

CITY OF PASADENA • NORTHWEST COMMISSION
SIX-MONTH STRATEGIC OBJECTIVES

July 2018 – December 2018 (UPDATED 09/05/2018)

	<p>CITY OF PASADENA MISSION:</p> <p>The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community, and consistent with our history, culture and unique character.</p> <p>NORTHWEST COMMISSION ROLES AND PURPOSES:</p> <ol style="list-style-type: none">1. Serve as monitoring body and voice for the Northwest Community and to provide periodic advice to the City Council on Northwest issues.2. Provide ongoing oversight of the implementation of the Northwest Strategic Plan.3. Work with the City Manager and staff to promote economic development activities in Northwest Pasadena.
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STRATEGIES	LED BY	STATUS			COMMENTS
		DONE	ON GOING	REVISED	
<p>PRESENT RECOMMENDATIONS TO THE CITY COUNCIL THROUGH PRESENTATIONS FROM VARIOUS CITY DEPARTMENTS</p> <ul style="list-style-type: none"> • CIP • CDBG • Housing • Land Use 	NW Commission		X X X		September 11, 2018 meeting October, 2018 Monthly development project report

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ADVOCATE FOR THE COMMUNITY BY LEARNING COMMUNITY NEEDS FROM COUNCIL DISTRICTS 1, 3 AND 5 Action Steps <ul style="list-style-type: none"> ○ Attend all Council District Meetings and Activities ○ Refine surveys and compile them into a report for review and action by the Commission Participate in community events. <ul style="list-style-type: none"> ● Better Health, Better Life Health Fair & Conference (Nov) ● La Pintesca Tree Lighting (Dec) ● State of the City Address (Jan.) ● Black History Month Celebrations (Feb and March.) ● Family Fun Day (May) ● Juneteenth (June) ● 41st District Block Party (Aug.) ● Parks After Dark (July - August) ● National Night Out (August) ● Fiestas Patrias (September) ● Latino Heritage Jamaica and Parade (Oct.) ● New Businesses Welcome Letter ● Church Events ● Pasadena Neighborhood Network Meetings 	NW Commission				
	Commissioner Frammolino		X X		
	Cindy Schnuelle	X X X	X X X X		The Commission participated at the 41 st District Block Party. The Commission outreached at PAD The Commission outreached at National Night Out

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<p>OUTREACH TO THE COMMUNITY</p> <p>Northwest Commission Newsletter</p> <p>Action Steps</p> <ul style="list-style-type: none"> ○ Review the Communications plan 	NW Commission				Commissioner Frammolino to provide strategic communications plan at the September 11, 2018.

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<p>MONITOR IMPLEMENTATION OF THE CAPITAL IMPROVEMENT PROJECTS</p> <p>Action Steps</p> <ul style="list-style-type: none"> ○ Establish project timeline for all CIP activities. <ul style="list-style-type: none"> • Hear from residents and follow up on CIP needs May-August • Northwest Commission discusses CIP requests September • Review full list in October at NWC meeting • Submit projects to City staff in November • Sub-committee meets with PW staff in February • Staff presents CIP projects in March • Commissioners attend public hearings before the Planning Commission, Transportation Commission and City Council in April 	Cindy Schnuelle, Kimberly Douglas and NW Commissioners		X		Commission discussion at the September 11 ^h meeting

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<p>SUPPORT ECONOMIC DEVELOPMENT ACTIVITIES</p> <p>Action Steps</p> <ul style="list-style-type: none"> ○ Work with City staff and Councilmembers to promote economic development activities in the Northwest. ○ Support the economic strategic plan update and implementation 	<p>Cindy Schnuelle, Steve Darden, Rogelio Ramirez and Ralph Frammolino</p>		X		<p>Invite staff from Career Services Division to discuss employment trends 0 November or December, 2018</p>

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<p>ADVOCATE ACTIVELY IN PLANNING AND DEVELOPMENT PROCESS FOR ROBINSON PARK and HERITAGE SQUARE SOUTH</p> <p>Action Steps</p> <ul style="list-style-type: none"> ○ Participate on RP Steering Committee and encourage City Council to fund additional improvements through CDBG or Capital Improvement Projects. ○ Receive updates on the Heritage Square (South) project. 	Steve Darden and Sandra Chen Lau		X		<p>Next RP Steering Committee meeting is August 28, 2018 and October 23, 2018</p> <p>Notify Commission of timeline for Grand Re-Opening</p> <p>HSS –staff to return to City Council with recommendations in September.</p>