



NORTHWEST COMMISSION

Northwest—The Heart and Soul of Pasadena

August 2014 Vol. 1, No. 5

Message from the Chair Craig L. Washington, District 3

Greetings and Welcome to our **August 2014 newsletter**. The legacy and the bitter truth of a legend of our Northwest community was on display and honored on July 18, 2014. The City of Pasadena, in conjunction with the Pasadena Robinson Memorial, hosted the Mack Robinson Centennial Celebration. Brothers Mack

and Jackie Robinson grew up on Pepper Street in Pasadena. We all know the heroic achievements of Jackie Robinson of the Brooklyn Dodgers, breaking Major League Baseball's color barrier. Mack Robinson the older of the two, was a Silver medalist in the 1936 Berlin Olympics. Wild!! What worldly accomplishments by two brothers that grew up in Northwest Pasadena.

All the City leaders were present to remember the significant contributions Mack Robinson made to Pasadena. As quoted by long-time resident, John Van de Kamp, Mack challenged and overcame the "Racist Period" of Pasadena. It was a time when Brookside Park swimming pool was open one day a week to African American kids and drained after each usage. Jackie was not so forgiving of the City's treatment and rarely returned.

Since, those times, the City of Pasadena has made tremendous progress in social change



Craig L. Washington, Chair

and I am proud to be living in a City that embraces and nurtures cultural difference. The Robinson family was out in force supporting the wonderful tribute and very thankful to the City for the recognition.

Northwest Pasadena residents can continue to deliver greatness to the City with the proper support and commitment by all stakeholders. That process is underway, with the community involved, \$6 million city-funded rehabilitation of the Robinson Park Recreation Center. We all hope that this will be the catalyst for the re-imagining and branding of our Northwest Community.

Neighborhood Connections

Neighborhood Connections is part of Pasadena's Human Services & Recreation Dept. and was established to foster better communication between residents and city government. It provides free information and support to encourage neighbors to work together, to access assistance from city departments, and to build better neighborhoods through neighborhood organizations. Please visit the website or office. For more information call 626.744.7259 or by email at wsyms@cityofpasadena.net.



NW COMMISSIONERS CONTINUE COMMUNITY OUTREACH EFFORTS: Chair Washington, Commissioners Turner and Serrano at Assemblymember Holden's Event

NW Commissioners were up early on July 26, knocking on doors in District 5, introducing themselves and providing information about the work of the Commission on behalf of the citizens in the area.

"We learned a lot about what is going on in the neighborhood—from issues with street lighting, postal service delivery, requests for tree-trimming, and neighborhood safety," said NWC Chair, Craig Washington.

Washington helped distribute information about the NWC at Assemblymember Chris Holden's Block Party. An annual event, the Block Party brings together members of the community in a day long celebration of resources, children's activities, a classic car show, and information about the state and local program and services available to residents in the 41st Assembly District. For more information contact Assemblymember Holden's office at 626.351.1917.



**Parks
Make
Life
Better!**

Phone Scam Alert

Local officials have been advised that citizens are receiving phone calls from individuals who are representing themselves as Sheriff's Department employees. The caller tells the citizen there has been a warrant issued for their arrest for failure to appear for Jury Duty. The caller will tell the victim that they have to pay a sum of money or deputies will come and arrest them. The caller will instruct the victim to either get

a Money Order, conduct a wire transfer, or buy a Gift Card (usually Green Dot) and send it to "pay the fine." BE ALERT, BE ADVISED, the Los Angeles County Sheriff's Department or any Government Agency will NEVER call and solicit money for fines, and will NEVER ask you to get a Money Order, Gift Card, or wire transfer. BE AWARE, NEVER give your personal information about your bank account, pin numbers, Social

Security number or any type of identifying information.

If you believe that you are a victim of a crime, please call your local Police Department and report the incident and contact the The Department of Consumer Affairs at (800) 593-8222. You can also file a complaint on the DCA website at dca.lacounty.gov.



NATIONAL NIGHT OUT IN PASADENA Police Department Joins Celebration August 5

The Pasadena Police Department will be joining our community and celebrating with them "National Night Out" on Tuesday August 5, 2014. This is the 31st anniversary for the nationwide program that helps get neighbors and friends together to talk about crime prevention, encourage neighborhood camaraderie, and instill police-community partnerships. Please join your neighbors and be part of the celebration!

This year, the kick off party will begin at 4:00 P.M., at the Kings Villages as they host their block party on Hammond St., between Fair Oaks Ave and Morton Ave. There will be plenty of activities for children and lots of great food. Other celebrations will occur throughout the City sponsored by local homeowners associations and neighborhoods.

