

CITY OF PASADENA • NORTHWEST COMMISSION
SIX-MONTH STRATEGIC OBJECTIVES

Jan 2019 – June 2019 (UPDATED 06/12/19)

	<p>CITY OF PASADENA MISSION:</p> <p>The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community, and consistent with our history, culture and unique character.</p> <p>NORTHWEST COMMISSION ROLES AND PURPOSES:</p> <ol style="list-style-type: none">1. Serve as monitoring body and voice for the Northwest Community and to provide periodic advice to the City Council on Northwest issues.2. Provide ongoing oversight of the implementation of the Northwest Strategic Plan.3. Work with the City Manager and staff to promote economic development activities in Northwest Pasadena.
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<p>ADVOCATE FOR THE NORTHWEST COMMUNITY THROUGH INFORMATIONAL PRESENTATIONS BY COMMUNITY AND PUBLIC ORGANIZATIONS</p> <p>ACTION STEPS</p> <p>Request presentations TO THE NWC Advocacy</p> <ul style="list-style-type: none"> • Police Department • Economic Development Updates • Semi-annual PUSD Facility Updates 	Staff, NW Commission	x	x		<table border="1"> <tr> <td>Jan</td> <td>Objectives identified</td> </tr> <tr> <td>Feb</td> <td>Police Department: monthly presentation received.</td> </tr> <tr> <td>Mar</td> <td>Work plan updates were tabled to the April meeting.</td> </tr> <tr> <td>Apr</td> <td>Police Department: monthly presentation received. Economic Development Updates: Staff provided an update on developments and discretionary reviews in the Northwest. PUSD Facility Updates: PUSD provided a handout on all current projects in the Northwest, however staff was unable to attend the meeting.</td> </tr> <tr> <td>May</td> <td>Economic Development Updates: Chair Schnuelle requested Staff reach out to Eric Duyshart to ask about any updates for the Northwest Commission.</td> </tr> <tr> <td>Jun</td> <td>Police Department: monthly presentation received.</td> </tr> </table>	Jan	Objectives identified	Feb	Police Department: monthly presentation received.	Mar	Work plan updates were tabled to the April meeting.	Apr	Police Department: monthly presentation received. Economic Development Updates: Staff provided an update on developments and discretionary reviews in the Northwest. PUSD Facility Updates: PUSD provided a handout on all current projects in the Northwest, however staff was unable to attend the meeting.	May	Economic Development Updates: Chair Schnuelle requested Staff reach out to Eric Duyshart to ask about any updates for the Northwest Commission.	Jun	Police Department: monthly presentation received.
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Attending meetings: <ul style="list-style-type: none"> • Hahamonga Watershed Project Meetings • Pasadena Neighborhood Network 	Commissioners: Schnuelle, Romo					Jan	Objectives identified
						Feb	Meeting was cancelled.
						Mar	Hahamonga Watershed Project Meetings: Presentation from LA County Public Works (Brittany Barker, Civil Engineer) on Targeted Worker Job Fair for The Devils Gate Project.
						Apr	Hahamonga Watershed Project Meetings: No update, the last meeting was cancelled.
						May	Hahamonga Watershed Project Meetings: Meeting scheduled for Tuesday, May 28 and the Chair will report back if the committee will be sunsetted. Pasadena Neighborhood Network: Disaster Preparedness Workshop on Saturday, March 30 at Pasadena City College with 100 attendees. The presentation was well received by those in attendance.
						Jun	Hahamonga Watershed Project Meetings: Chair Schnuelle attended Recreation and Parks Commission meeting on Tuesday, June 4 to comment the point that Hahamonga Watershed Park Advisory Committee should not be

