



OFFICE OF THE CITY MANAGER

July 1, 2021

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. **Pasadena Water and Power Introduces the Water Savers Team:**

Pasadena's water is a limited and precious resource; as temperatures rise this summer, the State of California is experiencing a drought. On May 10, Pasadena Water and Power ("PWP") organized a team to assist customers with reducing outdoor water use. The PWP Water Savers Team ("Team") is out in local neighborhoods each morning sharing information with residents and finding specific ways each homeowner can improve their water efficiency. The Team observes water waste, but also offers customers with irrigation check-ups,

conservation tips, and other

valuable services. In just over one month the Team has reached nearly 1,400 customers.



Help Reduce Outdoor Water Use!
Learn More

Approximately 30 percent of residential water use is for outdoor purposes. Customers are encouraged to check their irrigation system, ensure sprinklers water plants not pavement, adjust sprinkler controllers to prevent overwatering, and repair leaks as soon as possible. The Team is also offering free irrigation check-ups; a team member will test the irrigation system, checking for leaks and other issues. Customers can also receive a free drip kit from PWP to convert sprinklers to drip irrigation, and free efficient sprinkler heads to replace broken or inefficient ones.

Look for the PWP Water Savers Team in your community – they are here to help you improve your landscape's irrigation efficiency. PWP also offers virtual water conservation workshops, and recorded workshops are available online. Learn more at <https://www.PWPweb.com/SaveWater>.

2. Pasadena 626 Day:

On Saturday, June 26th (6.26), the City of Pasadena and Visit Pasadena launched a marketing effort dubbed the ‘Pasadena 626 Day’ to celebrate the start of summer and return to normal for the city’s local businesses. According to Eric Duyshart, Economic Development Manager, over 100 businesses and cultural institutions across the city offered discounts, specials and giveaways to welcome back locals and visitors for in-person shopping, dining, and exploring. Envisioned as a way to highlight Pasadena, the Pasadena 626 Day was a play on both the city’s area code and calendar date, both helping to put a spotlight on the city’s local businesses.

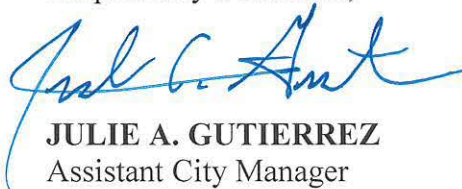
With the state terminating executive orders that put in place Safer at Home Orders and the Blueprint for a Safer Economy, the timing of the Pasadena 626 Day was important and garnered tremendous media interest including live air broadcasts, recorded interviews, and multiple news segments. The Pasadena 626 Day was covered by KTLA 5, Good Day LA Fox 11, Eyewitness News ABC 7, NBC Los Angeles, KNX Radio, and local dailies. Between earned media coverage, online organic content and campaign ads, including ads on social media, Pasadena 626 Day generated over 5 million impressions. On social media, engagement was high with a festive enthusiasm to celebrate something uniquely local. Anecdotally, the City received positive feedback from businesses that participated in the Pasadena 626 Day, including a spike in sales as compared to the same time last year.

3. Legal Advertisements and Public Notices:

I have attached a memorandum from Mark Jomsky, City Clerk, which provides this week’s submission of upcoming legal advertisements and public notices set for publication. In addition, the webpage for posting public notices and advertisements has been updated with the attached information and can be accessed from the City’s home webpage at www.cityofpasadena.net. If you require additional detailed information on these legal advertising and public notices, please contact Mr. Jomsky at (626) 744-4709.

Happy Independence Day!

Respectfully Submitted,


JULIE A. GUTIERREZ
Assistant City Manager



OFFICE OF THE CITY CLERK

MEMORANDUM

TO: Honorable Mayor and City Council
FROM: Mark Jomsky, City Clerk *[Signature]*
DATE: July 01, 2021
RE: Legal Advertisements and Public Notices

Attached, please find this week's submission of upcoming legal advertisements and public notices set for publication.

In addition, the webpage for posting public notices and advertisement has been updated with the attached information, and can be accessed from the City's home webpage: www.cityofpasadena.net (see illustration below)



Please let me know if you have any questions.

1.0 CITY OF PASADENA NOTICE INVITING BIDS

FURNISH LABOR AND MATERIALS FOR CRANE AND OPERATOR RENTAL SERVICES FOR POWER DISTRIBUTION BATTERY INSTALLATION PROJECTS

1.1 Delivery Instructions

Bids will be received electronically through Planet Bids (www.planetbids.com). A bid received after the time set for the bid opening shall not be considered. Bidders are required to submit (upload) all items listed in the BIDDER'S CHECKLIST including acknowledgement of all addendums. Bids will be received prior to **11:00 am Monday, July 12, 2021**, and will be opened online at that time.

Copies of the Specifications may be obtained by mail or in person from the Purchasing Division, 100 N. Garfield Ave., Room S-348, Pasadena, CA 91109, Telephone No. (626) 744-6755.

Refer to the Specifications for complete details and bidding requirements. The Specification and this Notice shall be considered a part of any contract made pursuant thereunder.

1.2 No Pre-bid Meeting

The City does not plan to hold a pre-bid conference. Instead, the City will accept written questions via email.

1.3 Required Licenses

Bidders must possess and provide the following licenses or certifications to be deemed qualified to perform the work specified:

A - General Engineering Contractor

1.4 Performance Bonds, and Labor & Materials Bonds

Performance Bonds Required: No Bond Required

Labor & Materials Bonds Required: No Bond Required

1.5 Release Date:

Release Dated: Thursday, July 1, 2021

STEVE MERMELL

City Manager