

SOUTH LAKE PARKING PLACE COMMISSION

**Transportation Administration Office
221 E. Walnut St., Suite 210
Pasadena, CA 91101**

**Minutes of Regular Meeting
March 22, 2012**

I. CALL TO ORDER

The meeting was called to order at 8:01 a.m.

II. ROLL CALL

Commissioners Present: Chris Hiddleson, Gina Tleel, Julianne Worrell, and Perry Vidalakis

Excused: Carolyn Robinson

City Staff: Charles Kindred, Mike Woolson, Gloria Flores, Anne Vilagut, Alejandra Flores, Councilmember Secretary Pam Thyret, Denver Miller, and Robert Montano

Visitors: Sal Gurrola (Unified Valet) and Keith Reschke (Neapolis)

III. PUBLIC COMMENT – ITEMS NOT ON AGENDA – LIMIT OF THREE MINUTES PER SPEAKER

There was no public comment at this time.

IV. APPROVAL OF MINUTES – Regular Meeting, January 26, 2012.

Motion:

Chair Hiddleson moved that the Minutes of the January 26, 2012 Regular Meeting be approved as submitted. Seconded by Vice Chair Worrell, and approved unanimously.

V. CHAIR'S STATEMENT

No Chair statement.

VI. NEW BUSINESS

A. Lot Signage – Mike Woolson

Mr. Woolson distributed pictures of the South Lake signs to the commissioners; giving a brief description to each sign. Answering commissioner's questions.

B. Preferential Parking District – Charles Kindred

Mr. Kindred followed up with the commission regarding placing meters on Hudson between California and Del Mar. Asking the commission an approval to have our Engineering Department study the location for meter parking; at no cost.

Motion:

Commissioner Vidalakis made motion to have Engineering at the possibility of adding parking on Hudson between California and Del Mar East and West of Lake Avenue. Seconded by Vice Chair Worrell, and approved unanimously.

C. Shoppers Lane Property Tax Issues for Parcels – Robert Montano

Mr. Montano distributed a Shoppers Lane Ownership list for the commissioner's information. Informing the commission in detail what the current property tax liability issue is with the Shoppers Lane parcels. Answering commissioner's questions. Chair Hiddleston requested to view an actual property taxes bill. Chair Hiddleston requested a time frame as to when the assessment will be taken care of; Mr. Kindred will follow up with a time frame.

D. Valet parking – Perry Vidalakis

Commissioner Vidalakis recused himself as a commissioner. Mr. Vidalakis distributed a detailed 90-day trial proposal to the commissioners, requesting to add evening valet parking in the Shoppers Lane South Lot for his business and as an amenity at no cost from the City to Mr. Vidalakis during the trial period. Mr. Vidalakis business will be the sponsor to any costs.

Motion:

Chair Hiddleston made motion to approve the proposal which the terms and conditions are contained in the document the no cost trial proposal, with the understanding that we can revoke it after 30 days; that is scheduled to start on June 1st and we can end on June 30th if necessary. If we allow it to go all the way through it will expire on August 31, 2012. Seconded by Vice Chair Worrell, and approved unanimously.

E. Parking Credits – Denver Miller

Mr. Miller provided background information only regarding the proposed changes to the zoning code, which the Planning Division is currently working on. Which will involves South Lake and Downtown Pasadena. The idea is to use on-street parking as a basis for the Parking Credit Program, as a start; intended to help small building and building that do not have enough parking in the Shoppers Lane Lots. Answering commissioner's questions.

VII. OLD BUSINESS

A. CALE Meters in Shoppers Lane – Charles Kindred

Mr. Kindred stated the fund is currently not supporting the meter changes at this time.

B. Shoppers Lane Update – Gina Tleel

Commissioner Tleel updated the commissioners regarding a survey conducted by the SLBA asking 10 or so questions; 54 out of 67 businesses returned the survey. Commissioner Tleel provided commission and staff of the current feedback from the South Lake businesses. Still compiling information from the surveys stating South Lake is crippling in more ways than one. Will provide an update in the next scheduled meeting.

VIII. INFORMATIONAL ITEMS

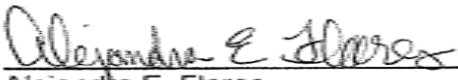
A. Financials – Anne Vilagut

Ms. Vilagut gave an overview of the FY2012 actual revenue and expenses through December 31, 2011 and a five-year outlook through FY2017 for the South Lake Fund 217 and South Lake Parking Meter Ops Fund 232. Fund 217 revenues are projected to end at 22% below budgeted expectations. Expenses are projected to end at 9% above budget. The outlook with expenses over budget and revenues below budget, the fund is expected to operate with a net deficit for the fiscal year. Approximately \$100,000 of fund balance will be needed to balance the fund should the trends continue as projected. The fund will end the year with \$2,155 available for appropriations. Fund 232 total revenues are projected to end 13% below budget. Operating expenses for the second quarter are low. The outlook for FY2012 is encouraging and the fund is projected to end the year with \$235,175 available for appropriations. Staff was available to discuss the fund appropriation reports and answer any questions the Commission had.

B. Meter Performance – Mike Woolson

Chair Hiddleston requested this item be discussed in the next scheduled meeting.

IX. ADJOURNMENT – The meeting was adjourned at 10:01 a.m. The next meeting scheduled will be a Special Meeting to be held on May 24, 2012 at 8:00 a.m. at 221 East Walnut Street, Suite 210.



Alejandra E. Flores,
Recording Secretary