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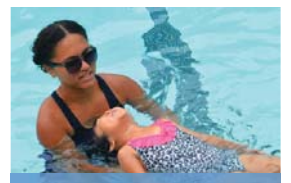
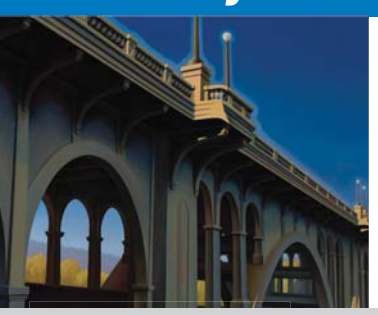
June - July 2018

PASADENA IN FOCUS



Summer Camps
Story Inside

Non-City Events



The Colorado Street Bridge Party

Join Pasadena Heritage for a celebration of the iconic Colorado Street Bridge on **Saturday, July 14 from 6 - 11:30 p.m.** Stroll along one of the most beautiful bridges around as you enjoy an evening of music, dancing, vintage cars, free kids activities, and festive foods and beverages. Tickets available in early June at *PasadenaHeritage.org/Bridge*

SUMMER PET TIPS

The Pasadena Humane Society & SPCA wants to help keep your pets safe during the hot summer months.

Here are few reminders:

- **HOT WEATHER:** It's best to keep pets indoors in a cool home. If your pet must be outdoors, be sure to provide plenty of shade and access to cool water. Never leave your pet in a parked car.
- **FENCING:** With the warmer weather, dogs are more likely to spend time outdoors in the yard. Be sure that your fencing is sturdy enough to keep your dog safely contained. Regularly walk the perimeter of your yard to check for any holes or gaps.
- **4TH OF JULY:** The 4th of July is summer's largest celebration, but it's also a very scary time for our pets. The loud noise from fireworks can frighten our furry friends and cause them to flee. Remember that it's best not to take your pet to a fireworks display.

A current ID tag is your pet's best ticket home. Your dog should also be wearing a Pasadena license tag and be microchipped. Spay/neuter, vaccine, microchipping, and licensing services are available at the Pasadena Humane Society & SPCA.

Animal control officers are available around the clock for animal-related emergencies in Pasadena. If you see an animal in need, call (626) 792-7151. If you have lost your pet, regularly visit the Pasadena Humane Society & SPCA in person and online. If you see a lost dog, call animal control at (626) 792-7151 or bring the dog to the Pasadena Humane Society & SPCA.

For more summer pet safety tips, visit *PasadenaHumane.org*.

Americafest Celebrates INDEPENDENCE DAY

Pasadena's Police and Fire Departments remind everyone the best way to celebrate the Fourth of July in Pasadena with family and friends is by attending a professional fireworks show such as the 92nd Annual "Americafest" Celebration at the Rose Bowl Stadium. For tickets, schedules, maps, tailgating rules and full event info, visit *RosebowlStadium.com*.

Remember, Pasadena has a "Zero Tolerance" enforcement policy for personal use of fireworks. Extra patrols will be deployed throughout the City and vehicle inspections will occur for cars entering the Arroyo Seco area to the Rose Bowl Stadium. Violators are subject to arrest, the confiscation and impound of their vehicles, and, if convicted, up to one year in jail and fines up to $50,000.

To report illegal use or possession of fireworks, call (626) 744-4241. Remember, if you see something, say something to help keep us all safe. For life-threatening emergencies always call 9-1-1.

The 92nd Annual Americafest offers the biggest and best professional fireworks show in Southern California. Parking lots open at noon, followed by 2 p.m. start time for the Family Fun Zone. Stadium gates open at 5:30 p.m., live entertainment begins at 7 p.m. and the big fireworks show starts at 9 p.m.

The Family Fun Zone includes food vendors, entertainment, crafts, exhibits and inflatable rides for the kids in Area H, just southeast of the Rose Bowl marquee sign.

Help Pasadena Plan for a Renewable Future

Pasadena Water and Power (PWP) is committed to reducing its carbon footprint and its reliance on fossil fuels by including more renewable energy sources into its power portfolio.

