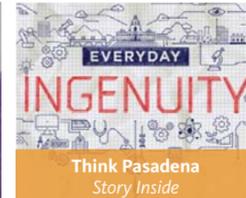




# PASADENA IN FOCUS

October-November 2018



## Holiday Trash Reminder



### Veteran's Day (11/12)

Trash/Recycling/Yard Waste **WILL** be picked up on your normal scheduled day.



### Thanksgiving Day (11/22)

Trash/Recycling/Yard Waste **WILL NOT** be picked up on your normal scheduled day. There will be a one day delay in pick up for those with regularly scheduled Thursday and Friday pickups.

**Did you know that all Pasadena Refuse Customers are eligible for 2 free bulky items pickups per year?**

To find out more, contact the Citizen Service Center (626) 744-7311.



## Make Your Vote Count



### November 6 is Pasadena's Municipal Election.

Many people don't know that our 132 year old city has millions of dollars in unfunded infrastructure needs. Besides fire stations, bridges and emergency shelters, the City also needs local funding to replace thousands of streetlights to safer, low-voltage lights; repair thousands of square feet of damaged sidewalks; and bring thousands of curb ramps in compliance with ADA standards. Funding generated by sources such as Measure I can help.

The Pasadena City Council voted unanimously earlier this summer to place Measure I on our Municipal Election Ballot. If enacted by voters, funding generated by Measure I will assist in the repair and upgrade of these city emergency facilities, ensuring that the City is properly prepared for any large catastrophe in the future.

By law, funds generated by Measure I are required to be spent on local needs. No money can be taken by the federal government, state or county. Locally-controlled funding from the measure would be subject to strict accountability provisions including independent audits and online release of expenditures to ensure funds are spent as promised to voters.

To learn more about Measure I and the Municipal Election, visit [CityofPasadena.net/City-Clerk](http://CityofPasadena.net/City-Clerk).

## Free Seasonal Flu Shot Clinics

Different types of influenza viruses can spread through the community during flu season. The Centers for Disease Control and Prevention recommends yearly flu vaccines to protect against the most common types of influenza viruses.

Free flu shots will be offered to children and adults ages 6 months and older by the Pasadena Public Health Department and ages 9 and older by the Huntington Hospital Community Outreach Department. Minors must be accompanied by a parent or legal guardian. Vaccine supplies are limited. Flu shots will be given on a first-come, first-served basis. Remember to wear short sleeves.

- **Wednesday, Oct. 24 • 10 a.m.-noon**  
Jackie Robinson Community Center  
1020 N. Fair Oaks Ave.
- **Thursday, Oct. 25 • noon-2 p.m.**  
La Pintoresca Branch Library  
1355 N. Raymond Ave.
- **Thursday, Oct. 25 • 3-5 p.m.\***  
Hastings Branch Library  
3255 E. Orange Grove Blvd.
- **Thursday, Nov. 1 • noon-2 p.m.**  
Allendale Branch Library  
1130 S. Marengo Ave.
- **Wednesday, Nov. 7 • 10 a.m.-2 p.m.**  
Pasadena Senior Center • 85 E. Holly St.

\* only available to children and adults ages 9 and older

For more details about the clinics, call (626) 744-6121 or visit [CityofPasadena.net/Public-Health/](http://CityofPasadena.net/Public-Health/). Vaccines will also be available at the PPHD Travel & Immunization Clinic. Call (626) 744-6121 for hours and availability.



# BE FIRE SAFE FOR THE HOLIDAYS

**Fire Safety is just as important during the holidays as it is all year long. In fact, it's even more important because of the extra responsibilities the special occasions bring. Here are some safety tips for you and your family this Fall.**

### Halloween

- Costumes and decorations should only be made of flame retardant materials. Avoid loose, flammable clothing.
- Each mask, wig and costume must be easily seen at night.
- Use battery powered lights for jack-o-lanterns, not candles.
- Keep decorations away from sources of heat, such as exposed bulbs and open flames.

### Thanksgiving

- Start holiday cooking with a clean stove and oven.
- Keep kitchen clutter and loose clothing away from the stove's heat.
- Turn pot handles in, way from a child reach.
- Use pot holders to prevent burns.
- Never throw water on a grease fire. Instead, cover the burning pan with a lid.
- Keep all appliances in good working order.
- Never overload electrical outlets. Unplug appliances when not in use.
- Never leave food cooking unattended.
- Keep Thanksgiving decorations away from sources of direct heat.

For more information, call the Fire Prevention Bureau at (626) 744-4668.