For more information go to www.natw.org

Join the Pasadena running and fitness community for a fantastic Summer 5K/10K and Health and Fitness Festival.

Pasadena
*a place we live,
a place we love.*

Introducing
getFit Campaign
Pasadena's newest health & wellness partner.
Information & events to keep Pasadena healthy all year long.

**Saturday
August 16th
8:00AM-12:00PM**
Rose Bowl
Pasadena, CA

getFit Pasadena
We help connect you with Pasadena's best retailers, professionals & service providers in the Health & Fitness industries.

DO YOU HAVE A GREAT NORTHWEST STORY? Newsletter submissions (photos and editorial) may be sent to the newsletter editor, Sheryl Turner

SherylTurner@charter.net. Back Issues of the newsletter are available online at <http://cityofpasadena.net/Northwest/Newsletters/>



Robinson Park Renovation Meetings Continue

Robinson Park Recreation Center renovation continues. Gkkworks, the design firm, has targeted the expansion to occur in two primary areas – east towards Fair Oaks by the front entrance (part of the grassy area near the southwest corner of Fair Oaks and Hammond) and south from the Multi-Purpose Room towards the Athletic Field. The current design balances and integrates uses and activities, me-

chanical and structural considerations; aesthetic/visual appeal; and the budget. The community outreach partner continues to conduct surveys to gather community input. To include your voice and viewpoint in the design process, please complete a survey (available at the project website - <http://robinsonparkmessenger.com/>) and attend one of the Community Meetings or Steering Committee Meetings. Upcoming meetings are:

- Community Meeting, Multi-Purpose Room, Robinson Park Recreation Center, Saturday, August 23, 10 am – 12 pm
- Steering Committee Meeting, The Jackie Robinson Center, Tuesday, September 23, 6 pm – 7:30 pm
- Community Meeting, Multi-Purpose Room, Robinson Park Recreation Center, Saturday, September 27, 10 am – 12 pm.



PASADENA CITY COUNCIL DECLARES WATER EMERGENCY

On July 28th, Pasadena City Council declared a local water emergency, establishing a 20% conservation goal and implementing the City's Level 1 Water Supply Shortage Plan, with mandatory water waste restrictions effective immediately. The Level 1 plan limits watering to three days per week in summer, one day per week in winter and requires that leaks be repaired within 72 hours. In addition to permanent water waste prohibitions adopted in 2009, the rules now in effect for all PWP water customers include:

- **Outdoor watering is limited to three days per week, on Tuesdays, Thursdays and Saturdays, during the summer months.**
- **No watering outdoors between 9 a.m. and 6 p.m., except with a hand-held container or hose with a shut-off nozzle.**

- **No watering during periods of rain.**
- **All water leaks must be fixed within 72 hours.**
- **No excessive water flow or runoff onto pavement, gutters or ditches from watering or irrigating landscapes or vegetation of any kind.**
- **No washing down paved surfaces unless for safety or sanitation, in which case a bucket, a hose with a shut-off nozzle, a cleaning machine that recycles water or a low-volume/high-pressure water broom must be used.**
- **No washing vehicles except by using a hand-held bucket or similar container or hose equipped with a water shut-off nozzle.**

Pasadena Water and Power (PWP) customers can report water waste by calling (626) 744-8888 at any time or report online via the Pasadena Citizen Service Center at www.cityofpasadena.net/csc. Fines for repeat offenders can be up to \$500 per violation for residential customers, and up to \$1,000 per violation for commercial accounts.



NW COMMISSION REPORTS 2013-14 ACCOMPLISHMENTS



Northwest Commission members issued their 2013-14 Accomplishments Report which included issues important to the NW area:

Recommendations to City Council:

- ◆ CDBG Program and substantial amendment to reprogramming of funds; Capital Improvement Projects; Lincoln Avenue Specific Plan; Human Services Needs Assessment Report; Housing Project Agreements; Inclusionary Housing Requirements; Housing Element; Heritage Square Project Funding Increase;
- ◆ Community Topics of Interest Addressed by the Commission including Heritage Square Senior Housing Project; update on the 710 Freeway construction; received and filed two quarterly reports on Capital Improvement Projects; Parking issue on Lake Avenue; School/City Work Plan; Harambee Community Garden, PIO;
- ◆ Participated in various committees including Hahamongna Watershed; Pasadena Neighborhood Coalition; General Plan/Housing, Vision 20/20, Rose Bowl Local Hiring Committee, Robinson Park – Phase 2, Heritage Square South Site options;
- ◆ Commissioners participated in many community events including hosting a community picnic, participated in the Latino History Parade/Jamaica with an information booth, community forum with Day One and a local artist on listening to the community, participated in Youth Month with Day One, participated in a community meeting regarding the Goodwill Donation and Book Store on Lake Avenue, and participated in the Black History Parade, Walk Northwest, and the La Pintoresca Family Fun Festival.
- ◆ Additionally the completed a six-month strategic plan and issued four Northwest newsletters.

