



Department of Transportation

Highlights of the October 2019 Walk to School Day Events at PUSD Schools



Transportation Advisory Commission
October 24, 2019





Background

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- The City was awarded \$780,000 in ATP Grant Funds for consultant services to conduct a Safe Routes to School Education and Encouragement Program.
- A consultant team of Day One, ActiveSGV, and Alta Planning was selected in February 2019.
- The program will be implemented at 9 PUSD schools and cover school years 2019-20 and 2020-21.
- Funding for this program was made possible by California Senate Bill 1, also known as the Road Repair and Accountability Act of 2017, through the California Division of Local Assistance's Active Transportation Program.



Background

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- As part of the ATP Grant to conduct a Safe Routes to School Education and Encouragement Program, the City of Pasadena, PUSD, and Day One organized Walk to School Day events at two schools.
- Pasadena DOT also worked directly with two additional schools who hosted event outside of PUSD.

School	Date	Organizer
Norma Coombs Elementary	October 2 nd	Norma Coombs Parents
Jefferson Elementary	October 9 th	City / PUSD / Day One
Longfellow Elementary	October 10 th	City / PUSD / Day One
Blair High School	October 15 th	Blair HS / Day One / Active SGV



Jefferson Elementary

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Longfellow Elementary

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Blair High School

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Next Steps

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- Day One and PUSD will develop an education curriculum and conduct programming to students and parents.
- Organize trainings for parent and student volunteers to carry out programs at their respective schools.
- Develop new route maps for each school.
- Programming such presentations, workshops, and bicycle rodeos will be conducted throughout the next two school years.



Program Overview

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- Program will educate students and parents over two school years on safe practices and routes to and from their respective schools.
- Efficacy of the programs will be evaluated at the beginning and end of every school year.
- Data of current modal share is being counted this fall.

SCAG ACTIVE TRANSPORTATION INTERVAL COUNT FORM

PAGES PAGE OF TOTAL INTERVAL STR/END FROM TO AM PM AM PM LOCATION STREET FROM

COUNT WHEN THEY CROSS THIS IMAGINARY LINE

Mode	Total	Male	Female	Adult	Child	Elderly	Helmet	No Helmet
Walking								
Bicycling								
Wheelchair								
Roller Skating								

PASADENA