## Noticias En Breve

### Haz que tu voto cuente

El 6 de noviembre es la elección municipal de Pasadena. Mucha gente no sabe que nuestra ciudad de 132 años, tiene millones de dólares en necesidades de infraestructura no financiada. Además de estaciones de bomberos, puentes y refugios de emergencia, la Ciudad también necesita fondos locales para reemplazar miles de faroles del alumbrado público con luces de bajo voltaje más seguras; reparar miles de pies cuadrados de aceras dañadas; y hacer que miles de rampas de las aceras cumplan con las normas ADA. Los fondos generados por fuentes como la Medida I pueden ayudar.

A principios de este verano la Alcaldía de Pasadena votó por unanimidad el poner en la boleta electoral municipal la Medida I. Si los votantes la aprueban, los fondos generados por la Medida I ayudarán en la reparación y modernización de las instalaciones de emergencia de la ciudad, asegurándose que la Ciudad esté preparada adecuadamente para cualquier catástrofe en el futuro.

Por ley, los fondos generados por la Medida I deben gastarse en necesidades locales. El gobierno federal, estatal o del condado no pueden tomar ese dinero. Los fondos de la medida controlados localmente, estarían sujetos a estrictas disposiciones de rendición de cuentas que incluyen auditorías independientes y la divulgación de los gastos en línea para garantizar que los fondos se gasten según lo prometido a los votantes.

Para obtener más información sobre la Medida I y la Elección Municipal, visite [CityofPasadena.net/City-Clerk](http://CityofPasadena.net/City-Clerk).



## Innovate Pasadena's Connect Week

Celebrate a week of innovation in science + astronomy, art + design, technology, and entrepreneurship with Innovate Pasadena's Connect Week from October 20 to 28! With dozens of independently organized talks, workshops, and social events hosted at venues all across Pasadena there's something to spark your interest and inspire all ages. Learn all about hardware and programming in hands-on workshops led by local tech companies. Get creative with other designers and artists through interactive exhibits, talks, and panels. Experience ground-breaking discoveries made by local scientists and astronomers both under microscopes and out in space. Visit [ConnectPasadena.com](http://ConnectPasadena.com) to view the full schedule and for updates!

**Saturday, Oct. 20-Sunday, Oct. 28** • Throughout Pasadena



**KPAS**  
CITY OF PASADENA

## Pasadena Media is your Source for Information!

Discover what's happening in Pasadena by visiting KPAS, the City government channel (Charter Channel 3 / AT&T U-Verse 99).

Here are a few highlights from television programs airing now:

### Recreation Rundown

Want to know about all the fun community programs hosted by the Human Services and Recreation Department? Join Kellee O'Rourke, Special Event Supervisor, as she gives you the rundown of upcoming events.

### Off The Shelf

There's always something happening at the Pasadena Public Library. *Off The Shelf* is dedicated to keeping the community informed about what's going on at your local library, from the new Innovation Lab to the STEAM Fair.

### Public Service: The Pasadena Way

Meet your Pasadena Police Department. This program highlights community events, introduces your local officers and provides important safety information.

Are you interested in creating your own non-commercial television show? You can take advantage of free media training and share your voice with the community by becoming a Pasadena Media member! Visit [PasadenaMedia.org](http://PasadenaMedia.org) for more information and to view all of our programs streaming live or via video-on-demand.



## Overnight Parking – Mobile Payment Option

Pasadena residents can now utilize Pasadena's PassportParking mobile app to purchase a temporary overnight exemption. The PassportParking app is free to download through the App Store and Google Play. You can also manage your parking via the web at [www.ppprk.com](http://www.ppprk.com). To do so:

- Enter your vehicle's license plate number into the system, or the last 7 digits of the Vehicle Identification Number (VIN) if the vehicle has no license plate.
- Enter zone 6295 to pay for the overnight exemption. (At this time, only one night can be purchased per transaction via the app)
- Exemption cost is \$3.
- 10 cent service fee per transaction to use the app.

The Temporary Overnight and Daytime Parking Exemption Kiosks (TODPEKs) are also still available to purchase overnight exemptions. For more information and a map of the TODPEK locations visit: [CityofPasadena.net/Transportation/ParkingPermits/?target=temporary-overnight](http://CityofPasadena.net/Transportation/ParkingPermits/?target=temporary-overnight).

Questions? Contact the Parking Office (626) 744-7665 or [parking@cityofpasadena.net](mailto:parking@cityofpasadena.net).



## Los Angeles County Homeless Outreach Portal (LA-HOP) Is Now Live!

Have you seen someone experiencing homelessness who needs help? Notice a homeless neighbor who seems to be struggling with their physical and/or mental health? You can help them by filling out an online outreach request at [www.LA-HOP.org](http://www.LA-HOP.org). Requests are sent to a local outreach team, which will provide essential services and engage individuals in the homeless system of care. This valuable new tool connects vulnerable residents living on the streets with essential support services and housing assistance. With your help, we can better support people experiencing homelessness in our community.

