

Molinar, Tess

From: Kelly G. Richardson <kelly@rodllp.com>
Sent: Thursday, May 14, 2020 9:19 AM
To: Molinar, Tess
Subject: CUP application #6824 - Jackson, Wild Parrot Brewing

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Ms. Molinar:

I write in support of granting a Conditional Use Permit for the Wild Parrot brewery on East Colorado Boulevard in East Pasadena.

First, anything which livens up the stretch of Colorado Boulevard between Sierra Madre and Allen is a major help for that area of East Pasadena.

Second, Pasadena is far behind many cities in the microbrewery scene, as I know of only one other, and that just opened near Old Town. Wild Parrot would bring more attention to this burgeoning industry of craft beers in Pasadena.

Third, the Wild Parrot business is a well-planned enterprise. Mr. Jackson has done years of research and is exactly the small business enterprise that not only should succeed but that we need to succeed.

I hope you will support the issuance of a CUP to enable this new business in East Pasadena, and to revitalize an area which desperately needs it.

Thank you for considering this.

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Partner

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