

# Update on Transportation for Youth and Pasadena Transit

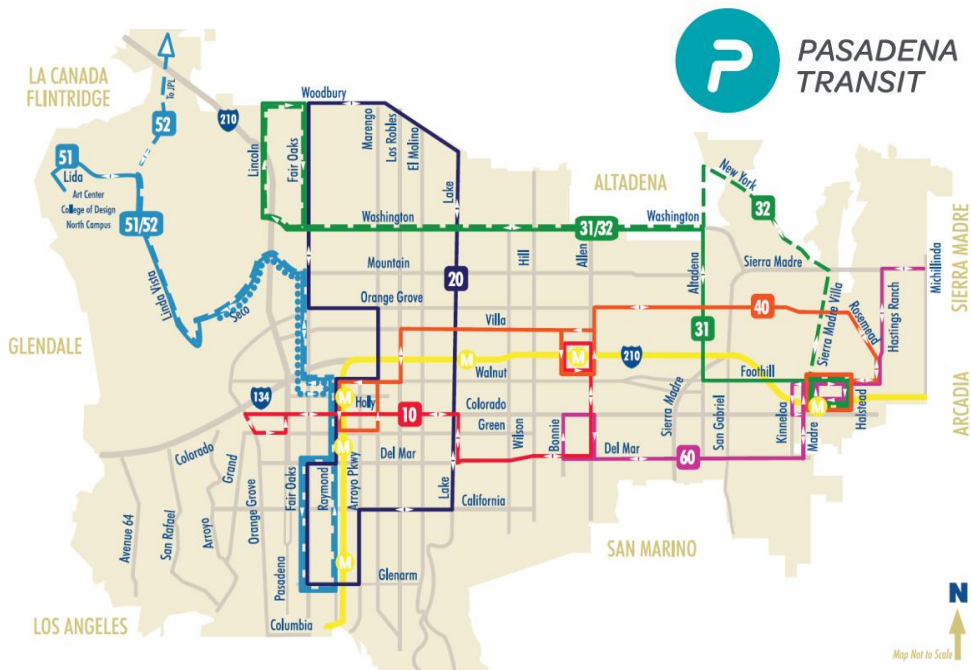
Transportation Advisory Commission  
July 22, 2021





# Background

Department of Transportation



- Youth transportation is a key component of Pasadena Transit.
  - Serves all Pasadena Unified School District (PUSD) high schools
  - Community Centers and Recreation Centers
  - Connects neighborhoods
  - Connects to business districts
  - Connects to regional bus and rail lines

PUSD High School	Pasadena Transit Rt Connections
Blair	20 & 51/52
John Muir	31/32
Marshall	31/32 & 40
Pasadena High School	31/32 & 40
Rose City High School	10 & 20



# Background

## Department of Transportation

- 250,000 rides made annually by youth
- 19% of fare revenue from the Youth fare category
- 22% of daily ridership during the school year made by youth
  - > 10% when not in session, a 120% increase when school is in session
- Boardings made by youth create its own peak time

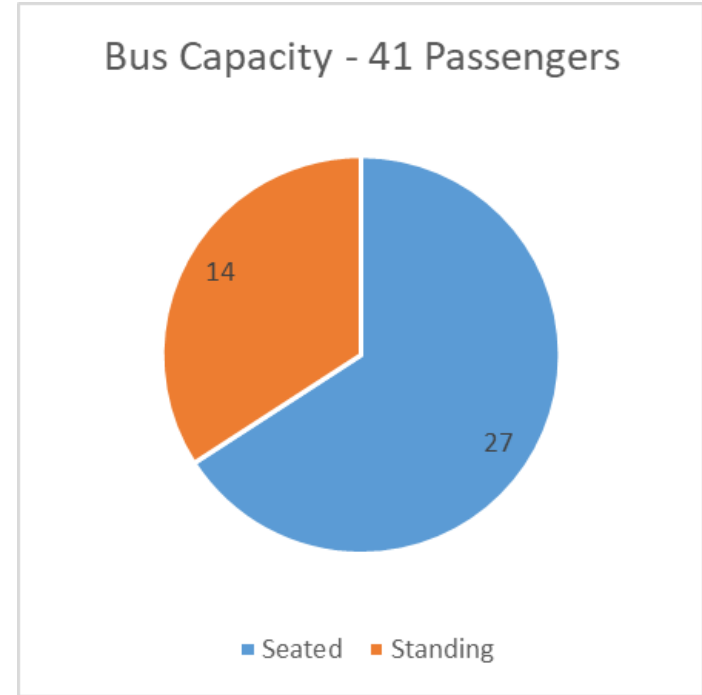




# Operations

## Department of Transportation

- **On Routes 20 and 31/32**
  - > Much of the day standing room only (all seats are used)
  - > Before and after school buses surpass capacity
- **Specific Ridership Analysis for each High School**
  - > Optimize bus capacity and reduce wait times for youth
- **Added service per the Pasadena Short Range Transit Plan (SRTP) and youth feedback**
- **2020/2021 school year**
  - > Staff coordinated with PUSD to program additional buses to help facilitate social distancing





# Planning

## Department of Transportation

- **Pasadena Short Range Transit Plan**
  - > Youth provided a significant amount of feedback
    - On board surveys
    - Public comment at events and outreach meetings
    - Online comment portal
  - > Feedback
    - Increased frequency on routes that serve schools
    - Further reduced fares
  - > Implementation
    - Additional service was added to and from schools
    - New reduced fare passes made available



- **Fare**
  - > \$.75 Full Fare
  - > \$.50 Youth (K-12)
  - > \$.35 60+ and Persons with a Disability
- **Monthly Unlimited Passes**
  - > \$15 Full Fare Passes
  - > \$10 Youth
  - > \$7 60+ and Persons with a Disability

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# Fares

## Department of Transportation

- SRTP youth feedback identified interest in reduced fare
- Pasadena Transit Response
  - > New Youth reduced monthly unlimited passes for \$10
  - > Joined Metro Low Income Fare is Easy (LIFE) program
    - Free rides or passes for low income families and youth
      - » Reimbursed by Metro
    - Free rides for Blair High School International Academy
      - » Paid for by PUSD
- Grants and Partnerships
  - > Work with various partners and actively monitor grants to support additional free and reduced pass programs including working with Metro on the Fareless System Initiative
  - > Pasadena supports encouraging transit ridership by lowering barriers, including cost; however, without impacting operations, customer service and safety



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# Looking Ahead

Department of Transportation



- Youth transportation
  - > High priority
    - Service Planning
    - Operations
    - Communications and Outreach
- Service Changes
  - > To serve the new PUSD school bell schedules in August