LA-HOP is funded through Measure H, the countywide initiative for homeless services which voters approved in early 2017. LA-HOP routes requests from the public to street-based outreach teams, is mobile friendly, and can be translated into seven different languages. Visit [www.LA-HOP.org](http://www.LA-HOP.org) to submit a request and alert outreach coordinators of any specific concerns regarding the well-being of people in need.

## Clínicas de temporada de vacunación gratis contra la gripe

Diferentes tipos de virus de gripe pueden propagarse en la comunidad durante la temporada de gripe. Los Centros para el Control y la Prevención de Enfermedades recomiendan vacunas anuales contra la gripe para protegerse contra los tipos más comunes de virus de gripe.

El Departamento de Salud Pública de Pasadena ofrecerá vacunas gratis contra la gripe a los niños y adultos de 6 meses de edad o mayor, y de 9 años para arriba en el Departamento de Asistencia Comunitaria del Hospital Huntington. Los menores deben estar acompañados por un padre o tutor legal. Las vacunas son limitadas. Las vacunas contra la gripe se administran por orden de llegada. Recuerde llevar mangas cortas.

- **Miércoles 24 de Oct. 10 a.m.-12p.m.** • Centro Comunitario Jackie Robinson 1020 N. Fair Oaks Ave.
- **Jueves 25 de Oct. • 12-2 p.m.** Biblioteca La Pintoresca 1355 N. Raymond Ave.
- **Jueves 25 de Oct. • 3-5 p.m. \*** Biblioteca Hastings 3255 E. Orange Grove Blvd.
- **Jueves 1 de Nov. • 12-2 p.m.** Biblioteca Allendale 1130 S. Marengo Ave.

• **Miércoles 7 de Nov. 10 a.m.-2 p.m.** • Centro para Adulto Mayor de Pasadena 85 E. Holly St.  
**NOTA:** Esta clínica requiere que se pre inscriba. Para más detalles llame al (626) 795-4331  
**\* Solo disponible para niños y adultos de 9 años en adelante**

Para obtener más detalles sobre las clínicas, llame al (626) 744-6121 o visite [CityofPasadena.net/Public-Health/](http://CityofPasadena.net/Public-Health/). Las vacunas también estarán disponibles en la Clínica de vacunas y Viajes PPHD. Llame al (626) 744-6121 para saber las horas y la disponibilidad.

## Recordatorio de recolección de la basura en los días festivos

**Día de los Veteranos (11/12):** la basura, el reciclaje y los desechos del jardín SE recogerán en su día normal programado.

**Día de Acción de Gracias (11/22):** NO se recogerá el día normal programado. Habrá un día de demora en la recolección para aquellos que tengan programadas la recolección los jueves y viernes.

¿Sabía que todos los Clientes de la recolección de basura de Pasadena son elegibles para tener 2 recolecciones gratuitas de artículos voluminosos por año? Para obtener más información, comuníquese con el Centro de servicio al ciudadano (626) 744-7311.



**Come celebrate fall y'all! Visit the Yee-Haw!** Tiny Tot Corral, play games, and enjoy crafts, rides, live entertainment, costume contests for children and families and more! This year's event features inflatable games and rides, a petting zoo, pony rides and a train ride. Admission is free, but nominal fees apply for rides and major attractions. For more information, call (626) 744-6530.  
**Saturday, Oct. 20 • 2-6 p.m. • Victory Park • 2575 Paloma St.**



**A Long Pitch Home**  
 Natalie Dias Lorenzi

## Young Readers League Celebrates "A Long Pitch Home"

Meet Natalie Dias Lorenzi, author of this year's Young Readers League selection, "A Long Pitch Home." Have your book signed, and join in activities and games. Enjoy photo opportunities and snacks. Win prizes. Winners of the art and writing contests will also be announced. For ages 8-14. For more information, visit [PasadenaPublicLibrary.net](http://PasadenaPublicLibrary.net).  
**Thursday, Nov. 8 • 6:30 p.m.**  
 Central Library/Studio on 4th • 285 E. Walnut St.



## Water One Day Per Week



**Outdoor watering is restricted to one day per week on Saturdays only, Nov 1 - Mar 31.**

No outdoor watering between 9 am and 6 pm

No watering during and 48 hours after rain

## Winter Watering Schedule Reminder

**Beginning Nov. 1 through March 31, the winter watering schedule resumes and outdoor watering is only permitted on Saturdays before 9 a.m. and after 6 p.m.** The one-day-a-week schedule follows restrictions set by the City Council-approved Level 1 Water Supply Shortage Plan. Pasadena also has permanent "water waste" prohibitions in place, including: • No outdoor watering during and within 48 hours after rain • No excessive water flow or runoff onto pavement • No washing down hard or paved surfaces, unless for safety and sanitation. Hand watering with the use of a hand-held container or hose with a shut-off nozzle is permitted. To learn more about Pasadena's watering restrictions, visit: [PWPweb.com/WateringSchedule](http://PWPweb.com/WateringSchedule).