PWP recently began the process to update its 2018 Power Integrated Resource Plan (IRP), which is a long-range blueprint for Pasadena's sustainable future. PWP has made significant strides toward the goals established in previous IRPs. The 2018 Power IRP is now mandated by law and includes specific requirements Pasadena must address. Community input is important and there will be a variety of opportunities to provide feedback and engage in the development process. Please take a moment to fill out a short survey to help PWP plan for a renewable future. Visit *PWPweb.com/PowerIRP* for project updates, upcoming meeting information and more.

Noticias En Breve

Campamentos de los días de verano – Opciones de día complete y medio día

¡El Departamento de Servicios Humanos y Recreativos pone este verano la diversión! Con campamentos de verano de alta calidad, accessible y seguros, ofreciendo campamentos especializados de día completo y de medio día para niños de 5 a 12 años. La programación regular para niños pequeños y adolescentes también continúa durante el verano. ¿Interesado en la naturaleza, caminatas y los deportes únicos como el tiro con arco y la equitación? ¡Únase al Campamento de Aventura en Arroyo Seco! ¿ disfrutan sus hijos de los deportes tradicionales de pelota, el juego de alta energía y las manualidades? Únase al campamento de Neighborhood Park (parque del vecindario) ! ¿Busca una aventura de verano con el tema STEAM? ¡No busque más, venga al divertido y popular Campamento de enriquecimiento de Villa!, la programación tradicional esta llena de actividad física, artes y artesanías, natación recreativa, excursiones divertidas y actividades de enriquecimiento ¿lo qué necesite? Participe en el campamento en Victory Park!. Para obtener más información, visite *CityofPasadena.net/HumanServices* o llame al (626) 744-7500.

PASADENA
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Join the Conversation

Thank you to the hundreds of Pasadena residents who have already provided feedback on your priorities!

Whether at a community organization, through telephone and online surveys, emails, and much more, this year's Join the Conversation program was highly successful in allowing us to hear directly from you.

In reviewing all responses, the top four priorities identified by residents to date are:

- Maintaining 911 emergency response and fire/paramedic services
- Keeping fire stations open
- Addressing homelessness
- Maintaining health services

I am currently working with the City Council to finalize a long-term plan to ensure Pasadena's fiscal sustainability – while maintaining and protecting the quality of life services you rely on. Thank you for your feedback. There's still time to participate by visiting *cityofpasadena.net/JointheConversation*.

Steve Mermell - City Manager

THANK YOU FOR YOUR FEEDBACK!

Below are some questions asked by our public. Thank you for your interest in Pasadena's future.

Q: Where can I get more information about the budget? Will there be public hearings?
A: Yes, all budget deliberations are public, and we value hearing from the community. For the full budget and hearing schedule, visit *cityofpasadena.net*

Q: What types of vital health services are offered by the City?
A: The City provides a wide range of health services to promote health and wellness including promoting smoke free environments, improving nutrition, and activities to prevent disease, illness and injury.

Q: Has the City cut spending?
A: Yes, in recent years the City has made over $19 million in ongoing reductions, eliminated 123 positions including 23 Police Officer positions and shifted $5 million in pension costs to employees.

Q: What are the City's priorities?
A: In addition to what the public has identified, repairing 100-year old infrastructure such as deteriorating streets, sidewalks and storm drains and upgrading aging fire stations, bridges, and local emergency shelters to meet current seismic safety standards are projects that need to be addressed.

