



# **May 2017 Newsletter Of The Northwest Commission**

Allen Shay, Chair of the Northwest Commission and Editor of the Newsletter

## **Welcome To Our May Newsletter!**

We hope you enjoy it!

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**If you would like to contact us, please send all replies to**

**[Northwest@cityofpasadena.net](mailto:Northwest@cityofpasadena.net)**

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**New Cross-Walk with Signal Coming to North Fair Oaks**

At the May 8<sup>th</sup> the City Council unanimously passed the fiscal year 2018-2022 Capital Improvement Program (CIP) budget that included funding for a new crosswalk with a traffic signal between 1787 and 1790 North Fair Oaks. Design will be completed by June 30, 2018 and construction the following year by June 30, 2019. In his remarks Council member Kennedy noted that the City's Public Health Dept. located nearby draws significant pedestrian traffic. He also described the population in that area as largely children and seniors, vulnerable persons, for whom the city is responsible for ensuring a safe public environment.

An area of particular concern, the crosswalk visibility at N. Fair Oaks and Montana, will be investigated in the next 6 to 8 weeks with recommendations following thereafter.

In addition the passed budget includes:

- Installation of electronic speed feedback signs at 1329 North Lake Ave. at Washington and on the West side of Fair Oaks Ave. between Howard St. and Montana St. by June 30, 2018.
- Remodel of the kitchen at the Jackie Robinson Center to be completed by Sept. 2017.
- Improvement of crosswalk visibility at Orange Grove Blvd. and Manzanita Ave. Design to be completed by June 30, 2018 and construction in fiscal year 2019.

City staff will work with the Commission to identify locations for more bike racks and street benches to be installed by June 30, 2018.

Four requests for changes in the North Fair Oaks corridor will be studied in the year-long comprehensive Complete Streets overview. Results of that study are expected to be available by June 30, 2018.



Left to right: Bertha Downs, Darrell Birch, Kimberly Douglas, Allen Shay, Janet Randolph, Jill Shook, and Pastor Joe Bell celebrating City Council support for North Fair Oaks CIP improvements.

The work began last year when the North Fair Oaks Empowerment Initiative organized and ran workshops on needs and desires for improving the social and commercial environment there. The Northwest Commission heard the results of their work in October and at the November meeting voted to submit a list of 18 requests in the City's CIP process.

The Northwest Commissioners take pride in serving you and are here to advocate for the interest of the residences of Northwest Pasadena. As part of our commitment, we are charged with addressing what concerns you and the quality of life in Northwest Pasadena, from safety concerns to maintaining your property.

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### **NW Restaurants to be Included in the**



**Website**

As reported in last month's newsletter the NW Commissioners were canvassing the NW restaurants for interest in participating in the Arroyo Seco Weekend being organized by AEG/GoldenVoice. In the month of March and April the NW Commission subcommittee on economic development walked North Lake, North Fair Oaks, East Orange Grove and North Lincoln to inform the owners and managers of the opportunities this special weekend offer.

Overall, it has been a very worthwhile endeavor both from a culinary experience as well as meeting many entrepreneurial and hard working owners and managers.

Thirty restaurants will be included on a webpage created by City staff that will be linked from the Arroyo Seco Weekend website . Look for the phrase '**Northwest Restaurants**' at the very bottom of the festival FAQ, <https://www.arroyosecoweekend.com/faq/>

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### **Next Commission Meeting:**

June 13, 2017

6:30 P.M.

1020 N. Fair Oaks Ave, Pasadena, CA, 91103. Jackie Robinson Auditorium

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### **Meet Teanna Ross The Eye Behind Kreative Eye Design**



Teanna Ross, Owner, Visual Brand Stylist a Marketing Strategist of Kreative Eye Design is a self-made businesswoman who helps clients take the frustration out of branding their business and marketing their products and services. Dynamic and highly resourceful, Teanna makes what she does for her clients look easy. She is well-versed in the latest use of technology, focusing on social networking as well as traditional marketing strategies and tools.

