

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der Wolf Letter
Date: Tuesday, November 30, 2021 5:21:14 PM

From: Cristian Figueroa [REDACTED]
Sent: Tuesday, November 30, 2021 4:05 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der Wolf Letter

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To Whom It May Concern,

The purpose of this email is to state the value that Der Wolf adds to the city of Pasadena, based on my opinion and experience as a regular customer. A well run business is an asset to the community that many citizens and professionals like myself utilize to conduct business meetings and also enjoy personal time.

In my opinion Der Wolf is by far one of the most well managed resto bars in the area. The employees provide some of the highest professional customer service, and a welcoming energy. It is very often that I've seen families with kids enjoying their evenings, even mornings while great games are being televised on their multiple Tvs in their open patio. One of the qualities that makes Der Wolf exceptional is that it is a family owned business by a family I've personally had the pleasure to know and work with for over a decade. It's a family of high morals, principles and ethics. These are the type of people you want to have in your city, not just residing but owning multiple businesses to make the community and the city a better place for all. In other words they are an asset to the city rather than a liability.

As a professional and local Real Estate Agent in the area, I've hosted many business meetings with clients, Der Wolf providing me with the tranquility that my clients will be safe during our meeting. My experiences have been full of great hostility and a well maintained business in my perception. I believe like any other business it must have its complicated times and people, it must be one of the hardest tasks, to have eyes everywhere at all times. However, I do know that the owners try their best to run it at its highest potential, That is the reason why it is such a comfortable location to enjoy a sunday, a holiday, a special occasion with your loved ones and know you are in a soothing , enjoyable environment.

If you have any additional questions or there is anything I can be of

service, please don't hesitate to contact me at any time. [REDACTED]

Best Regards,

--



Cristian Figueroa

Cal BRE# 01834321



"SUCCESS IS THE PROGRESSIVE REALIZATION OF A WORTHY IDEAL"

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der Wolf- not in favor of revocation of CUP
Date: Tuesday, November 30, 2021 5:21:19 PM

From: Juliana Ruffolo [REDACTED]
Sent: Tuesday, November 30, 2021 4:11 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der Wolf- not in favor of revocation of CUP

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To whom I may concern,

Der Wolf and staff have been nothing but gracious to my friends and I. During the beginning of the pandemic most places had to shut down due to having no outdoor seating. Der Wolf was able to keep their doors open outside and offer a safe place for everyone. They did an amazing job keeping up with COVID safety and health standards. Since the Pandemic I have continued to support their business as they were there for me when not much else was open. I always have a great time at Der Wolf and would like to continue doing so. I am not in favor of revocation of their CUP. Thank you!

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Derwolf
Date: Tuesday, November 30, 2021 5:21:28 PM

-----Original Message-----

From: Ricky Llamas [REDACTED]
Sent: Tuesday, November 30, 2021 4:26 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Derwolf

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Hello...As a frequent customer this establishment has been a great venue and respectful venue. Any loud rock noise has to be the near by pub that's in the alley and not from Derwolf (they don't play rock music). Especially as of lately the patio has been not much in use as before. I had an emergency which my prior venue canceled on me right before my sons 1st birthday and after seeing his stressed I was they offered to host my son's birthday and even covered some of the cost and also volunteered to help set up. This is family owned and run. They owed me nothing but are truly people that are there for the people. I think this is what Pasadena stands for UNITY AND COMMUNITY. I live in South Pasadena and the only establishment I feel safe and welcomed is Derwolf. There's a reason celebrities such as Oscar De La Hoya frequent here , it has that CHEERS atmosphere. Great staff and hospitality, Thank you for your time ...

Sent from my iPhone

Thank you for taking the time to read my letter and take into consideration my thoughts on Der Wolf. I've lived in Pasadena for three years now and enjoy my time spent at Der Wolf in all areas it offers. Ownership always welcomes my friends, family and I with kindness and respect. As a single woman I feel safe in this establishment and even go alone often. I feel safe because of the staff I am familiar with and because the security they have that are well placed throughout for safety in this large restaurant. I've made many new friendships here and created memories I won't soon forget. What I really respect about Der Wolf is the hard work I see in trying to create an enjoyable yet safe environment. I respect the fact that Crystal takes pride in her business and supports the staff and customers just as he would her own family. The personal relationships I've made with the employees that are now my friends are what truly make this place and Oldtown Pasadena favorite. Please allow them to continue business as it would be a loss for many locals that frequent there for all that they offer. To be clear, I am not in support of the revocation of their CUP.

Thank you,

Kaitlyn Lenik

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der Wolf
Date: Tuesday, November 30, 2021 5:22:07 PM

-----Original Message-----

From: Monica Varela [REDACTED]
Sent: Tuesday, November 30, 2021 4:59 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der Wolf

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To whom it may concern;

My name is Monica Varela, I am a business owner of Skin Artistry by Monica, in the Fair Oaks Courtyard . I would like to express how hard working and respectful my neighbors, Der Wolf have been. I've seen them pivot through the beginning of Covid and apply safety measures during my business hours. I have also been a frequent patron at their outdoor patio bar and felt safe with their protocols.

