SINGLE UNITS	NEW DUPLEX UNITS	NEW APART UNITS	UNITS MOVED IN	UNITS MOVED OUT	UNITS DEMOLISHED
1/21/2015	177 N HUDSON AVE	$ 14,887,475			91			
1/22/2015	3255 LOMBARDY RD	$ 725,000	1					1
1/12/2015	281 MAR VISTA AVE	$ 5,000,000			27			
1/12/2015	275 N WILSON	$ 708,000			6			
1/20/2015	1486 OAKDALE ST	$ 105,000	1					
1/28/2015	1765 E WALNUT ST	$ 1,542,348			18			
1/28/2015	1769 E WALNUT ST	$ 20,136,400			113			
	GRAND TOTAL	$ 43,104,223						

EC 2/2/15

PLANNING &
COMMUNITY DEVELOPMENT
DEPARTMENT

Monthly Activity Report
JANUARY, 2015
Development Processing Section

PLAN CHECK OVER $ 500,000

67 S CRAIG AVE

New construction of a 2-story, 5 unit condominium building @ 8,657 square feet over subterranean parking garage @ 7,381 square feet
Project value $ 900,000

1200 E CALIFORNIA BLVD

Remodel laboratory, offices, and restrooms for first floor of the Beckman Behavioral Biology Laboratory @ 11,187 square (Cal Tech)
Project value $ 568,859

BUILDING PERMITS OVER $ 500,000

177 N HUDSON AVE

New construction of a 5-story mixed-use building with 91 residential units @ 88,879 square feet, commercial space @ 4,932 square feet over subterranean parking garage @ 54,122 square feet
Project value $ 14,887,475

295 SEQUOIA DR

Reconstruction of a 2-story single family residence @ 2,194 square feet with attached garage @ 224 square feet
Project value $ 500,000

3255 LOMBARDY RD

New construction of a 2-story single family residence @ 6,500 square feet with detached garage @ 651 square feet
Project value $ 725,000

281 MAR VISTA AVE

New construction of a 3-building, 27-unit condominium @ 43,296 square feet with parking garages @ 11,560 square feet
Project value $ 5,000,000

275 N WILSON

New construction of a 6-unit condominium building @ 8,320 square feet with parking garge @ 2,575 square feet
Project value $ 708,000

EOC 2/2/15

1765 E WALNUT ST	New construction of a 3-story, 18-unit apartment building @ 13,259 square feet with community room @ 1,461 square feet Project value $ 1,542,348
1769 E WALNUT ST	New construction of a 4-story mixed-use building with 113 residential units @ 116,452 square feet, commercial space @ 6,793 square feet over subterranean parking garage @ 76,033 square feet Project value $ 20,136,400