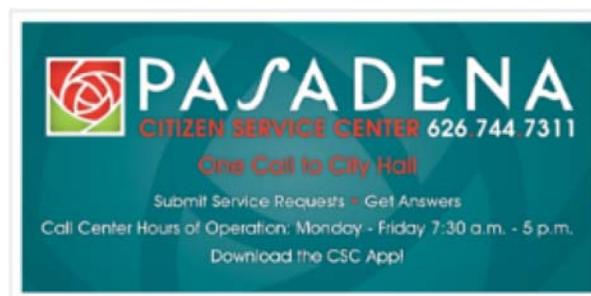
Teanna has an impressive list of clients from professionals to businesses to non-profit organizations. She has worked with Jackie Snell Producer and Creator of Jazzy Jam Benefit Concert in Pasadena, as the Marketing Specialist and in that position, she was a part of a team who created and implemented a mobile app to capture virtual donations while marketing a concert that was a smashing success with attendance up 20%. In 2016 Teanna was the Vice President of Communications for the Los Angeles Alumni Chapter of the University of Phoenix.

A single mom, Teanna graduated from John Muir High School and then went on to earn her Bachelor of Fine Art (BFA) in Visual Communication from American InterContinental University (AIU) @ Los Angeles in 2008. In 2010, she received her Masters' in Business Administration (MBA) from the University of Phoenix. Today in addition running a successful branding agency, Teanna is the Head Marketing Strategist of the Pasadena Black Pages.



Teanna admits it has not been easy, “life is going to show up”. Pregnant the entire time she was at AIU, she remembers having to stay focused and committed to her goal. Her advice to other young women and single moms is to never lose sight of your goal. Learn to think outside of the box - zig when others zag.

You can reach Teanna Ross at [www.teannalanise.com](http://www.teannalanise.com)



**Every Northwest Resident Needs this App!! No Kidding!**

Pasadena City has a app for iphones, ipads and androids that facilitates citizens to submit a photo and description of fixes, repairs and problems around the city.

Please go to: <http://www5.cityofpasadena.net/citizen-service-center/>

And download the appropriate version for your device.

Use it everywhere you see a problem. Report excessive trash and debris build-up. Describe repairs needed to streets and sidewalks. Let the City know of dead trees and overgrown areas.

It's easy and simple to use and gets documented results.



### **AEG/GoldenVoice is working with the Pasadena Chamber of Commerce, Armory, Arts Council, Library and PUSD**

There will be 90 food vendors split into thirds - 30/30/30. The food services procurement line up is currently in process. One third of the food participants will be regional well-known chefs, one third will be Pasadena restaurateurs with signage designating them as local businesses and one third will be festival vendors.

- The Art Director for AEG has reached out to and will be working with the Armory of the Arts and the Pasadena Arts and Cultural Affairs Division of the Planning and Community Development Department to identify local artists who may want to participate in the Arts component of the festival.
- Literature will be highlighted during the festival. Fifteen mini libraries decorated by local artists will be placed throughout the festival grounds. AEG is in collaboration with a librarian who will help to fill the libraries with titles for both children and adults.
- AEG/GoldenVoice will initiate three youth programs in our community. They have begun work with PUSD and Muir High School to have Pasadena students learn first hand career path options and skills needed in an organization such as AEG. They will be able to visit AEG's offices, attend presentations from various department heads and meet with HR personnel. Commissioners were happy to hear how thoroughly

Goldenvoice had considered the impact and benefits the Arroyo Seco Weekend festival would have on our Northwest community and our city.

Each of us has questions about how the Arroyo Seco Weekend will impact us individually, as part of a neighborhood or as a member of the local business community. The Northwest Commission's mission is to advocate on behalf of our Northwest residents and business owners. Should you have questions or concerns that you would like heard we invite you to attend one of our monthly meetings held the second Tuesday of each month at the Jackie Robinson Center or email the city staff person, Northwest Manager Lola Osborne, at [northwest@cityofpasadena.net](mailto:northwest@cityofpasadena.net).

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## **Northwest Commission Mission Statement:**

***The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to the entire community and consistent with our history.***

*Northwest Commission meetings are usually held the second Tuesday of every month at 6:30pm.*

### **Meeting Location:**

1020 N. Fair Oaks Ave, Pasadena, CA, 91103. Jackie Robinson Auditorium

Office Number: (626)744-4791

Click **here** for Commissioner Information!

*Production credit: Linda Khalaf, A Student Intern and Pasadena High School Senior*

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