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						<p>sunsetting. Next meeting will be on Tuesday, July 2.</p> <p>Hahamonga Watershed Park Advisory Committee will meet on Tuesday, July 23 to discuss if the committee will be sunset or develop a work plan.</p> <p>Pasadena Neighborhood Network: Continuing to be very active and several members attended the NUSA conference.</p>	
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<p>PRESENT RECOMMENDATIONS TO THE CITY COUNCIL THROUGH PRESENTATIONS FROM VARIOUS CITY DEPARTMENTS IN THE FOLLOWING AREAS</p> <p>ACTION STEPS</p> <ul style="list-style-type: none"> • CIP • CDBG • Housing <ul style="list-style-type: none"> ○ Heritage Square-South • Youth Engagement <ul style="list-style-type: none"> ○ Advocate for support/resources for NW youth serving organizations to enhance their ability to have meaningful impact (see details under Community Outreach & Engagement) 	<p>NW Commission</p> <p>Commissioners: Douglas, Sims</p> <p>Commissioners: Frammolino, Ramirez</p> <p>Commissioners: Darden, Shay, Slattery</p>				<table border="1"> <tr> <td>Jan</td> <td>Objectives identified</td> </tr> <tr> <td>Feb</td> <td>CIP: Committee meeting with Public Works to review the recommendations of the Northwest Commission for projects.</td> </tr> <tr> <td>Mar</td> <td> <p>CIP: Presentation from Public Works (Kris Markarian) 2020-2024 CIP.</p> <p>Housing: Presentation from Housing Department (Bill Huang) on Heritage Square South. Commissioners Ramirez (District 3) and Schnuelle (District 5) volunteered to join the Heritage Square Working Group.</p> <p>Youth Engagement: Presentation from YWCA Pasadena (Jessica Kubel) about programs offered.</p> </td> </tr> <tr> <td>Apr</td> <td>CDBG: Presentation from Housing Department Staff (Randy Mabson) on CDBG City Set-Aside Projects. Commission voted to recommend to the City Council approval of Staff’s recommendations of the CDBG City Set-Aside Projects in the following ranking: Fire Department \$70,000 (Rescue Equipment), Housing</td> </tr> </table>	Jan	Objectives identified	Feb	CIP: Committee meeting with Public Works to review the recommendations of the Northwest Commission for projects.	Mar	<p>CIP: Presentation from Public Works (Kris Markarian) 2020-2024 CIP.</p> <p>Housing: Presentation from Housing Department (Bill Huang) on Heritage Square South. Commissioners Ramirez (District 3) and Schnuelle (District 5) volunteered to join the Heritage Square Working Group.</p> <p>Youth Engagement: Presentation from YWCA Pasadena (Jessica Kubel) about programs offered.</p>	Apr	CDBG: Presentation from Housing Department Staff (Randy Mabson) on CDBG City Set-Aside Projects. Commission voted to recommend to the City Council approval of Staff’s recommendations of the CDBG City Set-Aside Projects in the following ranking: Fire Department \$70,000 (Rescue Equipment), Housing
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						<p>\$550,000 (Pasadena Single Family Residential Rehabilitation), Public Works \$500,000 (Sidewalk Improvements).</p> <p>Housing: Heritage Housing Partners workshops (04/27, 05/18) to educate the community on applying for affordable housing and preparing the required documents.</p>
					May	<p>Housing: Chair Schnuelle attended Heritage Square Working Group meeting on Thursday, May 30th to discuss the future mixed-use project for permanent supportive housing for homeless seniors.</p> <p>CIP: City Council held public meeting regarding the budget for CIP projects. A few Northwest Commissioners attended.</p>
					Jun	<p>Housing: Heritage Housing Partners would like the Northwest Commission to co-sponsor Affordable Homeowner Workshop on Saturday, September 7 at the Robinson Park Recreation Center. The Commission will discuss and vote to support at the July meeting.</p>