Chronic Homelessness Down, Amid Overall Increase

The 2018 Pasadena Homeless Count was conducted by more than 110 volunteers and city staff members on the night of January 23 and morning of January 24. A total of 677 people experiencing homelessness were counted, an 18% increase over 2017. Additionally, this year's count found:

- A 33% increase among those who were unsheltered at the time of the count, that is, living on the streets, in parks, vehicles, or other places not meant for human habitation. The City is working to increase outreach and engagement efforts to make more services, housing, and motel vouchers available so more of our unsheltered neighbors can get off the streets.
- The number of persons over the age of 50 who were homeless increased by 65% in the past two years and now account for 37% of all homeless persons. The City is exploring locations for Supportive Housing for homeless seniors. Chronic homelessness has decreased 27% since 2016, an indication that Pasadena's focus on Supportive Housing for those exhibiting the highest level of need is working. However, more bricks-and-mortar Supportive Housing projects are necessary in order to continue to meet the needs of our most vulnerable neighbors. To view a video on Supportive Housing in our community visit *http://bit.ly/pasadena_sh*.

The full report is available on the Pasadena Partnership to End Homelessness website, *PasadenaPartnership.org/Homeless-Count-Reports*.

26th Annual Pasadena Chalk Festival

This two-day street art event held over Father's Day Weekend at The Paseo, explores the history and impact of the centuries-old artistry of street painting, and features the spectacular work of nearly 600 dedicated and talented chalk artists. FREE and open to the public, the event takes place from 10 a.m. - 7 p.m. both days. There will also be live music and a children's chalkland from noon to 5 p.m. each day, where children can display their own creative talents making cards for Father's Day while interacting with a balloon artist and face painter. Sponsored by The Paseo and the Light Bringer Project. *PasadenaChalkFestival.com/*

Saturday & Sunday, June 16 - 17 • 10 a.m. - 7 p.m.
The Paseo, 300 E. Colorado Blvd.

Únase a la Conversación

¡Gracias a los cientos de residentes de Pasadena que ya nos dieron sus opiniones sobre sus prioridades!

Ya sea en una organización comunitaria, a través de encuestas telefónicas y en línea, correos electrónicos y mucho más, el programa de este año de únase a la conversación fue todo un éxito ya que nos permitió escuchar directamente de usted. Al revisar personalmente todas las respuestas, las cuatro prioridades principales identificadas por los residentes hasta la fecha son:

- Mantener los servicios 911 de respuesta a emergencia y bomberos / paramédicos
- Mantener abiertas las estaciones de bomberos
- Encarar la falta de viviendas
- Mantener los servicios de salud

Actualmente estoy trabajando con el Consejo Municipal para finalizar un plan a largo plazo que garantice la sostenibilidad fiscal de Pasadena, mientras mantenemos y protegemos los servicios de calidad de vida de los que usted depende. Gracias por sus comentarios. Todavía hay tiempo para participar, visite *CityofPasadena.net/JointheConversation*.

Steve Mermell
Gerente de la Ciudad

¡GRACIAS POR SU OPINIÓN! A continuación, algunas de las preguntas formuladas por el público. Gracias por su interés en el futuro de Pasadena.

P: *¿Dónde puedo obtener más información sobre el presupuesto? ¿Habrá audiencias públicas?*
R: Sí, todas las deliberaciones presupuestarias son públicas, y valoramos escuchar a la comunidad. Para el presupuesto completo y el calendario de audiencias, visite *cityofpasadena.net*

P: *¿Qué tipos de servicios vitales de salud ofrece la Ciudad?*
R: La Ciudad ofrece una variedad de servicios para la salud que promueven la salud y el bienestar incluyendo el promover ambientes libres del cigarrillo, mejorando la nutrición, y actividades que previenen enfermedades y lesiones.

P: *¿Ha reducido la Ciudad el gasto?*
R: Sí. la Ciudad en los últimos años ha recortado más de $19 millones, ha eliminado 123 posiciones incluyendo 23 posiciones de oficiales de policías y paso $5 millones en los costos de las pensiones de jubilación a los empleados.

P: *¿Cuáles son las prioridades de la Ciudad?*
R: Además de lo que identifico el público, los proyectos que se deben encarar son la reparación de una infraestructura con 100 años de antigüedad, el deterioro de calles, aceras y desagües pluviales y las mejoras de antiguas estaciones de bomberos, puentes y refugios de emergencia locales para cumplir con los estándares actuales de seguridad sísmica.

