APRIL 2023

PASADENA

IN FOCUS

Family Fun Day
Story Inside

GAS-POWERED LEAF BLOWERS BANNED
Starting April 28

Beginning April 28, 2023, the use of gas-powered leaf blowers will be banned in the city of Pasadena. Electric-powered leaf blowers may only be used between the hours of 8 a.m. and 6 p.m., Monday – Friday, and 9 a.m. – 5 p.m. on Saturdays. It remains unlawful for leaf blowers to be operated on Sundays.

Technology for electric-powered leaf blowers has advanced substantially. Some of these units are more powerful than gas-powered blowers and can provide over an hour of use without a charge. California Clean Off-Road Equipment Voucher Incentive Project (CORE) is offering point-of-sale discounts of up to $400 per electric-powered leaf blower for small business and sole-proprietor landscapers. There is also a rebate of up to 75% off the cost of an electric leaf blower offered by South Coast AQMD through their Commercial Lawn and Garden Equipment exchange program. The AQMD rebate can be stacked with the CORE voucher.

Additional information on discounts and rebates is available at: *bit.ly/leaf-blower-ban*

Water and Power Bill Assistance Programs for Income-Qualifying Households

Pasadena Water and Power offers several ongoing bill assistance programs for income-qualifying households. Customers can receive assistance through the Electric Utility Assistance Program (EUAP), CARES and CARES Plus programs. The federally funded Low-Income Home Energy Assistance Program (LIHEAP) and Low-Income Household Water Assistance Program (LIHWAP) are also available but administered independently by the Maravilla Foundation. Visit *PWPweb.com/LowIncome* for information on program criteria, how to apply, and more.

Noticias En Breve

Recursos de salud mental para madres y niños

Las madres embarazadas y primerizas pueden enfrentarse a muchos nuevos retos que pueden hacerlas especialmente susceptibles a trastornos y complicaciones de salud mental. Buscar apoyo para la salud mental es crucial para las mujeres, y hay una gran variedad de servicios disponibles para las familias en el área de Pasadena.

El Programa de salud materna, infantil y del adolescente (MCAH) del Departamento de Salud Pública de Pasadena ofrece los siguientes recursos para apoyar la salud y el bienestar de las madres y las familias de Pasadena:

Programa de salud para bebés negros (BIH) - (626) 744-6155
• Apoya a madres y mujeres negras embarazadas y a bebés de hasta 6 meses

Instrucción en casa para padres de niños en edad preescolar (HIPPY) • (626) 744-6198
• Apoya a los padres de niños de 3 a 5 años

Para obtener más información, visite el sitio web *CityOfPasadena.net/public-health/maternal-child-health*

Recursos adicionales disponibles para las familias del condado de Los Ángeles:
CCALAC.org/los-angeles-maternal-mental-health-access-lammha
MaternalMentalHealthNow.org/community-resources

Elija la facturación electrónica con PWP

Suscríbase a la facturación electrónica para acceder de forma segura y cómoda a los extractos y realizar pagos. Reciba notificaciones de facturas por correo electrónico y consulte los extractos mensuales en línea en cualquier momento. Conozca más en *PWPweb.com/GoPaperless*

MENTAL HEALTH RESOURCES *for Mothers and Children*

Expecting and new mothers may face many new challenges that can make them especially susceptible to mental health disorders and complications. Seeking mental health support is crucial for women, and there are a variety of services available for families in the Pasadena area.

The Maternal, Child, and Adolescent Health (MCAH) Program at Pasadena Public Health Department offers the following resources to support the health and well-being of mothers and families in Pasadena:

Black Infant Health Program (BIH) • (626) 744-6155
- Supports Black mothers, pregnant women, and infants up to 6 months old

Home Instruction for Parents of Preschool Youngsters (HIPPY) • (626) 744-6198
- Supports parents of children 3-5 years old

For more details, visit the *CityOfPasadena.net/public-health/maternal-child-health*

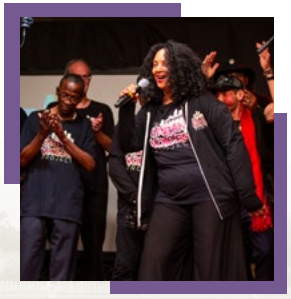
Additional resources available to families in Los Angeles County:
CCALAC.org/los-angeles-maternal-mental-health-access-lammha
MaternalMentalHealthNow.org/community-resources

50TH ANNUAL MAYOR'S Interfaith Prayer Breakfast

Thursday, May 4 • 7:30 – 9 a.m.
Pasadena Convention Center, 300 E. Green St.

