



OFFICE OF THE CITY MANAGER

December 15, 2022

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. **Pasadena Residents Help Beautify Business Area and Enhance Water-Use Efficiency at Neighborhood Planting and Mulching Day:**

As shared last week, Pasadena Water and Power (“PWP”) hosted a *Neighborhood Planting and Mulching Day* on November 12, 2022, at the Block 5 Parking Lot, which serves multiple small businesses located at the site along the southeast corner of Washington Blvd. and Lake Ave. Jeffrey Kightlinger, Interim General Manager of Water and Power, stated the event was the culmination of a six-month multi-departmental project between PWP, Public Works, Department of Transportation, Housing Department - MASH, and Economic Development to upgrade the site, which included lighting upgrades, parking lot improvements, and landscape and irrigation retrofits.

Thank you to our District 2 Council office for organizing public participation and community partners, such as Pasadena Beautiful Foundation, Bungalow Heaven Neighborhood Association, and Northwest Youth Ambassadors, who further supported and joined in the planting and mulching event. Over 26 volunteers together with PWP staff planted a variety of drought tolerant plants throughout the site, and 14 new Carolina Cherry Laurel trees. Mulch was also applied throughout the site to enhance soil health and moisture retention. PWP hosted workshops onsite on proper planting and mulching techniques and drip irrigation. Prior to the event, preparation of the site included irrigation repairs and retrofits to high efficiency spray heads and drip systems.

PWP offers multiple programs to residents and businesses to support water-use efficiency, including rebates for irrigation improvements, turf removal, and landscape retrofits. To learn more and view PWP’s online library of water-use efficiency workshops, visit www.PWPweb.com/savewater.



2. Pasadena Water and Power Customers Encouraged to Provide Feedback Through a New Water Survey:

Jeffrey Kightlinger, Interim General Manager of Water and Power, reported the department is currently working on a campaign to increase awareness of water as a resource and climate change. The Pasadena Water and Power Department (“PWP”) is gauging perspective on climate and water conservation to build an effective messaging strategy. PWP is inviting customers to participate in a short, digital survey to hear their opinion on these topics and understand the impacts of previous campaigns.

[Click here to participate in the survey and an opportunity drawing.](#) For questions and general comments, contact water@cityofpasadena.net, or call (626) 744-7311.

3. Pasadena in the News:

Below are this week’s top five clips of Pasadena in the News as submitted by Lisa Derderian, Public Information Officer.

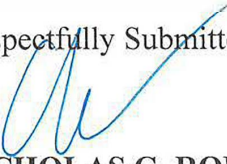
1. [Rose Parade and Rose Bowl Game Safety](#) – KTLA
2. [Trust and transparency: Speaking with Police Chief Gene Harris](#) – Pasadena Weekly
3. [Pasadena to implement city’s first rent control measure](#) – The Real Deal
4. [City Council Will Appoint District 3 Councilmember in Special Meeting Thursday](#) – Pasadena Now
5. [Holiday concert and tree lighting set for Saturday at Pasadena park](#) – HeySoCal.com

4. Solar Consumer Protection Guide Now Available:

Jeffrey Kightlinger, Interim General Manager of Water and Power, announced that an updated [Solar Consumer Protection Guide](#) is now available, and contains important information for Pasadena Water and Power (“PWP”) customers considering installing residential solar systems. Helpful sections include questions to ask a solar provider before signing a contract, programs for income-qualifying customers, an overview of a typical rooftop solar process, information on financing options, additional resources, and more.

For more information on PWP’s solar initiative and process for solar installs, visit pwpweb.com/solar. This page also includes “Project Sunroof,” an online database to help you find a local installer and includes customer reviews and feedback. While PWP does not certify or recommend solar equipment manufacturers or installers, this resource can help customers make more informed decisions.

Respectfully Submitted,


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Assistant City Manager