The public is invited to attend and make comments at the NW Commission meetings which are held each second Thursday of each month 7.00 pm at the Jackie Robinson Center, 1020 North Fair Oaks, Pasadena 91103.

NWC HEARS FROM PASADENA POLICE CHIEF SANCHEZ

July 10, Pasadena Police Chief Phillip Sanchez and members of his staff including Lieutenant Marie Sell, Sergeant Jesse Carrillo, Officer Darin Craddolph, and Lt. Jason Clawson attended the regularly schedule meeting of the NWC. Chief Sanchez and his staff had the opportunity to speak to the commission and focused remarks on the police department's 2013 use of force and personnel investigations overview. The data is available on the department webpage at: <http://www.cityofpasadena.net/Police> along with other useful information, including: FAQs, youth programs, and on-line crime reporting.





MEET YOUR NEIGHBORS—Billy Williams

by Commissioner Allen Shay, Vice-Chair, District 4

During Father's Day celebrations in June, 2014, NW Commissioner Allen Shay sat with long-time Pasadena resident and civic leader Billy Williams to discover Williams' Pasadena past.

"I came to Pasadena from Los Angeles and got involved with Berry & Sweeney Pharmacy as a deliveryman. I went to school at East Los Angeles Junior College and from there, to Pasadena City College. I started working for LA Wholesale Drug Company right after World War II and they owned Berry & Sweeney. When Berry & Sweeney needed something, I would deliver the package from the wholesale drug company to them. So the owner of Berry & Sweeney asked me how would I like to join



the company and I said I don't know I have a family. I said I am doing pretty good here and the owner said well, if you come to work here, I'll give you twice the amount of money that you are making at LA Wholesale Drug company. I went to work for them and when they got ready to sell out, they offered me the store. So I bought the pharmacy and became the owner of Berry & Sweeney Pharmacy.

"I owned the pharmacy business about 10-12 years. But then we sold the business. I felt that I had enough money then to last me forever.

"I always tried to get involved with younger people who were not doing anything, people who were having problems. I helped to get them on the right path, to get jobs and I gave them jobs too. I would go out and look for jobs for them and then send them to the place to work. I worked with the Jackie Robinson center when it was first organized.

"My advice for young people? They should know that you have got to work hard and you've got to be honest, with yourself, your community and everyone that you deal with."

AFTER SCHOOL ADVENTURE PROGRAMS

After School Adventures Programs begin August 18, providing stimulating, high quality, programming at an affordable price of \$25 per week. The program focuses on enriching education beyond regular school hours. Youth will develop social skills, get homework assistance, and support their increasing interest in sports, art, music and more. Open to youth 4 years 9 months through 14 years of age, subsidized care may be available for qualifying families.

12- Sites to choose from:

- Don Benito School
- Field School
- McKinley School
- Hamilton School
- Jefferson School
- Jackson School
- Madison School
- Longfellow School
- San Rafael School
- Webster School
- Willard School
- Victory Park Center

Early Care Adventures Program is also available at Don Benito School, Hamilton School, and McKinley School from 7:00 to 9:00 a.m. Space is limited.

Online registration for the 2014-2015 School Year began Friday, May 9. Please contact Efrain Montes at (626) 744-7330 to register or visit www.cityofpasadena.net/reserve for more information.,



MICHAEL BRYANT FREE HAIR CUT DAY AUGUST 17

Robinson Park Recreation Center will be hosting the **26th Annual Michael Bryant Free Hair Cut Day** on Sunday, August 17, 2014 from 10:00 a.m. to 2:00 p.m., co-sponsored by the Pasadena Police Department, the Northwest Commission, Women in Action and the Human Services and Recreation Department.

The event is designed for school age youth within the Pasadena area. Boys will receive a free haircut and girls will receive a free hairstyle or haircut. Participating youth will receive a free backpack that will include minimal school supplies. Lunch will also be provided to par-

ticipating youth and their families. The Department anticipates 300 youth participating at this event.