Join Mayor Victor M. Gordo, Pasadena residents, local leaders, and members of the interfaith community for a morning of peace, prayer and reflection. This event is hosted by Friends In Deed.

For additional details, including ticket information, visit: *FriendsInDeedPas.org/MIPB*



GO PAPERLESS with PWP

Enroll in paperless billing for a secure and convenient way to access statements and make payments. Receive bill notifications by email, and view monthly statements online, anytime! Find out more at: *PWPweb.com/GoPaperless*

Help Shape Pasadena's Energy Future

Pasadena Water and Power (PWP) is updating its Power Integrated Resource Plan (IRP), a long-range blueprint for supplying reliable and environmentally responsible electricity at competitive rates. Throughout 2023, PWP will be holding community meetings to collect customer feedback.

For details on upcoming meetings, visit: *PWPweb.com/PowerIRP*

FREE Oil Filter Exchange

Saturday, April 15 • 9 a.m. – 1 p.m.
AutoZone, 550 N. Lake Ave.

Safely recycle your used oil filter—and get a new one for FREE!

This offer is limited to two (2) oil filters per household. Free oil recycling kits will also be provided to attendees. Oil filter exchange events help protect the environment by promoting proper recycling of oil filters.

Oil filter exchange events are sponsored by the City's Department of Public Works. For more information, call (626) 744-7311.

Sopladores de hojas a combustible prohibidos a partir del 28 de abril

A partir del 28 de abril de 2023, el uso de sopladores de hojas a combustible estará prohibido en la ciudad de Pasadena. Los sopladores de hojas eléctricos solo pueden utilizarse de lunes a viernes de 8 a.m. a 6 p.m., y los sábados de 9 a.m. a 5 p.m. El uso de sopladores los días domingo continúa siendo ilegal.

La tecnología de los sopladores de hojas eléctricos ha avanzado sustancialmente. Algunas de estas unidades son más potentes que los sopladores a combustible y pueden proporcionar más de una hora de uso sin necesidad de carga. El Proyecto de Incentivo de Vales para Equipos Todoterreno Limpios de California (CORE) ofrece descuentos en puntos de venta de hasta $400 por soplador de hojas eléctrico para pequeñas empresas y paisajistas autónomos. También existe un reembolso de hasta el 75% en el costo de un soplador de hojas eléctrico ofrecido por South Coast AQMD a través de su programa de intercambio de equipos comerciales de césped y jardinería. El reembolso de AQMD puede acumularse con el vale del CORE.

Puede encontrar más información sobre descuentos y reembolsos en *bit.ly/leaf-blower-ban*

Reembolsos por cargadores de vehículos eléctricos (ev) domésticos

¿Ha comprado o está pensando en comprar un EV pero no sabe dónde cargar su automóvil? Pasadena Water and Power (PWP) ofrece hasta $600 en reembolsos a los clientes residenciales del servicio de electricidad que adquieran e instalen en su hogar cargadores inteligentes de vehículos eléctricos de nivel 2 (240 V) que reúnan los requisitos. Visite PWPweb.com/EV para obtener más información sobre los incentivos disponibles, las ventajas de cambiarse a un EV y las opciones públicas de recarga de EV en Pasadena.

2023 Mills Act Program Guidelines and Application
Now Available

In October 2002, the City Council created the Historic Property Contract Program, under the authority of a state-enabled program known as the Mills Act. The program is a financial incentive that encourages designation, rehabilitation and protection of historic buildings. The benefit to the owner may be a reduction in property taxes, while the benefit to the City is the preservation of a significant historic resource and investment in housing rehabilitation.

On Jan. 24, 2023, City staff released the 2023 Historic Property Contract guidelines and application, available at *CityOfPasadena.net/MillsAct*. Owners of designated historic properties that meet program qualifications may submit applications up to the deadline of Wednesday, May 31, 2023, at 5 p.m. Property owners of eligible, undesignated properties may simultaneously apply for historical designation, and a Mills Act contract may be approved if the property is designated by the City Council by the end of the year.

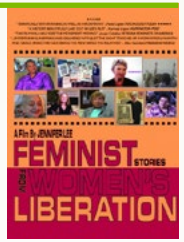
Questions about the program should be directed to Senior Planner Stephanie Cisneros at *SCisneros@CityOfPasadena.net* or (626) 744-7219.

REBATES FOR HOME ELECTRIC VEHICLE (EV) CHARGERS

POWER UP PASADENA

Have you purchased or considered purchasing an EV but aren't sure where to charge your car? Pasadena Water and Power (PWP) offers up to $600 in rebates for residential electric customers who purchase and install qualifying Level 2 (240V) smart EV chargers in their home. Visit *PWPweb.com/EV* to learn more about available incentives, the benefits of switching to an EV, and public EV charging options in Pasadena.

