

From: City Web
Sent: Monday, November 16, 2020 5:46 PM
To: Duyshart, Eric; Robles, Sandra
Subject: Public Comment for Economic Development & Technology Committee meeting on November 17, 2020 about agenda item 2 - Legacy Businesses

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Select one City legislative body for the comment Economic Development & Technology Committee

Meeting Date November 17, 2020

Agenda Item 2 - Legacy Businesses

Name Paul Little - Pasadena Chamber of Commerce

Email

Address

City Pasadena

State CA

Zip Code 91106

Comments (under 200 words) Thank you for considering recognizing businesses that are foundational to our identity and character..

We support the initiative, but would make a couple of suggestions:

1. Neglected in your staff report is the fact that San Francisco has put funding behind its legacy business recognition program so there are public funds to support these businesses. (This is very dependent on funds available.)

2. Perhaps we should look at something broader and designate some businesses as cultural landmarks as we designate buildings at landmarks. I would not suggest adding restrictions or requiring particular uses to a designated site, but utilize the program to recognize these businesses as community assets.

3. Please do not restrict the designations to downtown businesses. I love Vroman's, Anderson Business Technology, The Ice House, Pie 'n Burger, Bistro 45 and Mijares. Each deserves recognition. But so do Whistle Stop and Fedde Furniture on East Colorado, Garni Meat Market, Aladdin Nuthouse and Sarkis Pastry on East Washington, Johnny's Bait Shop on Lincoln Avenue, Kathleen's on North Lake and more.

4. Put a process in place that avoids favoritism. (The Chamber is happy to help identify candidates.)

We fully support the program and welcome your moving a recommendation to the City Council for consideration.

**I consent to have my
comment read out
loud during the
meeting.**

Yes