This event is a tribute to Mr. Michael Bryant, a former barber in Pasadena. Mr. Bryant graciously gave his time to provide free haircuts to children in the Northwest Pasadena community in his barber shop. Upon his untimely death, the community requested that the tradition continue.

Pre-registration is required. Attendees are encouraged to register beginning August 11th through August 15th at Robinson Park Center, between the hours of 10:00 a.m. to 4:00 p.m.

For more information and/or to become a sponsor, please contact Robinson Park Center at (626) 744-7330.

FREE SUMMERTIME MEALS FOR CHILDREN



*Children and Youths
We want to help YOU
succeed!
Located at
Jackie Robinson Center
1020 North Fair Oaks
Pasadena, CA 91104
Easy access on the
Fair Oaks Ave. RTD*

**CALL FOR
INFORMATION
626.744.7300**

**MEALS M-F
BEGINNING AT
3:30 PM
SAFE AND SECURE
ENVIRONMENT**

A PROGRAM OF
PIERCY CHARITABLE FOUNDATION
A NATIONAL YOUTHBUILD
AFFILIATE and FRIENDS OF THE
MIRACLE MILE

**FEATURING
USDA FOOD
PROGRAM!**



Are you...

- Hungry because school is out of session?
- Unable to feed your children?
- Struggling to provide a nutritionally balanced meal for your children?
- Having difficulty making your food programs last for your needs?

**CALL NOW FOR
INFORMATION
626.744.7300**

We provide

- Food for children and youths up to age 18
- Safe and secure environment at the Jackie Robinson Center
- Community leaders and staff that care about your success
- Nutritional counseling by appointment
- Information about healthy physical activities

HAHAMONGNA WATERSHED PARK ADVISORY COMMITTEE MEETINGS

SCHEDULE FOR 2014 :

6:00 pm, City Yards, 233 West Mountain Avenue,
Pasadena 91103;

September 23 November 25

For more information contact
Rosa Laveaga, Supervisor;
(626) 744-3883

PARKS AFTER DARK CONTINUES...

All Parks After Dark Programs continue though August 16 at Robinson Park Recreation Center and at Villa-Parke Community Center. Activities are held 6-10 pm each Wednesday, Thursday, Friday and Saturday. The program at La Pintoresca Teen Education Center runs 6-8 pm, Wednesday and Thursday nights only, July 9 to August 14

www.cityofpasadena.net

NORTHWEST COMMISSION

Craig L. Washington, Chair, District 3
Fernando Serrano, District 1
Tarek Shawky, District 1
Sheryl Turner, District 2
Hilda Delgado, District 3
Allen Shay, Vice Char, District 4
Cindy Schnuelle, District 5
Jose Noel Toro, District 5
Annette Perry, District 6
Yuan Chen, District 7
Michelle Richardson-Bailey, Mayoral Appointee

CITY OF PASADENA STAFF
Lola Osborne, Northwest Manager

The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community and consistent with our history, culture and unique character.

Northwest Commission meetings are held the second Thursday of each month at the Jackie Robinson Center Auditorium, at 6:30 pm. The address is 1020 North Fair Oaks Avenue, Pasadena, 91103.

Bilingual translation will be provided upon request within 24 hours of the meeting: call (626) 744-4371 (TDD) at least 24 hours in advance.

A petición se proporcionará traducción bilingüe dentro de 24 horas después de la reunión: llame al (626) 744-4371 (TDD) al 24 horas por adelantado.

N o r t h w e s t C o m m i s s i o n M i s s i o n S t a t e m e n t :
A d v o c a t e t o t h e C i t y C o u n c i l o n B e h a l f o f
t h e N e e d s o f t h e N o r t h w e s t C o m m u n i t y

CALENDAR OF ACTIVITIES IN PASADENA NEIGHBORHOODS

MONTH OF AUGUST

Additional calendar information is available at www.cityofpasadena.net/calendar.aspx

NORTHWEST COMMISSION

MEETINGS are held the second Thursday of every month at the Jackie Robinson Center, 1020 North Fair Oaks, Pasadena, 91103; call (626) 744-4791 for information.

Saturday, August 9—2:00 pm, Allendale Branch Library, Countdown: The Cold War Hit Parade,

songs to take to the fallout shelter.

Tuesday, August 26—7:00 pm, Central Library, Wright Auditorium, Women's Equality Day Celebration: The Day Women Received the Right to Vote. Screenings.

Ongoing open enrollment at Pasadena YouthBuild through September 2. www.pasadenayouthbuild.org call 626.437.3509