

Molinar, Tess

From: Paul Little <Paul@pasadena-chamber.org>
Sent: Wednesday, July 22, 2020 9:41 AM
To: Molinar, Tess
Subject: PUBLICCOMMENT: Support for VARDA, Inc. Conditional Use Permit # 6758

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Hello.

Please include this as public comment on Planning Commission Agenda Item #5 on today's agenda. Also, if possible, I would appreciate it being read into the record during the meeting.

The Pasadena Chamber of Commerce is fully in support of VARDA, Inc.'s application for a conditional use permit (#6758) to open a retail cannabis store at 3341 East Colorado Boulevard in Pasadena. VARDA, Inc. is locally owned. The proposed operator Tony Fong is familiar to me and will be a conscientious operator and an asset to our business community.

VARDA, Inc. proposes to open in east Pasadena, the only proposal so far that is not in downtown Pasadena. The site will not be competing for parking with a high concentration of other traffic generating businesses and will bring economic vitality and consumers to an area of Colorado Boulevard that will welcome the increase in consumer traffic. The store will be attractive, well-run, secure and not negatively impact the neighboring businesses. In fact, it will be a significant asset to the area.

I urge you to support the Conditional Use Permit Application for VARDA, Inc, and allow the operation of a retail cannabis store in east Pasadena to move forward toward opening.

Thank you,

Paul

Paul Little

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