MISSING HISTORY: The U.S. Women's Liberation Movement



Saturday, April 15 • 3 p.m.
Lamanda Park Branch Library, 140 N. Altadena Dr.

Meet Jennifer Hall Lee and watch her film, "Feminist: Stories from Women's Liberation." This film took Lee to Islamabad, Pakistan, where she continues to work with local women. Lee is a writer and filmmaker who began her career by working on visual effects for feature films, including "Back to the Future 2," "Forrest Gump," and "Ghost." Lee is a Pasadena Unified School District (PUSD) trustee and a proud PUSD parent. She's also the co-creator of PUSD's Women's History Month assembly.

DÍA DEL NIÑO CELEBRATION

Wednesday, April 26 • 4 p.m.
La Pintoresca Branch Library, 1355 N. Raymond Ave.

Join the fun! Celebrate Día del Niño with stories, music, crafts and games. Live performance by the INCA: A Peruvian Ensemble.

Biblioteca La Pintoresca lo invita a celebrar el Día del Niño, con cuentos, música, manualidades y juegos.

Family Fun Day

Saturday, May 27 • 11 a.m. – 3 p.m.
La Pintoresca Park, 45 E. Washington Blvd.

Enjoy a community celebration with family, friends and neighbors at the 27th annual Family Fun Day! Activities include FREE fitness and wellness games, arts & crafts, face painting, food, and live entertainment. For more information, email *ParksAndRec@CityOfPasadena.net* or call (626) 345-0706.

"Water is Life" *Student Art Contest*

Do you know a talented student artist?
Pasadena Water and Power is gearing up for the 2023 "Water is Life" art contest! Pasadena students in grades K-12 who like to draw, paint, or digitally illustrate are encouraged to submit their artwork. Learn more about the contest and view past winners' artwork at: *PWPweb.com/ArtContest*

Programas de asistencia en las facturas de agua y electricidad para hogares con ingresos que reúnan los requisitos

Pasadena Water and Power ofrece varios programas continuos de ayuda con las facturas para los hogares cuyos ingresos reúnan los requisitos. Los clientes pueden recibir asistencia a través del Programa de asistencia para los servicios eléctricos (EUAP) y de los programas CARES y CARES Plus. El Programa de asistencia para la energía en hogares de bajos ingresos, financiado con fondos federales, y el Programa de asistencia para el agua para hogares de bajos ingresos (LIHWAP) también están disponibles, pero son administrados de forma independiente por la Fundación Maravilla. Visite *PWPweb.com/LowIncome* para consultar los criterios del programa, conocer cómo enviar una solicitud y mucho más.

¿Está pensando en construir una ADU?

Consultas virtuales GRATUITAS de 30 minutos están disponibles para quienes estén considerando construir una unidad de vivienda accesoria (ADU) o ADU junior (JADU) en Pasadena. Las consultas se ofrecen todos los jueves entre la 1 p.m. y las 5 p.m.

Para conocer más sobre las ADU y programar su consulta virtual, visite *CityOfPasadena.net/planning/ADU*

Ayude a darle forma al futuro de la energía de Pasadena

Pasadena Water and Power (PWP) está actualizando su Plan integrado de recursos energéticos (IRP), un plan a largo plazo para suministrar electricidad fiable y responsable con el medio ambiente a precios competitivos. Durante todo el 2023, PWP celebrará reuniones comunitarias para conocer la opinión de los clientes.

Visite: *PWPweb.com/PowerIRP* para obtener información sobre las próximas reuniones.

FREE E-WASTE *and* PAPER SHREDDING EVENT

Saturday, May 27 • 9 a.m. – 3 p.m.
Brookside Park, 360 N. Arroyo Blvd., Parking Lot I

Pasadena residents are invited to bring old electronics and up to THREE legal size boxes of documents to this free e-waste recycling and paper shredding event. Proof of residency required.

Acceptable electronics include:

- Cable/TV equipment
- Cell phones and telephones
- Laptops
- Computer monitors
- Computer peripherals
- Copiers
- Printers
- Scanners
- Fax machines
- Radios
- TVs
- DVD players and VCRs
- Microwave ovens
- CFL bulbs and batteries

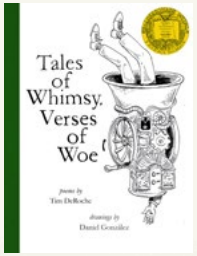
The duration of this event is subject to truck capacity. If you have questions, please email *recycle@CityOfPasadena.net* or call (626) 744-7311.

Thinking About Building an ADU?

