

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: CUP #2726
Date: Tuesday, November 30, 2021 2:24:36 PM

-----Original Message-----

From: Nicole Saldana [REDACTED]
Sent: Tuesday, November 30, 2021 2:13 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: CUP #2726

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To whom it may concern;

I'm writing in regards to Derwolf. This place has been the perfect place where I can enjoy good food with great company after normal business hours. I have no problems with this business staying open late. It's actually a place I'm grateful I'm able to go to that has music and great drinks. They add fun to Pasadena.

Thank you,

Nicole Saldaña

From: [REDACTED]
To: [Walker, Alison](#); [Tam, Hayman](#)
Subject: CUP#2726
Date: Tuesday, November 30, 2021 3:12:54 PM

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To whom it may concern,

Recently it has come to my attention that there has been some complaints towards Der Wolf and Crystal Aceves, the owner.

First allow me to introduce myself, my name is Seven, born and raised in and around this neighborhood - currently living near by in Arcadia. As a business owner and entrepreneur, I pay close attention to how other businesses are ran, their process and the people behind it to help determine if I want to involve myself along with them. My business is in branding/marketing in the fashion, arts & events space. I also organize a booster club and which Crystal has allowed me to use her venue to host events including a major Toy Drive we currently have going on that is partnered with ABC7 News & LA County Fire Dept. We have families who come and donate for a great cause in a great family environment by a family-ran business.

Before we do any business, we study their business process and ethics. We run 100% on customer service so for us to partner together says volume. People who live within the area and people who live an hour away love coming back to spend time with friendly faces. A good portion of these people are also essential workers who support local businesses. For myself, I try to always see how I can help my community first.

Crystal and her family are extremely hard working and detailed, yet humble at the same time because in the last couple of years they have turned this business into a very respectable establishment. Managing through the hard times of the pandemic, she has been able to continue to keep her business running as well as employ many people who needed jobs. They have also brought a lot more positive attention to the city of Pasadena.

I hope this email can bring more light into how great Crystal has been to this city and all the positives Der Wolf has been for this community. She is in this for the long haul and has the best intentions. Der Wolf has helped me put smiles on many faces in the last couple years.

If you need anything from me, please don't hesitate to ask.

Sincerely,
- SEVEN

[REDACTED]