



ECONOMIC DEVELOPMENT DIVISION  
*Office of the City Manager*

**CITY OF PASADENA  
NOTICE OF SPECIAL MEETING  
OF THE ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
WEDNESDAY, JANUARY 11, 2012  
CITY HALL, COUNCIL CONFERENCE ROOM S246  
100 NORTH GARFIELD AVENUE, PASADENA, CA**

**NOTICE IS HEREBY GIVEN** that a special meeting of the Economic Development and Technology Committee will occur on Wednesday, January 11, 2012 at 5:30 p.m., at Pasadena City Hall, Council Conference Room S246, 100 North Garfield Avenue, Pasadena. The meeting agenda follows:

1. ROLL CALL
2. PUBLIC COMMENT
3. APPROVAL OF MINUTES
  - A. November 2, 2011\*
  - B. December 7, 2011\* (cancellation)
  - C. January 4, 2012\* (cancellation)
4. INFORMATION ITEMS
  - A. Discussion of Destination Retail in Pasadena

\*Attachment

**POSTING STATEMENT:** I hereby certify that this notice, in its entirety, was posted on the Council Chamber Bulletin Board, Room S249, 100 North Garfield Avenue, and a copy was given to the Main Library for posting on this 10<sup>th</sup> day of January, 2012, by 5:30 p.m., and that copies hereof were faxed or personally delivered to each member of the City Council and to each local newspaper of general circulation, radio or television station requesting notice in writing all of which recipients are identified on the distribution list set forth herein below.

  
Veronica Cardenas  
Economic Development Division

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**CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
MINUTES  
PASADENA CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL, COUNCIL CONFERENCE ROOM – S246  
NOVEMBER 02, 2011  
REGULAR MEETING**

**OPENING**                   The Chair, called the regular meeting of the Economic Development and Technology Committee to order at 5:36 p.m.

**ROLL CALL:**               Councilmember Victor Gordo, Chair  
                          Councilmember Steve Madison (Absent)  
                          Councilmember Gene Masuda  
                          Councilmember Jacque Robinson

Staff:                     Steve Mermell, Assistant City Manager  
                          Eric Duyshart, Economic Development Manager  
                          Bill Huang, Director of Housing  
                          Brad Fuller, Assistant City Attorney  
                          Jim Wong, Senior Project Manager  
                          Sandra Robles, Recording Secretary

**PUBLIC COMMENT**       No one appeared for public comment

**APPROVAL OF MINUTES** It was moved by Councilmember Robinson, seconded by Councilmember Masuda, to approve the minutes of September 7, 2011, and October 5, 2011 (cancellation), as submitted. (Motion Unanimously carried) (Absent: Councilmember Madison)

**NEW BUSINESS**           **APPROVAL OF KEY BUSINESS TERMS OF DEVELOPMENT AND LEASE AGREEMENT WITH BRIDGE HOUSING CORPORATION FOR HERITAGE SQUARE SENIOR HOUSING PROJECT AT 750-790 N. FAIR OAKS AVENUE**

Bill Huang, Director of Housing, provided a PowerPoint presentation with information on the proposed business agreements, Community Development Committee (CDC) recommendations, staff's response to CDC, key business terms, financing sources, project schedule, and responded to questions.

Brad Fuller, Assistant City Attorney, responded to questions regarding the development of the Request for Proposal, RFP process, and HUD allocations.

Steve Mermell, Assistant City Manager, responded to concerns regarding the CDC's recommendations, the developer's authority, and staff's obligations.

Following discussion, the Chair directed staff to include in their presentation to the full City Council information that demonstrates that the project is fully funded.

It was moved by Councilmember Robinson, seconded by Councilmember, Masuda, to approve staff's recommendation, and forward the item to the City Council for consideration. (Motion unanimously carried) (Absent: Councilmember Madison)

**RECEIVE AND FILE ANNUAL REPORTS AND WORK PLANS:**

1. FAIR OAKS PROJECT AREA COMMITTEE
2. LINCOLN AVENUE PROJECT AREA COMMITTEE
3. NORTHWEST COMMISSION

By consensus of the Committee, the information was received and filed.

**ADJOURNMENT:**

On the order of the Chair, the regular meeting of the Economic Development and Technology Committee was adjourned at 6:19 p.m.

**ATTEST:**

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

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Sandra S. Robles  
Recording Secretary

**CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL COUNCIL CONFERENCE ROOM – S246  
DECEMBER 7, 2011  
REGULAR MEETING**

The regular meeting of the Economic Development and Technology Committee, scheduled for Wednesday, December 7, 2011, at 5:30 p.m., was cancelled as ordered on December 1, 2011, and posted as required by law.

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

ATTEST:

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Sandra S. Robles  
Recording Secretary

12/07/2011

CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL COUNCIL CONFERENCE ROOM – S246  
JANUARY 4, 2012  
REGULAR MEETING

The regular meeting of the Economic Development and Technology Committee, scheduled for Wednesday, January 4, 2012, at 5:30 p.m., was cancelled as ordered on December 20, 2011, and posted as required by law.

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

ATTEST:

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Sandra S. Robles  
Recording Secretary

01/04/2012