



OFFICE OF THE CITY MANAGER

December 24, 2015

To the Honorable City Council  
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. **Pasadena's Water Conservation Progress at 22%: June 1 – December 16, 2015:**

The Pasadena Water Savings Gauge remained at 22% conservation, which keeps the City 6% under its 28% conservation mandate set by the State Water Resources Control Board ("SWRCB"). City officials are urging everyone to conserve more water during this critical time.

**Pasadena's fall/winter outdoor watering schedule runs November 1 through March 31, and limits outdoor watering to one day per week on Saturdays only.**



**Data from June 1 – Dec. 16, 2015**

More conservation is needed to reach our goal.  
Water Saturdays only. Before 9am & after 6pm.

Each month, the SWRCB compares residential and commercial water use by urban water suppliers and compares it with their use for the same month in 2013 to determine if the water suppliers are on track for meeting their conservation goal. The SWRCB mandated that cities must reach and maintain their conservation goal from June 1, 2015 through Feb 28, 2016 or face fines of up to \$10,000 a day.

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For a weekly status on how much water Pasadena has conserved to date, the water savings gauge is posted to the city's website <http://www.CityofPasadena.net>, and can also be seen on KPAS during the Pasadena City Council meetings. Residents, visitors and businesses can also report water waste by calling the Pasadena Citizen Service Center at (626) 744-7311, reporting online at <http://cityofpasadena.net/CSC> or using the City's free app for smart phones and tablets. Links for all devices are available at <http://www.cityofpasadena.net/CSC/Mobile-App/>. To view a complete list of water restrictions or to learn how the water conservation goals are established, visit <http://www.cityofpasadena.net/waterandpower/SaveWater/>

**2. Recent Art Donation: Painting of City Hall by Bruce Tunis:**

Vince Bertoni, Director of Planning and Community Development is pleased to announce that the City has received a painting of City Hall that will be dedicated by Mayor Terry Tornek in a public reception on Thursday, January 14, 2016 at 4:30 PM in the City Hall Rotunda. Painted by artist Bruce Tunis, the artwork was originally executed for a local Pasadena bank in 1982 and was graciously donated by Pasadena Heritage.

The painting is installed in the basement level of Pasadena City Hall, adjacent to the conference rooms on the south side of the building. The large scale artwork is a triptych composed of three 38 x 60" panels and is now securely installed and publicly accessible for its intended long-term installation (see attached photo).

Removed from its original location in the mid-1990s when the bank was remodeled, *City Hall* was rescued from demolition and offered to Pasadena Heritage for its protection and maintenance. In August 2015 Pasadena Heritage donated the artwork to the City. Cultural Affairs oversaw the painting's conservation which was funded by the Arts and Culture Commission.

**3. New Public Art Installation for My Pasadena:**

The second installation of the Cultural Affairs division "*My Pasadena*" project was recently installed in the three Civic Center locations. *Now and Then: Connecting the Visual Past to the Present*, created by artists Arnold Martin and Crystle Martin, is an interactive public art project that connects Pasadena's citizens to a visual history of the city. The artists created "viewers," image-viewing machines that resemble coin operated binoculars found at scenic vistas, to display three dimensional historic images of Pasadena and its citizens.

According to Vince Bertoni, Director of Planning and Community Development, the project offers glimpses of the past through historical images of Pasadena from the Pasadena Public Library, Pasadena Museum of History, and the Huntington Library. Thematically grouped into the categories of Industry, Recreation and Daily Life, the images reflect unique aspects of Pasadena from about a century ago (1895 to 1937). The images were digitally modified to create a stereoscopic effect. The viewers each have QR codes that, when photographed with a smartphone, link to historical information and interactive maps about each site and offer participants the ability to share stories about their connections to Pasadena (photos attached).

The three sites are: Memorial Park, the corner of Ramona Street and Garfield Avenue, and the corner of Holly Street and Marengo Avenue. *Now and Then* will be on display through mid-2016. The artwork is one of twelve *My Pasadena* projects that were funded in part through a National Endowment for the Arts “Our Town” grant awarded to the City of Pasadena Public Art Program in partnership with Side Street Projects. For more information, please visit the URL listed on the viewer and <http://arnoldmartin.com/now-and-then/> or contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development Department: 744-7062.

*Season's Greetings,*



**Michael J. Beck**  
City Manager

/attachments

*City Hall* by Bruce Tunis, 1982



*Now and Then: Connecting the Visual Past to the Present* by Arnold Martin and Crystle Martin, 2015

