

Campos, Sandra

From: City Web
Sent: Wednesday, February 03, 2021 3:31 PM
To: Acevedo, Gloria; Campos, Sandra; Angel, Rosa
Subject: Public Comment for Finance Committee on February 3, 2021 about agenda item 2

Public Comment for Finance Committee on February 3, 2021 about agenda item 2

Select one City legislative body for the comment Finance Committee

Meeting Date February 3, 2021

Agenda Item 2

Name Brian Wallace

Email

City Pasadena

State CA

Zip Code 91101

Comments (under 200 words) Playhouse Village supports the staff recommendation for the purchase of the existing barricade systems which provide the opportunity for on-street dining in Pasadena. Since the installation of the barricades last summer, we have seen increased revenue, employment, and energy in Playhouse Village. These on-street areas have created an immediate sense of place, and have been the subject of substantial regional TV media coverage for our merchants. We fully support this next step towards making these changes permanent. To ensure success, we also strongly encourage the City to devote sufficient resources for the beautification of the barricades. Funds for barricade wraps, painting or graphics, along with other amenities, will ensure that Playhouse Village and the other areas where barricades are installed are seen as distinct, attractive settings which will pull diners from nearby cities. Playhouse Village stands ready to also leverage some of our own

resources to beautify the areas and make them even more successful. Please consider allocating additional funding for beautification so that our partnership can create lasting, positive change and generate the vitality that our downtown deserves.

**I consent to have my
comment read out
loud during the
meeting.** Yes