## La Pintoresca 18th Annual Holiday Tree Lighting

Join in the holiday fun as the La Pintoresca neighborhood comes together to sing carols, listen to holiday stories, make crafts and share in the delight of the lighting of our community Christmas tree. Presented in partnership with the Pasadena Human Services & Recreation and Public Works Departments and the Armory Center for the Arts. For more information, call (626) 345-0708.  
**Friday, Nov. 30 • 5-7 p.m.**  
 La Pintoresca Branch Library & Park 1355 N. Raymond Ave.



## Home Improvement Program offers FREE Installation Services

Pasadena Water and Power invites you to sign up for our Home Improvement Program. The program offers FREE personalized services, including:

- In-home electric, gas and water efficiency evaluation
- Installation of efficient products
- Customized tips to help you save on utility bills

During the on-site evaluation, the program's efficiency specialist will install free energy and water saving measures. If your home qualifies for additional no-cost home improvement measures, a follow up visit will be scheduled. The maximum program value is \$4,000 per home. Services available will depend on customer need. Limited to PWP customers with an electric residential account. To sign up, visit [PWPweb.com/HomeImprovement](http://PWPweb.com/HomeImprovement) or call (626) 788-9838.



## Pasadena Salutes Our Veterans



The community, especially all current and former members of the U.S. military and their families and all first responders, are invited to join other local veterans, city officials and community leaders for a special, Veterans Day ceremony. **Steps of City Hall, 100 N. Garfield Ave., beginning at 10:30 a.m. Sunday, Nov. 11,** concluding with a special military fly-over in formation at 11:11 a.m.

The free celebration features marching bands, guest speakers and light refreshments. For more information, call (626) 744-6967.  
**Sunday, Nov. 11 • 10:30 a.m.-2 p.m.**



## Don't Fall for Summer Insect Tricks!

Even when the weather is warm, mosquitoes can spread dangerous viruses such as West Nile when they bite. Fleas, carried into homes by pets can spread typhus. Protect yourself and your family by following three easy tips:

- 1 Make sure you use flea control products on your four-legged friends to reduce flea infestations.
- 2 Whenever outdoors, use insect repellent that contain any one of the following CDC-recommended ingredients: Picaridin, oil of lemon eucalyptus, DEET or IR3535.
- 3 Eliminate stagnant water from anything that can hold water once a week. This prevents mosquitoes from using the water to complete their life cycle.

By following these tips, you'll be one step closer to a bite-free home. If you are still experiencing mosquito bites or if you notice a mosquito problem in your neighborhood, contact the San Gabriel Valley Mosquito and Vector Control District at [SGVmosquito.org](http://SGVmosquito.org) or (626) 814-9466.



## EV Incentives to Help Save You Money!

One of the easiest ways to reduce your carbon footprint is to switch to an electric vehicle(EV). PWP is here to help you make the switch with great incentives! Offered for a limited time and based on available funding.

- \$250 rebate to buy/lease new or used EV
  - Extra \$250 (\$500) if you buy an EV from Pasadena dealership
  - Extra \$250 (\$750) if you are an income-qualified customer or if you live within a disadvantaged community area.
- See website for map boundaries.

This is in addition to the \$10,000+ a customer can get from state and federal incentives. Now is the time to go electric and help *PowerUP Pasadena!*

- **Businesses can also receive up to \$50,000 in rebates (per location) for installing EV chargers!** Learn more, visit [PWPweb.com/EV](http://PWPweb.com/EV).



## Pay Your Utility Bill Online – Simple and Convenient

Pasadena Water and Power wants customers to know that payment of an electric or water bill can easily be made online. Simply input your Account # and your PIN to get started. [PWPweb.com](http://PWPweb.com).



## PWP Wants You to Be Aware of Scam Attempts

PWP wants to remind customers of potential fraud attempts. Know that PWP would never ask customers to make payment without two mailed notifications. We would not call demanding immediate payment by prepaid gift card, check or cash. Be informed, be aware by visiting [PWPweb.com/Fraud](http://PWPweb.com/Fraud).



## Future Yourself Here

**When starting a business or relocating one, remember to Think Pasadena.** Visit [FutureYourselfHere.com](http://FutureYourselfHere.com) for helpful resources and information to make your next business move a strategic one. This new resource was launched by Pasadena's Office of Economic Development to attract businesses and talent. Not sure where to start with your business idea? Consider scheduling a free business counseling session to get your idea on track. Call Economic Development at (626) 744-4660 for more information and to schedule an appointment with a SCORE Counselor.

## EVERYDAY



October-November 2018

**PASADENA**  
 IN FOCUS