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**AGENDA  
NOTICE OF REGULAR MEETING  
OF THE  
LEGISLATIVE POLICY COMMITTEE  
February 25, 2015**

**MEMBERS**

Bill Bogaard, Mayor  
Jacque Robinson, Vice Mayor, District 1  
Steve Madison, District 6

**STAFF**

Julie A. Gutierrez, Assistant City Manager  
Valerie Flores, Recording Secretary

**MISSION STATEMENT**

The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community and consistent with our history, culture and unique character.

*In compliance with the Americans with Disabilities Act of 1990, listening assistive devices are available from the City Clerk's Office with a 24-hour advance notice. Please call (626) 744-4124 to request use of a listening device.*

*Language translation services are available for this meeting by calling (626) 744-4124 at least 24 hours in advance.*

*Habr  servicio de interpretaci n disponible para  stas juntas llamando al (626) 744-4124 por lo menos con 24 horas de anticipaci n.*

*Public meeting begins at 5:30 p.m.  
Items on the agenda may not be called in order listed.*

*Agendas and supporting documents are available on the Internet at  
<http://www.cityofpasadena.net/commissions>*

*Materials related to an item on this Agenda submitted to the Legislative Policy Committee **after** distribution of the agenda packet are available for public inspection in the City Clerk's Office at 100 N. Garfield Avenue, Room S-228, during normal business hours.*



OFFICE OF THE MAYOR

AGENDA

**CITY OF PASADENA  
NOTICE OF REGULAR MEETING  
OF THE  
LEGISLATIVE POLICY COMMITTEE  
February 25, 2015 – 5:30 p.m.  
100 N. Garfield Ave. – Fair Oaks Conference Room S039**

**NOTICE IS HEREBY GIVEN** that a regular meeting of the Legislative Policy Committee will be held on Wednesday, February 25, 2015, at 5:30 p.m. in the Fair Oaks Conference Room located at 100 N. Garfield Ave., Room S039, Pasadena, California, for the purpose of considering the agenda items listed below:

**1. CALL TO ORDER/ROLL CALL**

**2. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA** - Please limit comments to 3 minutes each.

**3. MINUTES**

January 28, 2015 – Regular Meeting Cancellation\*

**4. NEW BUSINESS**

- A.** Approval of Contract Renewal with Capitaledge Advocacy LLC for Legislative Liaison Services\*

**5. INFORMATION ITEMS**

- A.** Civic Center Public Art Advisory Committee\*  
**B.** Vaccines and the Control of Vaccine-Preventable Diseases  
**C.** Briefing by Chris Giglio on Federal Legislative Matters  
**D.** Briefing by David Jones on State Legislative Matters

**6. ADJOURNMENT**

**NEXT MEETING**

March 25, 2015 -5:30pm



**BILL BOGAARD**, Chair  
Legislative Policy Committee

I HEREBY CERTIFY that this notice, in its entirety, was posted on the City of Pasadena Council Chamber Building bulletin boards located outside of Room S249 and at the Information Kiosk, the City Clerk's Office and a copy was distributed to Central Library for posting this 19<sup>th</sup> day of February, 2015, by 5:30 p.m.



**DEBBIE CAMPOS**  
City Manager's Office

**DISTRIBUTION:**

Bill Bogaard, Mayor  
Jacque Robinson, Vice Mayor  
Steve Madison, Councilmember  
Michael J. Beck, City Manager  
Julie A. Gutierrez, Assistant City Manager  
Steve Mermell, Assistant City Manager  
Mark Jomsky, City Clerk  
Michele Bagneris, City Attorney  
William Boyer, Public Information Officer  
Jana Stewart, Management Analyst III to Mayor/Council  
Chris Giglio, Legislative Advocate  
David Jones, Legislative Advocate  
Valerie Flores, Recording Secretary  
City Hall Information Kiosk  
Pasadena Central Library  
Neighborhood Connections