OUR PASADENA – Getting Specific

The Planning & Community Development Department recently launched Our Pasadena – Putting the Plan in Motion. Now it's time to focus on each Specific Plan Area. Tailored workshops will be held for each Specific Plan: Central District, East Colorado, East Pasadena, Fair Oaks/Orange Grove, Lincoln Avenue, North Lake, and South Fair Oaks – where community members can share their ideas and help shape the future of each area. These new Specific Plans will provide details to guide future development for those who are looking to develop their property, open a business, or redevelop or expand a home or business establishment. We hope you can join us! Visit *OurPasadena.org* for more information.

COMMUNITY WORKSHOPS

LINCOLN AVENUE
Thursday, June 14
6 - 8 p.m.
Lincoln Avenue Baptist Church
1180 Lincoln Ave.

NORTH LAKE
Thursday, June 21
6 - 8 p.m.
Lake Avenue Church
393 N. Lake Ave.

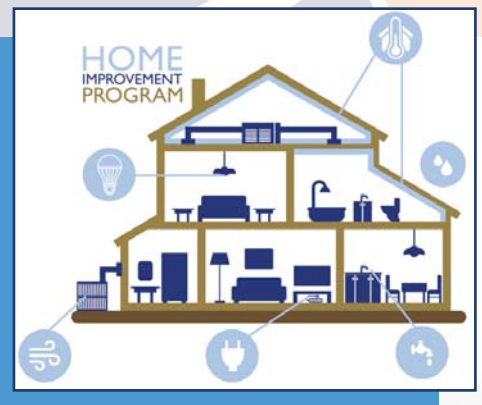
CENTRAL DISTRICT
Tuesday, June 26
6 - 8 p.m.
Senior Center
85 E. Holly St.

FAIR OAKS/ORANGE GROVE
Thursday, July 12
6 - 8 p.m.
Fair Oaks Renaissance Plaza Community Room
649 N. Fair Oaks Ave., #203

EAST COLORADO
Tuesday, July 17
6 - 8 p.m.
Pasadena Community College Creveling Lounge
1570 E. Colorado Blvd.

LAMANDA PARK
Thursday, July 26
6 - 8 p.m.
Pasadena Christian Church
789 N. Altadena Dr.

Pasadena Residents Can Receive FREE Efficiency Upgrades



As a community and environmental partner, PWP wants to help homeowners save money, use resources more efficiently and increase the comfort of their homes. That's why PWP has developed the Home Improvement Program.

PWP residential electric customers can receive expert in-home evaluation and personalized installations to help save energy and water, all at no cost. Services include toilet replacements, Central AC-Tune Up and much more!

To learn more or to schedule your free evaluation, visit *PWPweb.com/HomeImprovement*.

Electronic Waste and Paper Shredding Event

Safely recycle your electronic waste and shred sensitive personal documents. Residents are limited to three (3) legal size boxes for shredding. For more information, contact the Citizen Service Center at (626) 744-7311.
Saturday, June 16 • 9 a.m. - 3 p.m.
Brookside Park – Lot I, 360 N. Arroyo Blvd.

Parks after Dark

July 5 - August 18
Join us for summer movies and concerts in the park, sports, recreational swim, arts and crafts and more! Celebrate long summer evenings with free, family-friendly activities. For a full schedule of events, visit *CityofPasadena.net/HumanServices*.

Pasadena Public Library presents ...
Reading Takes You Everywhere

There's a whole world to explore at the Pasadena Public Library. Join the 2018 Summer Reading Program for fun and reading! Open to children, teens and adults, the program runs from **June 2 through July 28.**

Sign up at *pasadena.beanstack.org* beginning Saturday, June 2 and start reading. Children can also register at their local Pasadena Public Library.

Sponsored by The Friends of the Pasadena Public Library.

