



MINUTES

**CITY OF PASADENA
NORTHWEST COMMISSION
SPECIAL MEETING
Tuesday, November 10, 2020
6:30 P.M.**

COMMISSIONERS PRESENT: Carla Boykin, Ryan Bell, Christina Budai, Alfred Carr, Kimberly Douglas, Jessica Rivas, Cindy Schnuelle, Allen Shay (joined at 6:48pm), Beverly Sims

COMMISSIONERS ABSENT: None

STAFF PRESENT: Lola Osborne, Tamer Sabha

1. CALL TO ORDER; ROLL CALL

Chair Carr called the meeting to order at 6:33 PM. Staff (Sabha) called the roll and a quorum was established for the Commission.

2. APPROVAL OF MINUTES

After review, it was moved (Douglas) and seconded (Sims) to approve the minutes of the October 13, 2020 meeting. (Motion unanimously carried)

COMMISSIONER	IN FAVOR
Carr	X
Boykin	X
Sims	X
Budai	X
Schnuelle	X
Rivas	X
Bell	X
Douglas	X

3. UPDATE FROM LT. MARCIA TAGLIORETTI (PASADENA POLICE DEPARTMENT)

Lt. Taglioretti presented the Statistical Report on incidents and traffic collision information for October 2020. Questions from the Commission followed.

4. NEW BUSINESS

- PRESENTATION ON THE LINCOLN AVENUE SPECIFIC PLAN – ANITA CERNA (SENIOR PLANNER, PLANNING & COMMUNITY DEVELOPMENT)

The Commission received a presentation about the Lincoln Avenue Specific Plan, to re-purpose the Lincoln Avenue corridor from an industrial and limited commercial area into a neighborhood-oriented district with housing, retail and service businesses, and community uses. Questions from the Commission followed.

Presenters:

City Staff – David Reyes, Anita Cerna, David Sanchez, Natsue Sheppard
AECOM – Susan Ambrosini, Mike Peterson

Carol Hernandez, a Pasadena resident, submitted a public comment with a question about the Lincoln Avenue Specific Plan.

- **DISCUSS THE PROCESS FOR MODIFICATION OF THE COMMISSION RULES AND REGULATIONS – STAFF (LOLA OSBORNE)**
Staff (Osborne) shared information about the process for modifying the Northwest Commission rules and regulations in an effort to coordinate it with the Pasadena Municipal Code 2.95 (Northwest Commission).

The Commission will receive the proposed modifications at the December meeting, which will be attended by the City Attorney to answer any questions, and the Commission will vote to approve the modifications at the January meeting.

5. OLD BUSINESS

- **DISCUSSION REGARDING THE CULTURAL SIGNAGE PROJECT FOR 10 W. WALNUT (PARSONS PROJECT) – HUNT DESIGN AND LINCOLN PROPERTIES (PRESENTER)**
The Commission received a presentation about the 10 W. Walnut development project and an update of the cultural signage project, which addressed feedback received from the Northwest Commission meeting on July 14, 2020. Questions from the Commission followed.

Chair Carr asked that the ad hoc committee provide feedback for Staff (Osborne) to forward to the presentation group.

Presenters:

Jen Bressler – Hunt Design
Heather Lindquist – Harvest Moon Studio
Mark Workman – Lincoln Property Company

- **UPDATE TO STRATEGIC PLAN FOR FY 2020-2021**
The Commission discussed and provided updates to the strategic plan for FY 2020-2021.

6. COMMENTS AND UPDATES

▪ STAFF COMMENTS

Staff (Osborne) provided the following comments:

- Shared information about the 2020 holiday “Shop Pasadena” campaign and press release that was emailed to the Commission;
- Shared information about the Northwest online business directory;
- Shared information about the “Stop COVID-19 with 3 W’s” (Wear a Face Covering, Wash Your Hands, Watch Your Distance” flyer; and
- Asked for any questions related to the Parks, Recreation and Community Services Department Commission work plans packet that was sent on Friday, November 6.

▪ COMMENTS AND ANNOUNCEMENTS FROM COMMISSIONERS

Chair Carr commented on making an effort to end Commission meetings by 9:00pm.

7. SUGGESTED AGENDA ITEMS FOR FUTURE COMMISSION MEETING

- Presentation from Union Station Homeless Services

8. ADJOURNMENT

It was moved (Schnuelle) and seconded (Sims) to adjourn the special meeting. (Motion unanimously carried) The meeting was adjourned at 9:54 PM.

/s/ Alfred L. Carr

Alfred L. Carr, Chair
Northwest Commission

/s/ Tamer Sabha

Tamer Sabha, Recording Secretary
Parks, Recreation and Community Services Department