Barbara Boxer, U.S. Senator  
Dianne Feinstein, U.S. Senator  
Adam Schiff, U.S. Congressman  
Judy Chu, U.S. Congresswoman  
Carol Liu, State Senator  
Chris Holden, State Assembly Member  
La Opinion  
Los Angeles Times  
Pasadena Independent  
Pasadena Journal  
Pasadena NOW  
Pasadena Star-News  
Pasadena Weekly  
Website: <http://www.ci.pasadena.ca.us>

# **MINUTES**

January 28, 2015 – Regular Meeting Cancellation\*

**CITY OF PASADENA  
LEGISLATIVE POLICY COMMITTEE MINUTES  
CITY HALL  
100 NORTH GARFIELD AVENUE  
FAIR OAKS CONFERENCE ROOM – S039  
JANUARY 28, 2015  
REGULAR MEETING**

The regular meeting of the Legislative Policy Committee, scheduled for Wednesday, January 28, 2015, at 5:30 p.m., was cancelled as ordered on January 22, 2015 and posted as required by law.

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**BILL BOGAARD, Chair**  
Legislative Policy Committee

**ATTEST:**

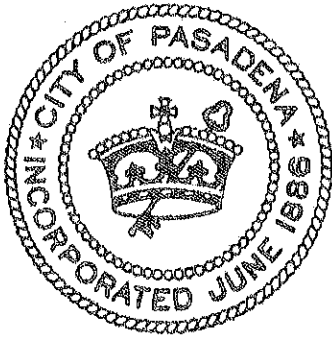
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**Valerie Flores**  
Recording Secretary

01/28/2015

## **NEW BUSINESS**

- A. Approval of Contract Renewal with Capitaledge Advocacy LLC for Legislative Liaison Services\*



# Agenda Report

March 2, 2015

**TO:** City Council

**THROUGH:** Legislative Policy Committee (February 25, 2015)

**FROM:** Mayor

**SUBJECT: APPROVAL OF CONTRACT RENEWAL WITH CAPITALEGE  
ADVOCACY LLC FOR LEGISLATIVE LIAISON SERVICES**

## **RECOMMENDATION:**

It is recommended that the City Council

1. Approve a five-year contract renewal with CapitalEdge Advocacy LLC for federal legislative liaison services effective July 1, 2015 through June 30, 2020 for an annual contract cost of \$117,238 (\$112,238 plus \$5,000 for expenses) with the provision for renegotiating the annual cost beginning in fiscal year 2017, and
2. Acknowledge this contract is exempt from competitive bidding pursuant to City Charter Section 1002(f) (Professional Series) and automatically exempt from competitive selection pursuant to PMC Section 4.08.049 A (4) (Lobbying Services).

## **BACKGROUND:**

The firm of CapitalEdge Advocacy LLC has been the City's liaison with the federal government since 1981. Among the services provided are research on relevant federal issues and grant programs, assistance in lobbying Congress and the Executive Branch, and timely information on federal policies and programs.

The City's contract with CapitalEdge Advocacy LLC was last renewed for five years on July 1, 2010, however, the contract for fiscal years 2011 through 2015 represented a five percent reduction in the annual cost of services paid during fiscal year 2010 due to the economic downturn. The annual contract amount will remain constant for the five year period with allowance for negotiated annual increases beginning in 2017.

**COUNCIL POLICY CONSIDERATION:**

This action supports the City Council's strategic goal to maintain fiscal responsibility.

**FISCAL IMPACT:**

Annual cost of the contract will be \$117,238 (\$112,238 services and \$5,000 expenses), with a total cost of \$586,190 for five years. Funding for this contract is included in the City Council Operating Budget.

