



ECONOMIC DEVELOPMENT DIVISION
Office of the City Manager

**CITY OF PASADENA, NOTICE OF SPECIAL MEETING
THE ECONOMIC DEVELOPMENT AND TECHNOLOGY COMMITTEE
TUESDAY SEPTEMBER 18, 2018, CITY HALL
283 SOUTH LAKE AVENUE, SUITE 100, PASADENA, CA 91101**

NOTICE IS HEREBY GIVEN that a special meeting of the Economic Development and Technology Committee will occur on Tuesday, September 18, 2018 at 4:30 p.m., at 283 South Lake Avenue, Suite 100, Pasadena, CA 91101. The meeting agenda follows:

1. ROLL CALL
2. PUBLIC COMMENT
3. INFORMATION ITEM:
 - A. 2018 ECONOMIC DEVELOPMENT STRATEGIC PLAN WORKSHOPS – SHOPPING AND DINING*

*Attachment

POSTING STATEMENT: I hereby certify that this notice, in its entirety, was posted on the Council Chamber Bulletin Board, Room S249, 100 North Garfield Avenue, and a copy was given to the Main Library for posting on this 13th day of September, 2018, by 5:30p.m., and that copies hereof were faxed or personally delivered to each member of the City Council and to each local newspaper of general circulation, radio or television station requesting notice in writing all of which recipients are identified on the distribution list set forth herein below.

Victor Gordo, Chair
Economic Development and Technology Committee

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Memorandum

Date: September 18, 2018
To: Economic Development and Technology Committee
From: Eric Duyshart, Economic Development Manager 
Subject: 2018 Economic Development Strategic Plan Workshops – Shopping and Dining

The September 18, 2018 Edtech meeting will be the third workshop focused on one of the Economic Strategic Plan Goals. Similar to the recent meeting dynamic for the Innovation Workshop held in May, City staff has arranged a panel of retail and restaurant experts to foster a productive dialogue with members of the Committee. Panelists include:

- Angela Bernardo – Macy’s General Manager
- Steve Mulheim – OPMD Executive Director
- Chuck Jones – Jones Coffee Roasters Owner
- Pat Hurst – Hurst Harrigan Retail Broker Owner
- Ruth Tatom – My Pet Garden Owner
- Danny Bakewell Jr. – Renaissance Plaza Owner
- Lance Taylor – Arrow Retail (Paseo Colorado)
- Michael Hawkins – Green Street Restaurant Owner
- Jeff Kreshek – Federal Realty Investment Trust (East Hastings Shopping Center Owner)

At the meeting, City staff will provide some general background information and help frame issues for discussion. The attached set of slides will be presented. After the brief presentation, the hope is that participants will comment on various topics. These topics include, but are not limited to:

- Changing dynamics in our region as it relates to shopping and dining
- Local and destination retail marketing ideas
- City policies and processes related to retail and dining uses
- New dimensions and consumer amenities worth exploring
- Specific opportunities and threats
- Future trends

For reference, the 2012 Economic Development Strategic Plan and Task Force report can be found at <https://ww5.cityofpasadena.net/economicdevelopment/strategic-plan/>.