PASADENA WATER AND POWER

MEMORANDUM

February 12, 2015

To: Michael J. Beck
City Manager

From: Phyllis E. Currie
General Manager

Subject: **City Manager Newsletter Item**

PWP Offers High School Students the Opportunity to earn a $5,000 Scholarship

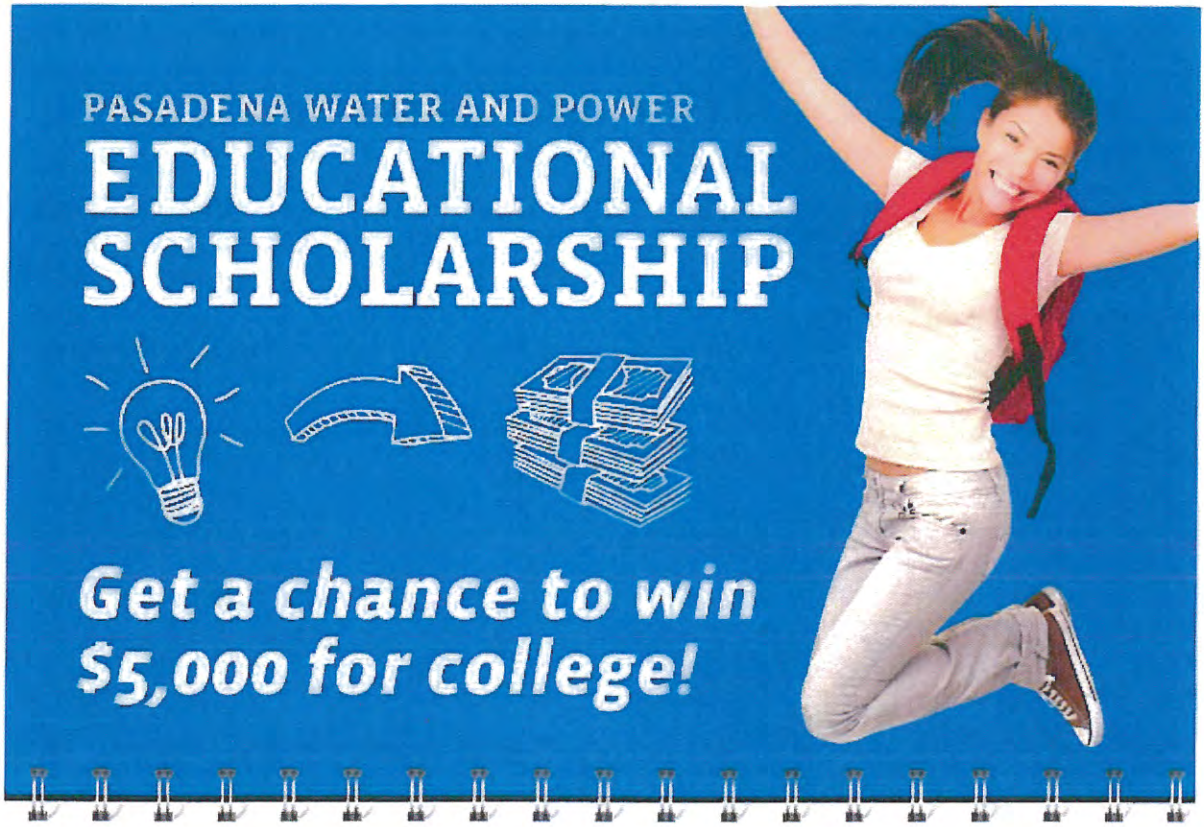
Last year was the first year Pasadena Water and Power (PWP) piloted and introduced the Educational Scholarship program. After receiving strong participation and positive feedback, PWP is excited to expand the program to include all high school students, regardless of whether they attend a public or private school in Pasadena. PWP will award a $5,000 scholarship to two Pasadena high school seniors who present the most creative ideas to promote energy and water efficiency. To be eligible for consideration, applicants must live in Pasadena, be currently enrolled as a high school senior, and provide proof of acceptance for the 2015-16 school year at any accredited two-year or four-year college.

To apply, students must submit an application, academic transcripts, and prepare an essay of 300-500 words answering one of these questions:

1) What could PWP do to teach students, residents and businesses to use water more efficiently? Or
2) What could Pasadena residents and businesses do to use energy more efficiently, and what could PWP do to encourage sustainable energy use?

Deadline to submit application is March 31, 2015 and awardees will be notified by April 30, 2015.

Included is the educational scholarship flyer that will be circulated to the Pasadena Unified School District and to the private schools in Pasadena. Additionally, the PWP Communications team will share the flyer with the community organizations, teen centers, libraries, and city-owned facilities, to ensure they are aware of scholarship. To learn more visit, www.PWPweb.com/scholarship



Did you know...

Pasadena Water and Power offers a scholarship for high school seniors?

Download our application from PWPweb.com/Scholarship and apply for our scholarship today! Deadline to apply is March 31, 2015.

PWPweb.com/Scholarship

Para información en Español llame al 626-744-4172

To be eligible for scholarship consideration, students must meet all of the following requirements:

- Be a PWP customer and senior at a high school in Pasadena (public or private)
- Plan to attend an accredited two or four year post-secondary institution in the upcoming academic year
- Complete the scholarship application and include a typed statement of 300-500 words answering either of the following two questions
  - **Proposed topic A:** California is currently experiencing a historic drought. What could Pasadena Water and Power do to teach students, residents and businesses how to use water more efficiently and sustainably?
  - **Proposed topic B:** Energy efficiency plays a large role in Pasadena Water and Power's current and future energy plans. Please describe what Pasadena residents and businesses can do to use energy more efficiently and what PWP can do to encourage sustainable energy usage