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<p>COMMUNITY OUTREACH & ENGAGEMENT</p> <p>ACTION STEPS</p> <ul style="list-style-type: none"> • Attend Council District Meetings & Activities, and community events <ul style="list-style-type: none"> ○ Monthly recap of Commissioners' activities • Northwest Commission Newsletter <ul style="list-style-type: none"> ○ Produce the newsletter • Youth Engagement <ul style="list-style-type: none"> ○ Inventory NW youth serving organizations ○ Identify initial groups for engagement and determine their needs ○ Advocate for support/resources to enhance initial groups' ability do impactful work with youth • Planning for Community Event <ul style="list-style-type: none"> ○ Initiate planning efforts for community-wide event to take place in Winter of 2020 • Learn community needs <ul style="list-style-type: none"> ○ Ensure survey instruments are aligned to better analyze date received. ○ Administer surveys and determine action steps • Promote role of NW Commission with the community <ul style="list-style-type: none"> ○ Improvements to website ○ Enhance familiarity with NW Commission's role 	<p>NW Commission</p> <p>Commissioner: Frammolino</p> <p>Commissioners: Darden, Shay, Slattery</p> <p>Commissioners: Schnuelle, Chen Lau, Darden</p> <p>Commissioners: Frammolino, Douglas, Slattery</p> <p>Commissioners: Frammolino, Slattery</p>				<table border="1"> <tr> <td>Jan</td> <td>Objectives identified</td> </tr> <tr> <td>Feb</td> <td> <p>Economic Development: Attended City Council meeting on February 11 regarding the minimum wage increase in Pasadena.</p> <p>Youth Engagement: The Commission will find out which groups are currently exist in the Northwest and initiate contact to see what their needs might be.</p> <p>Outreach: Parameters (ex: permits, fees) related to possibility of a future Touch-A-Truck event to bring the Northwest community together.</p> <p>Commissioners attended Black History Parade and Festival on February 16, and provided information regarding the Northwest Commission at an information booth. Took survey of community members to determine needs.</p> <p>Learn Community Needs: Commissioner Frammolino tabulated survey information to share community needs and presented</p> </td> </tr> </table>	Jan	Objectives identified	Feb	<p>Economic Development: Attended City Council meeting on February 11 regarding the minimum wage increase in Pasadena.</p> <p>Youth Engagement: The Commission will find out which groups are currently exist in the Northwest and initiate contact to see what their needs might be.</p> <p>Outreach: Parameters (ex: permits, fees) related to possibility of a future Touch-A-Truck event to bring the Northwest community together.</p> <p>Commissioners attended Black History Parade and Festival on February 16, and provided information regarding the Northwest Commission at an information booth. Took survey of community members to determine needs.</p> <p>Learn Community Needs: Commissioner Frammolino tabulated survey information to share community needs and presented</p>
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						<p>to the City Council at the February 11 meeting as an information item.</p> <p>Promote Role of NW Commission with the Community: Commissioner Frammolino attended public speaking period at City Council meeting on February 11, and promoted the Northwest Commission.</p>
					Mar	Youth Engagement: Presentation from YWCA Pasadena (Jessica Kubel) about programs offered.
					Apr	Northwest Commission Newsletter: The Commission decided to outreach to the community by reestablishing their newsletter to be released on a quarterly basis, beginning in June 2019.
					May	<p>Northwest Commission Newsletter: Chair Schnuelle will attend Heritage Housing Partners workshop on Saturday, May 18 and will write about it for the Commission newsletter.</p> <p>Youth Engagement: Commissioner Sims volunteered to contact Pasadena Police Activities League (PALS) officers to present a future commission meeting.</p> <p>Learn Community Needs: Commissioner Frammolino suggested drafting a new</p>

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						version of the community survey and Chair Schnuelle suggested restarting “Community Walks” after the new version of the survey is completed.
					Jun	<p>Northwest Commission Newsletter: Commissioner Frammolino shared a prototype of the Northwest Commission Newsletter, which included articles on:</p> <ul style="list-style-type: none"> - Sidewalk tour with Councilmember Hampton (Douglas) - Profile on Miss Black Pasadena (Shay) - Path to Home Ownership Workshop with Heritage Housing Partners (Schnuelle) - Washington Park improvements (Betty Sword, Friends of Washington Park)