Respectfully submitted,



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Bill Bogaard  
Mayor



**Disclosure Pursuant to the  
City of Pasadena Taxpayer Protection Amendment  
Pasadena City Charter, Article XVII**

Contractor/Organization hereby discloses its trustees, directors, partners, officers, and those with more than 10% equity, participation, or revenue interest in Contractor/Organization, as follows:

*(If printing, please print legibly. Use additional sheets as necessary.)*

**1. Contractor/Organization Name:** Capital Edge Advocacy Inc.

**2. Type of Entity:**  non-government     nonprofit 501(c)(3), (4), or (6)

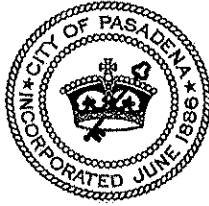
**3. Name(s) of trustees, directors, partners, officers of Contractor/Organization:**  
Christopher F. Biglio - President, Secretary, Treasurer  
Ashley G. Biglio - Vice President

**4. Names of those with more than a 10% equity, participation or revenue interest in Contractor/Organization:**  
Christopher F. Biglio

Prepared by: Christopher F. Biglio  
Title: President  
Phone: 202 842 4930  
Date: January 7, 2015

## **INFORMATION ITEMS**

- A. Civic Center Public Art Advisory Committee\*



## MEMORANDUM

**TO:** LEGISLATIVE POLICY COMMITTEE

**FROM:** VINCENT P. BERTONI, AICP, DIRECTOR OF THE PLANNING & COMMUNITY DEVELOPMENT DEPARTMENT

**DATE:** FEBRUARY 25, 2015

**SUBJECT:** CIVIC CENTER PUBLIC ART ADVISORY COMMITTEE

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### RECOMMENDATION:

This report is for information only.

### BACKGROUND:

In October 2013, the City's first Public Art Master Plan was adopted by City Council to provide direction for development of public art in Pasadena. Emerging from Pasadena's Cultural Nexus Plan, which recommended creating "a new vision for public art," the Public Art Master Plan includes ten adopted policies and numerous Implementation Strategies that reinforce and are compatible with the updated Land Use and Mobility Elements of the General Plan.

Specifically, Policy #6 of the Public Art Master Plan provides for the establishment of a Civic Center Public Art Overlay Zone that responds to the "Bennett Plan" for the Civic Center and builds upon existing public art in that area. Within the axis delineated by Garfield Avenue and Holly Street, this area was designated in the Plan to be the focus of public art fund investments to enhance existing public art projects in the area and to serve as the platform for the development of new artworks. The several related Implementation Strategies for the Civic Center Public Art Overlay Zone include the commissioning of a major site-integrated art installation, a temporary spectacle to highlight upcoming artwork in the area and the creation of a "stakeholder oversight committee co-chaired by an arts professional and an historic preservationist to build consensus around big-picture goals for art in the Civic Center."

The Public Art Master Plan also reaffirmed the responsibility of the Cultural Affairs Division and the Arts and Culture Commission for public art policy implementation. The development of this proposed Civic Center Public Art Advisory Committee to work with the Cultural Affairs Division and the Arts and Culture Commission has been identified as a priority in order to activate projects within the Plan's identified Civic Center Public Art Overlay Zone.

### **Civic Center Public Art Advisory Committee**

The Civic Center Public Art Advisory Committee is envisioned to be advisory to the Cultural Affairs Division staff and the Arts and Culture Commission on the development and conservation of permanent and temporary public art in the Civic Center area. The Committee will support the overall vision for development of art in the Civic Center area based on the framework established in the Public Art Master Plan, available project funds, and will advise on the development of a biannual public art work plan including conservation projects and new public art commissions.

### **Structure**

The Civic Center Public Art Advisory Committee is proposed as an informal, staff-initiated committee to include seven members plus one Ad Hoc member who serve staggered 3-year terms, renewable once. Initially three members will serve for an additional 2-year term to provide continuity. The Committee will continue to meet as long as there are planned capital public art projects and/or development that generate public art in the Civic Center area, defined as the area between Walnut Street to the north, Colorado Boulevard to the south, Raymond Avenue to the west and Los Robles Avenue to the east.

The following proposed list of profiles for Advisory Committee members was developed to represent the art, architecture and historic preservation interests of the Civic Center area. Representatives from these sectors are proposed to constitute the Civic Center Public Art Advisory Committee:

- Four members with expertise in the arts (one may have expertise in design);
- Three members with expertise in historic preservation (one may have expertise in architecture or planning) and;
- One Ad Hoc member with expertise in convention center operations.

