



ECONOMIC DEVELOPMENT DIVISION  
*Office of the City Manager*

**CITY OF PASADENA  
NOTICE OF REGULAR MEETING  
OF THE ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
WEDNESDAY, JUNE 6, 2012  
CITY HALL, COUNCIL CONFERENCE ROOM S246  
100 NORTH GARFIELD AVENUE, PASADENA, CA**

**NOTICE IS HEREBY GIVEN** that the regular meeting of the Economic Development and Technology Committee will occur on Wednesday, June 6, 2012 at 5:30 p.m., at Pasadena City Hall, Council Conference Room S246, 100 North Garfield Avenue, Pasadena. The meeting agenda follows:

1. ROLL CALL
2. PUBLIC COMMENT
3. APPROVAL OF MINUTES
  - A. April 4, 2012\*
  - B. April 18, 2012\*
  - C. May 2, 2012\*
4. INFORMATION ITEMS
  - A. YWCA SITE - REQUEST FOR PROPOSAL DISCUSSION

\*Attachment

**POSTING STATEMENT:** I hereby certify that this notice, in its entirety, was posted on the Council Chamber Bulletin Board, Room S249, 100 North Garfield Avenue, and a copy was given to the Main Library for posting on this 31<sup>st</sup> Day of May, 2012, by 5:30 p.m., and that copies hereof were faxed or personally delivered to each member of the City Council and to each local newspaper of general circulation, radio or television station requesting notice in writing all of which recipients are identified on the distribution list set forth herein below.

  
to \_\_\_\_\_  
Saidy Enciso  
Economic Development Division

Economic Development and Technology Committee

**Distribution:**

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**CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL COUNCIL CONFERENCE ROOM – S246  
APRIL 4, 2012  
REGULAR MEETING**

The regular meeting of the Economic Development and Technology Committee, scheduled for Wednesday, April 4, 2012, at 5:30 p.m., was cancelled as ordered on March 29, 2011, and posted as required by law.

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

ATTEST:

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Sandra S. Robles  
Recording Secretary

04/04/2012



**CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
MINUTES  
PASADENA CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL, COUNCIL CONFERENCE ROOM – S246  
APRIL 18, 2012  
SPECIAL MEETING**

**OPENING**                                 The Chair, called the special meeting of the Economic Development and Technology Committee to order at 5:23 p.m.

**ROLL CALL:**                             Councilmember Victor Gordo, Chair  
  Councilmember Steve Madison  
  Councilmember Gene Masuda  
  Councilmember Jacque Robinson (Absent)

Staff:                                     Steve Mermell, Assistant City Manager  
  William Huang, Director of Housing  
  Brad Fuller, Assistant City Attorney  
  Jim Wong, Senior Project Manager  
  Sandra Robles, Recording Secretary

**APPROVAL OF MINUTES**             It was moved by Councilmember Madison, seconded by Councilmember Masuda, to approve the minutes of February 1, 2012, and March 7, 2012, as submitted. (Motion Unanimously carried) (Absent: Councilmember Robinson)

**NEW BUSINESS**                         **APPROVAL OF AMENDED BUSINESS TERMS OF DEVELOPMENT AND LEASE AGREEMENT WITH BRIDGE HOUSING CORPORATION FOR THE DEVELOPMENT OF THE HERITAGE SQUARE AFFORDABLE SENIOR RENTAL HOUSING PROJECT AT 750-790 N. FAIR OAKS AVENUE**

William Huang, Director of Housing, provided a PowerPoint presentation summarizing the agenda report, with information on the amended funding plan, update of the Heritage Square backup financing plan, proposed development schedule, and responded to questions.

Steve Mermell, Assistant City Manager, responded to questions on the fiscal aspects of the project.

Jim Wong, Senior Project Manager, responded to questions regarding the project's funding earmarks.

Following discussion, it was moved by Councilmember Madison, seconded by Councilmember Masuda, to approve staff's recommendation, and forward the item to the City Council for consideration. (Motion unanimously carried) (Absent: Councilmember Robinson)

**INFORMATION ITEMS**

**HOMELESS UPDATE: PUBLIC EDUCATION CAMPAIGN AND PARKING METERS FOR THE HOMELESS**

William Huang, Director of Housing, provided a PowerPoint presentation on a proposed program to address homelessness, next steps to proceed with the program, and responded to questions.

Following discussion, the Committee agreed by consensus, to support the general concept of the pilot program that would provide significant information on the issue of homelessness within fixed period of time.

On the order of the Chair, and by consensus of the Committee, the information was received and filed.

**ADJOURNMENT:**

On the order of the Chair, the special meeting of the Economic Development and Technology Committee was adjourned at 6:00 p.m.

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

**ATTEST:**

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Sandra S. Robles  
Recording Secretary

**CITY OF PASADENA  
ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE  
CITY HALL  
100 NORTH GARFIELD AVENUE  
CITY HALL COUNCIL CONFERENCE ROOM – S246  
MAY 2, 2012  
REGULAR MEETING**

The regular meeting of the Economic Development and Technology Committee, scheduled for Wednesday, May 2, 2012, at 5:30 p.m., was cancelled as ordered on April 27, 2011, and posted as required by law.

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VICTOR GORDO, Chair  
Economic Development and Technology Committee

ATTEST:

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Sandra S. Robles  
Recording Secretary

05/02/2012