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<p>MONITOR IMPLEMENTATION OF THE CAPITAL IMPROVEMENT PROJECTS</p> <p>ACTION STEPS</p> <ul style="list-style-type: none"> • Sub-committee meets with PW staff in February • Staff presents CIP projects in March • Commissioners attend public hearings before the Planning Commission, Transportation Commission and City Council in April • Hear from residents and follow up on CIP needs May-August <p>Issues to address include, but are not limited to:</p> <ul style="list-style-type: none"> ○ Washington Park bathrooms ○ Sidewalks (accelerate repairs) ○ Lighting ○ Parking ○ Speed signs, bumps, stop signs on El Molino 	<p>Commissioners: Schnuelle, Douglas, Shay, Boykin, Slattery</p>				<table border="1"> <tr> <td>Jan</td> <td>The northwest Commission identified CIP projects based on field observations.</td> </tr> <tr> <td>Feb</td> <td>Issues to address: The Commission identified the intersection at Lincoln Ave/Wyoming St, near John Muir HS as an area of concern for students due to traffic.</td> </tr> <tr> <td>Mar</td> <td>Presentation from Public Works (Kris Markarian) 2020-2024 Capital Improvement Program.</td> </tr> <tr> <td>Apr</td> <td>Commission encouraged to attend Planning Commission and City Council Joint Meetings scheduled for May 7, 14, and 21.</td> </tr> <tr> <td>May</td> <td>City Council meetings regarding CIP projects begin. A few Northwest Commissioners have attended the meetings.</td> </tr> <tr> <td>Jun</td> <td>No update.</td> </tr> </table>	Jan	The northwest Commission identified CIP projects based on field observations.	Feb	Issues to address: The Commission identified the intersection at Lincoln Ave/Wyoming St, near John Muir HS as an area of concern for students due to traffic.	Mar	Presentation from Public Works (Kris Markarian) 2020-2024 Capital Improvement Program.	Apr	Commission encouraged to attend Planning Commission and City Council Joint Meetings scheduled for May 7, 14, and 21.	May	City Council meetings regarding CIP projects begin. A few Northwest Commissioners have attended the meetings.	Jun	No update.
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SUPPORT ECONOMIC DEVELOPMENT ACTIVITIES Action Steps <ul style="list-style-type: none"> ○ Work with City staff and Councilmembers to promote economic development activities in the Northwest. ○ Support the economic strategic plan update and implementation ○ Attend EdTech 	Commissioners: Schnuelle, Darden, Ramirez, Frammolino		X		<table border="1" style="width: 100%;"> <tr> <td style="width: 15%;">Jan</td> <td>Objectives identified</td> </tr> <tr> <td>Feb</td> <td>Staff has mailed out letters to new businesses to introduce the Northwest Commission and offer assistance from the Northwest staff.</td> </tr> <tr> <td>Mar</td> <td>Work plan updates were tabled to the April meeting.</td> </tr> <tr> <td>Apr</td> <td>Staff conducted field survey to gather information of existing businesses and vacancies along the Northwest commercial corridors to share with the Economic Development staff to recruit new businesses.</td> </tr> <tr> <td>May</td> <td>Staff has mailed out letters to new businesses to introduce the Northwest Commission and offer assistance from the Northwest staff.</td> </tr> <tr> <td>Jun</td> <td>No update.</td> </tr> </table>	Jan	Objectives identified	Feb	Staff has mailed out letters to new businesses to introduce the Northwest Commission and offer assistance from the Northwest staff.	Mar	Work plan updates were tabled to the April meeting.	Apr	Staff conducted field survey to gather information of existing businesses and vacancies along the Northwest commercial corridors to share with the Economic Development staff to recruit new businesses.	May	Staff has mailed out letters to new businesses to introduce the Northwest Commission and offer assistance from the Northwest staff.	Jun	No update.
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ADVOCATE ACTIVELY IN PLANNING AND DEVELOPMENT PROCESS FOR HERITAGE SQUARE SOUTH Action Steps <ul style="list-style-type: none"> ○ Review information provided by the selected developer ○ Explore City’s investment beyond land use ○ Facilitate community development ○ Educate NW residents about the availability and application process ○ Increase the number of NW applicants 	Commissioners: Schnuelle, Ramirez				<table border="1"> <tr> <td>Jan</td> <td>The Northwest Commission requested a presentation on the proposal for Heritage Square South. A few Northwest Commissioner attended a City Council meeting where the project was discussed.</td> </tr> <tr> <td>Feb</td> <td>Feedback survey from community during Black History Parade and Festival (02/16) on what the community would like to see at this location.</td> </tr> <tr> <td>Mar</td> <td>Presentation from Housing Department (Bill Huang) on Heritage Square South. Commissioners Ramirez (District 3) and Schnuelle (District 5) volunteered to join the Heritage Square Working Group.</td> </tr> <tr> <td>Apr</td> <td>Staff provided update on future public meetings planned to discuss Heritage Square South proposal for a mix-use project.</td> </tr> <tr> <td>May</td> <td>Heritage Square Working Group’s last meeting was postponed.</td> </tr> <tr> <td>Jun</td> <td>No update.</td> </tr> </table>	Jan	The Northwest Commission requested a presentation on the proposal for Heritage Square South. A few Northwest Commissioner attended a City Council meeting where the project was discussed.	Feb	Feedback survey from community during Black History Parade and Festival (02/16) on what the community would like to see at this location.	Mar	Presentation from Housing Department (Bill Huang) on Heritage Square South. Commissioners Ramirez (District 3) and Schnuelle (District 5) volunteered to join the Heritage Square Working Group.	Apr	Staff provided update on future public meetings planned to discuss Heritage Square South proposal for a mix-use project.	May	Heritage Square Working Group’s last meeting was postponed.	Jun	No update.
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