



south lake business association

251 south lake avenue suite 180 pasadena ca 91101
t 626.792.1259 f 626.792.1287 e slba@southlakeavenue.org

September 18, 2013

Mr. Charles Kindred
Parking Manager
City of Pasadena – Department of Transportation
221 E. Walnut Street, Suite 199
Pasadena, CA 91101

RE: Funds Request from the South Lake Parking Place Commission

Dear Mr. Kindred:

As you may know, the City of Pasadena and the South Lake Business Association (SLBA) developed a plan for streetscape improvements and upgrades to South Lake Avenue. Currently, the unfunded and remaining phases are mid-block crossings and pedestrian lighting, both of which are part of the South Lake Avenue Streetscape Plan approved in 2007. On behalf of the South Lake Business Association, this letter is written to request a partnership in funding the next phase which consists of the mid-block crossing on Lake Avenue between Green Street and Cordova Street.

In particular, during the September 18, 2013 SLBA Board Meeting, the Board voted that the SLBA partner with the South Lake Parking Place Commission (SLPPC) to fund the mid-block crossing. The SLBA will fund the project up to \$100,000. Per Steve Mermell, Assistant City Manager, funds for the project are available through the SLPPC Meter Fund. The Board requests that the SLPPC provide \$100,000 from the Meter Fund to the Mid-Block Crossing Project.

The Board requests the approval for the \$100,000 at its next meeting, or as soon as possible thereafter, in order to have the project completed by Spring 2014. Please contact me if you have any questions.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "Gina Tyeel". The signature is written over the printed name and title.

Gina Tyeel
Executive Director

cc: SLBA Board of Directors
City of Pasadena, Mayor Bill Bogaard
City of Pasadena Council
Michael Beck
Steve Mermell
SLPPC