FREE 30-minute virtual consultations are available to anyone considering building an accessory dwelling unit (ADU) or junior ADU (JADU) in Pasadena. Consultations are offered every Thursday between 1 - 5 p.m.

For more details on ADUs and to schedule your virtual consultation, visit: *CityOfPasadena.net/planning/ADU*

Tim DeRoche and Daniel Gonzalez: *"Tales of Whimsy, Verses of Woe"*



Saturday, April 22 • 3 p.m.
Lamanda Park Branch Library, 140 N. Altadena Dr.

2019's summer One City, One Story author and illustrator of the best-selling "Ballad of Huck & Miguel," Tim DeRoche and Daniel Gonzalez return with a book of verse, "Tales of Whimsy, Verses of Woe," that will delight anyone who loves Lemony Snicket or Shel Silverstein. If your moral character is flimsy, or your wit be rather slow, oh dare not read these tales of whimsy, for often do they end in woe.

April is Poetry Month

Celebrate With Pasadena Public Library

Blackout Poetry

Thursday, April 13
2:30 – 4:30 p.m.
Santa Catalina Branch Library,
999 E. Washington Blvd.

Make your own poetry using old magazine, book or newspaper pages and blacking out words, leaving behind a unique poem. Drop in to create your own blackout poetry. No artistic or poetic experience necessary! *For ages 5+*

Poetry Writing for Adults

Saturday, April 22 • 11 a.m.
La Pintoresca Branch Library,
1355 N. Raymond Ave.

Join this poetry writing meetup to spark your creativity. Even if you've never written poetry before, there's something for you, with different types of tools and prompts to get your ideas flowing.

JUNETEENTH CELEBRATION

Saturday, June 17 • 11 a.m. – 2 p.m.
Robinson Park, 1081 N. Fair Oaks Ave.

Experience the fun and excitement as we celebrate Juneteenth at Robinson Park. Juneteenth commemorates the official end of slavery in the United States. It's a day to reflect and celebrate African American history and culture. Our family-friendly celebration includes live entertainment, inflatable games, spoken word artists, arts & crafts, free food and food for purchase. For more information, email *ParksAndRec@CityOfPasadena.net* or call (626) 744-7300.

100 N. Garfield Ave., P.O. Box 7115, Pasadena, CA 91109-7215

Published by the City of Pasadena Public Affairs Office | City website: *www.CityOfPasadena.net*
LDerderian@CityOfPasadena.net 626.744.4755
Editors: Lisa Derderian and Tiffany Wright | Graphic Design: Sonia Rodriguez
Mayor: Victor M. Gordo | Councilmembers: Tyron Hampton, Felicia Williams, Justin Jones, Gene Masuda, Jessica Rivas, Steve Madison and Jason Lyon

PRSRT 1ST CLASS
U.S. POSTAGE
PAID
PASADENA, CA
PERMIT #484

WATCH YOUR CHILD BLOOM *with* HIPPY

HOME INSTRUCTION FOR PARENTS OF PRESCHOOL YOUNGSTERS

- **Do you want to have fun preparing your child for success in school?**
- **Will your child be 3 or 4 years old by September 30, 2023?**
- **Do you live in Pasadena, Altadena or Sierra Madre?**

HIPPY Pasadena is a FREE program that prepares children for success in kindergarten and beyond by giving parents the tools and confidence to be their child's first teacher.

- Engaging curriculum with age-appropriate activities for preschoolers
- Weekly 1-hour visits for 30 weeks with a trained parent specialist
- Social-emotional resources and support from a licensed mental health professional
- In-person and online events to meet other HIPPY families in the community

Visit *bit.ly/HIPPYpasadena* to start preparing your child for school!
(626) 744-6198 • *HIPPY@CityOfPasadena.net*

Reporting Fraud, Waste Or Abuse

To report suspected cases of fraud by the City or its employees, officials, contractors or vendors, call the HOTLINE at (626) 744-7448 or visit: *CityOfPasadena.net/city-services/fraud*

For accessibility information or to request an accommodation, please call (626) 744-7311 or email *Pasadena311@CityOfPasadena.net*. Providing at least 72 hours notice prior to the event will help ensure availability.

Connect with City of Pasadena

@PasadenaGov *City of Pasadena* *@CityOfPasadena* *@CityOfPasadena*

Register for PLEAS: *CityOfPasadena.net/fire/PLEAS* *CityOfPasadena.net*

PASADENA
CITIZEN SERVICE CENTER 626.744.7311
One Call to City Hall • Submit Service Requests • Get Answers • 24/7 Access
Live Operators Mon. - Fri., 8 AM - 5 PM • Visit *CityOfPasadena.net/CSC* and get the app!