

PASADENA CONSTRUCTION COMPANIES COALITION

Economic Development Technology Committee

**Tyron Hampton, Chair District 1. Steve Madison, District 6. Andy Wilson,
District 7**

cc: Mayor Victor Gordo

Felicia Williams District 2

Gene Masada District 4

John Kennedy District 3

Jess Rivas District 5

February 25th 2021

As a coalition of Pasadena construction companies with decades of experience working on hundreds of construction projects, the undersigned welcome the opportunity to do business with developers who have agreed to undertake good faith efforts to give priority hiring consideration to local workers and businesses.

It is our understanding that the term “priority consideration” is a legal term that generally means that a worker or business will receive good faith consideration before others are considered, and not compete or be compared with them. That definition makes sense to us as laypersons. After all, priority comes from the word prior, which means to come before something else.

It has been our experience that oftentimes in order to help provide a level playing field for small businesses, the federal government limits competition for certain contracts to small businesses. Those contracts are called “small business set-asides,” and they help small businesses compete for and win federal contracts.

In order to strengthen its policy of promoting local hiring, we urge the City to adopt a set-aside program for Pasadena construction businesses as a means to ensure that developers fulfill their contractual obligation to give priority hiring consideration to local workers and businesses.

Thanking you for your consideration in this matter that concerns and will affect many local construction businesses as we strive to survive daily through and after post Covid.

Signed and supported by the following construction companies, local workers and community organizations:

Jamie Potter- Titan Disposal Co., Pasadena Raised, leader and business owner.

Pasadena NAACP,

Erin Nolen. Hardy Bros Equipment Co.

Catharine Rajan. CSG Construction Services Group. Business Owner.

Ron Hassan - RKM Contruaction

1st California Construction- Local Contractor

Try Line Carpentry - Local resident and business owner

Charles Bryant Masbuild Inc - Local business

JLE Painting - Local Contractor

Consolidated Mechanical Air - Local Contractor

NDLON National Day Laborers Organizing Network

Sarkissian - Perra Group - Local Business

Steven Shultz Pasadena resident and business owner. Steven's Tree Service

POP. Pasadenans Organizing Progress

Thermal Air Conditioning- Local Business

Eric Aranda - Local worker

Prime Electric Distributors - Local Business

Edgar Tirado - Local Worker and local contractor

Debbie Smith. Flintridge Tree Care.

Juliana Jones-Property Owner and resident

CCC. Clergy Community Coalition

Eldorado Pitts- Equipment Operator

IMA. Interdenominational Ministerial Alliance

Alicia Brown- Secretary and Pasadena resident.

Paul Pissos - Local Worker

Keith William- Truck Owner/Operator and Pasadena resident.

Shina Mehta - Local Worker