Specific individuals who meet the proposed qualification criteria will be identified and appointed to serve on the Civic Center Public Art Advisory Committee by the Director of the Planning & Community Development Department.

One representative each from the arts and historic preservation membership will serve as Co-Chairs of the Civic Center Public Art Advisory Committee. Individual committee members may participate as voting members on artist selection panels and recommend

potential selection committee members. Panel members are intended to represent the values of their constituencies at Civic Center Advisory Committee meetings and to report back to their constituencies on the group's work. The Committee will also provide aesthetic review of artists' proposals and provide feedback to the Arts and Culture Commission for their consideration.

### **Procedures**

Cultural Affairs Division staff will draft a biannual work plan for public art in the Civic Center area for consideration and review by the Civic Center Public Art Advisory Committee with input provided to the Arts and Culture Commission.

The biannual work plan will include:

- An inventory of potential sites
- A biannual budget
- Public art project opportunities including conservation projects
- Potential public art themes
- Partnership opportunities

The Civic Center work plan will be forwarded to the Historic Preservation Commission for comment prior to review and approval by the Arts and Culture Commission.

### **Previous Model**

The model of an advisory group for public art was established with the formation of the Public Art Master Plan Advisory Group, which successfully provided input on the development of the Public Art Master Plan. Staff similarly provided a report for information to the Legislative Policy Committee that contained a list of profiles for Public Art Master Plan Advisory Group representatives that encompassed such sectors as education, City commissions, arts, historic preservation, and other related areas. The Public Art Master Plan Advisory Group was subsequently composed by staff of individuals who were identified from those profiles.

It is anticipated that the City Center Public Art Advisory Committee will be convened in early 2015. Initial projects will include the development of a temporary public art project for the Civic Center area in conjunction with the City's recent receipt of the Our Town Grant award from the National Endowment for the Arts.

### **COUNCIL POLICY CONSIDERATION:**

The creation of the proposed Civic Center Public Art Advisory Committee is consistent with Policy 9 of the Cultural Nexus Cultural Master Plan (A New Vision for Public Art) and Policy 6 of the Public Art Master Plan (Civic Center Public Art Overlay Zone).

In addition, the Civic Center Public Art Advisory Committee is consistent with several Principles of the Cultural Master Plan, including:

- Leverage Pasadena's cultural assets for economic growth
- Develop new Cultural Zones
- Communicate Pasadena's unique cultural identity to the region and the world
- Make public art a part of the physical fabric of the City

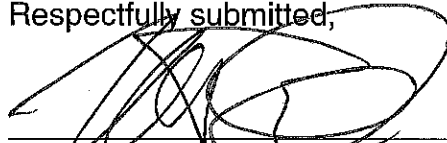
**ENVIRONMENTAL ANALYSIS:**

The establishment of a Civic Center Public Art Advisory Committee is an administrative action that would not cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment. Therefore, the establishment of the Committee is not a "project" subject to CEQA, as defined in Section 21065 of CEQA and Section 15378 of the State CEQA Guidelines and, thus, no environmental document is required.

**FISCAL IMPACT:**

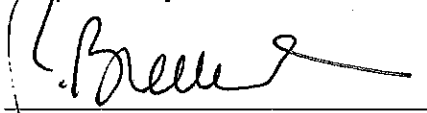
There is no Fiscal Impact as a result of this proposed action. Indirect and support costs are anticipated to be minimal and will be addressed by utilization of existing budget appropriations.

Respectfully submitted,



VINCENT P. BERTONI, AICP  
Director of Planning & Community  
Development Department

Prepared by:



Rochelle Branch  
Cultural Affairs Manager

## **INFORMATION ITEMS**

- B. Vaccines and the Control of Vaccine-Preventable Diseases
- C. Briefing by Chris Giglio on Federal Legislative Matters
- D. Briefing by David Jones on State Legislative Matters