



OFFICE OF THE CITY MANAGER

December 10, 2015

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Pasadena's Water Conservation Progress at 22%: June 1 – December 2, 2015:

The Pasadena Water Savings Gauge remained at 22% conservation, which keeps the City 6% under its 28% conservation mandate set by the State Water Resources Control Board ("SWRCB"). City officials are urging everyone to continue doing their part to conserve water during this critical time.

On November 1, the City resumed its one day per week fall/winter watering schedule. Specifically, **Pasadena's fall/winter outdoor watering schedule runs November 1 through March 31, and limits outdoor watering to one day per week on Saturdays only.**



Data from June 1 – Dec. 2, 2015

More conservation is needed to reach our goal.
Help us get to 28% to avoid State fines.

Since July 1, 2015, PWP has received more than 2,900 water waste reports, sent 1,120 violation letters and issued 36 fines. Each month, the SWRCB compares residential and commercial water use by urban water suppliers and compares it with their use for the same month in 2013 to determine if the water suppliers are on track for meeting their conservation goal. The SWRCB mandated that cities must

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reach and maintain their conservation goal from June 1, 2015 through Feb 28, 2016 or face fines of up to \$10,000 a day.

For a weekly status on how much water Pasadena has conserved to date, the water savings gauge is posted to the city's website <http://www.CityofPasadena.net>, and can also be seen on KPAS during the Pasadena City Council meetings. Residents, visitors and businesses can also report water waste by calling the Pasadena Citizen Service Center at (626) 744-7311, reporting online at <http://cityofpasadena.net/CSC> or using the City's free app for smart phones and tablets. Links for all devices are available at <http://www.cityofpasadena.net/CSC/Mobile-App/>. To view a complete list of water restrictions or to learn how the water conservation goals are established, visit <http://www.cityofpasadena.net/waterandpower/SaveWater/>

Respectfully Submitted,



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