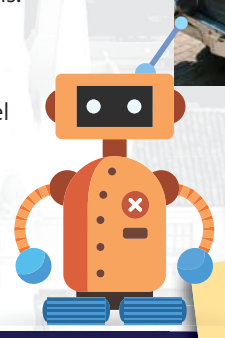
LEGO® Showcase Day

LEGO® enthusiasts are encouraged to enter the Library's Design Your LEGO® Contest. Entry guidelines are available at *PasadenaPublicLibrary.net*. Contest entries are judged based on originality/creativity, presentation/aesthetics and complexity. A panel of LEGO® fans will judge the entries the day of the showcase. Prizes will be awarded for each entry category. Winners will receive a box of LEGO® bricks.
Saturday, July 21 • 2 - 4:15 p.m. • Central Library/Studio on 4th

STEAM 2018 Maker Fair

Join us for a day of STEAM (science, technology, engineering, art and mathematics) exploration for all ages and stages. You too can find a fun, creative outlet in a community that encourages the sharing of ideas, concepts and designs.

Checkout the new Innovation Lab maker space and gaming room. Explore the planetarium tent. Try virtual reality. Watch the robotics demonstration and competition. Learn more about STEAM from a panel of experts from Caltech and JPL. Visit our resource fair participants. Take-home STEAM kits with equipment, supplies and instructions for you to borrow and explore further on your own at home.
Saturday, July 28 • 10 a.m.- 3 p.m. • Central Library, 285 E. Walnut St.

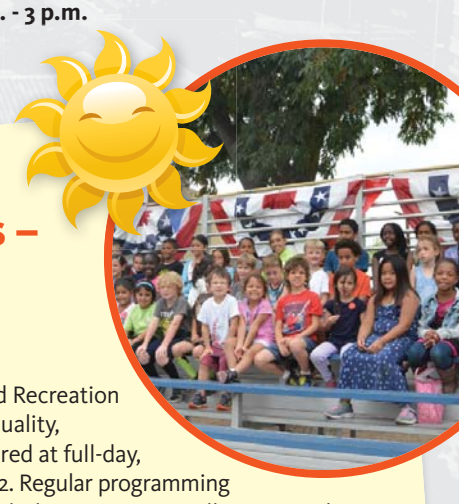


17th Annual Pasadena Police Classic Car Show

Celebrate Southern California's car culture. All proceeds benefit the Pasadena Activities League (PAL) program and the Pasadena Police Explorer Post. Food booths, raffle prizes, police helicopter ride auction, & more.
Sunday, June 17 • 10 a.m. - 3 p.m.
300 block of Green St.

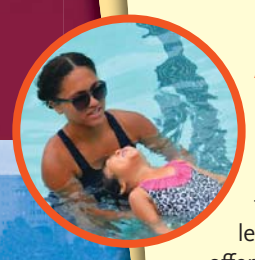
AstroFest 2018

Join astronomy lovers from across the city for a week of FREE and family friendly space-themed events. On **July 14 from 2 - 8 p.m.**, AstroFest kicks off the week with a festival of hands-on activities, robotic demos, creative art displays, planetarium shows, star gazing, and more at the Pasadena Convention Center. Check out *CityofAstronomy.org* for more information.



Summer Day Camps – Full-Day and Half-Day Options

The Department of Human Services and Recreation puts the "f-u-n" in summer! With high quality, affordable, safe summer day camps offered at full-day, half-day and specialty camps for ages 5-12. Regular programming for Tiny Tots and teens continues through the summer as well. Interested in nature, hiking and unique sports like archery and horseback riding? Join the Arroyo Seco Adventure Camp! Does your child enjoy traditional ball sports, high-energy play and arts and crafts? Try a Neighborhood Park Camp! Looking for a STEAM-themed summer adventure? Look no further than Villa's popular Enrichment Camp! Is fun, traditional programming filled with physical activity, arts and crafts, recreational swimming, fun field trips and enrichment activities what you need? Try a camp at Victory Park! For more information, visit *CityofPasadena.net/HumanServices* or call (626) 744-7500.



Aquatics
Dive Into Summer!

Swim lessons are offered at five pools throughout the City for all proficiency levels from **June 11 through Aug. 9**. Lessons offered four days a week, 55 minutes per lesson. For more information, contact Aquatics Program at (626) 744-7330.