



DATE: January 26, 2017

TO: Transportation Advisory Commission

FROM: Frederick C. Dock, Director

SUBJECT: PROPOSED STREET DESIGN GUIDE

RECOMMENDATION:

It is recommended that the Transportation Advisory Commission support staff's recommendation that the City Council adopt the proposed Street Design Guide.

BACKGROUND:

In 2015 the City Council adopted an updated Mobility Element of the City's General Plan that includes new goals and objectives, which address complete streets:

- Streets should reflect neighborhood character and accommodate all users
- Complete Streets: Streets should accommodate all users such as pedestrians, bicyclists, public transit, skateboarders, and scooters.
- Streets should reflect individual neighborhood character and support healthy activities such as walking and bicycling.

The implementation mechanism of the City's Complete Streets policy is the proposed Street Design Guide, which focuses on applying the principles of context-sensitive solutions (CSS) in transportation planning and in roadway design where community objectives support walkable communities, mixed land uses and support for pedestrians and bicyclists, whether it already exists or is a goal for the future. This Guide has been developed in response to improving mobility choices and promoting community character through a commitment to creating and enhancing Complete Streets.


The Guide introduces a design framework based on the City's adopted street types and on context types that are consistent with the General Plan Land Use Element and the City's Guiding Principles. Street types replace conventional functional classifications (arterial, collector, local) to provide more definition for street designs. The design of the street helps to define context as much as adjacent buildings define context. In that way, roadway design changes as context changes. The Street Design Guide, once adopted by the City Council, will guide future development projects and will be incorporated into Specific Plan updates.

COMMUNITY OUTREACH:

The Department presented the Guide as an information item to the Design Commission on January 10, 2017. A community workshop on the Guide is being held in conjunction with this meeting of the Transportation Advisory Commission. The Guide will be presented to the following commissions, committees and groups before the end of the March 2017 when it will be under consideration by the City Council:

- Complete Streets Coalition
- Chamber of Commerce
- Planning Commission – February 22, 2017
- Municipal Services Committee – March, 2017 and
- City Council – March, 2017.

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Approved by:



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