Sincerely,
Monica Varela

Sent from my iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: CUP #2726
Date: Tuesday, November 30, 2021 5:54:00 PM

From: devin Xavier [REDACTED]
Sent: Tuesday, November 30, 2021 5:51 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: CUP #2726

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It has come to my attention that The City of Pasadena may be looking to revoke Der Wolf's CUP. This seems extremely harsh. What I'm confused about is that when I patronized Der Wolf with the previous management, I heard of no such thing. When the new owners took over, I was proud to have a latina, women, owned business in Pasadena. There's not enough in my opinion. I'm sure it's not easy for these brave women to run this bar. I really hope this is a misunderstanding considering the accusations applied to Der Wolf can probably be applied to many other bars. I only wonder if they would have the same fate as Der Wolf. Der Wolf has become part of the fabric of Pasadena, a restaurant I like to go to for a night cap. I feel many people would agree considering the owners are there to greet you, shake your hand, and they know your name. Not to sound like a cliché, but I would assume Pasadena would want that kind of charm. I know hearings are made to clear things up, I hope and pray that Pasadena see's these Latina women as the powerful business owners they are, rather than a nuisance to the city. I thank you for your time and look forward to having another night cap at Der Wolf. Sincerely your's - A Pasadena resident.

--
Best wishes -Devin

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
To: [Walker, Alison](#); [Tam, Hayman](#)
Subject: Der Wolf
Date: Tuesday, November 30, 2021 6:11:56 PM

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To whom it may concern.

Good evening. My name is Christopher. I am a local area resident, business professional and patron of Der wolf and several local establishments.

It has come to my attention that there will be a hearing or vote on whether or not to revoke the Der Wolf's CUP.

I understand these types of decisions are never taken lightly and there is often, at times, an unfair burden put on the shoulders of the decision makers when it comes deciding the fate of not only a business but ultimately the life trajectory of the owners and the staff. Please don't kid ourselves that Individual livelihoods are at stake here. From the owners, managers, servers, bartenders, security staff and even to the musicians who play here... they all have a stake in this business. We must do what's right by the community to protect and preserve the goodness of the community...and the community is the people as much as it is the brick and mortar walls that surround us.

Think about it... it affects them all. A young new business owner and entrepreneur who has sunk her life savings into building this establishment up or the 24 year old server who is working doubles to pay for school or the line chef that leaves his 2 year old daughter and new wife at home each day to provide the very services we missed during the pandemic which supports his dreams and responsibilities.

I have personally spent many events with family and friends at this establishment and over time I have developed a rapport with Crystal and her staff. It was apparent very early on to me that these are individuals I could trust and respect. These are hardworking individuals that have endured 2 of the toughest years on record only to continuously pour their heart and souls into an establishment that is inclusive, safe, inviting and fun. The simple things we took for granted before the pandemic are very present and alive here.

I have watched Crystal, her family & team put in the sweat equity and personal money to build a safer and cleaner space. we have to recognize and show respect to those individuals that are building, creating and ultimately investing into our community. It is our fiduciary responsibility as community members and Americans to stand up and fight for these small businesses and the people who make them possible, different and special.

I personally am not in support of the revocation of their CUP and I fully believe that you will make the right decision by putting your full weight in backing Der Wolf and continuously pushing forward to build back Pasadena better than it was before and protect those people who want to invest here.

This is your first and only responsibility but I am sure I did not need to remind you of that awesome responsibility.

Thank you for your time. Let Der Wolf continue to operate and grow. It deserves a chance.

Chris

Sent from my iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der wolf
Date: Tuesday, November 30, 2021 6:30:09 PM

-----Original Message-----

From: Mario Martinez [REDACTED]
Sent: Tuesday, November 30, 2021 6:21 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der wolf

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Yes we need der wolf opened it is a family n friend atmosphere very nice people n staff always great atmosphere great staff n great people never seen a problem with this gem n never heard of any problems while being there .. yes to Der wolf we love that place ..

Sent from my iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: 2726
Date: Tuesday, November 30, 2021 6:38:21 PM

-----Original Message-----

From: Amber Rice [REDACTED]
Sent: Tuesday, November 30, 2021 6:05 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: 2726

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It's come to my attention that Pasadena is considering pulling Der Wolf's CUP. I've worked with many bars and their owners in Pasadena. In my view, It's a male dominant industry. As a woman, when I met Crystal and her mother I was inspired by these women. Working in Pasadena, I haven't heard of other bars risking their livelihood by losing their CUP. I heard of them getting fines but never risking the actual business, as far as my knowledge goes. This seems harsh. To be honest, as a woman in a man's world, it's demotivating to say the least. I write this email to express that I am for these women keeping their bar and to be honest Der wolf is one of the only bars i feel extremely safe at. I stand with them and hope Pasadena does too. Thank You for your time Amber Marie

Sent from my iPhone

From: [REDACTED]
To: [Tam, Hayman](#)
Subject: CUP #2726
Date: Tuesday, November 30, 2021 8:47:47 PM

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To whom it may concern:

Empyrean Hospice was recently made aware of an upcoming hearing with the City of Pasadena to determine if the location's Conditional Use Permit will be revoked over alleged violations. The owner of Der Wolf, Crystal Aceves, was first introduced to Empyrean Hospice in 2020 Crystal was so friendly and so helpful with all my events and meetings I hosted at Der Wolf to all my health care staff. Der wolf has become my second home and it will be heartbreaking to see it close down. I urge you to reconsider taking such drastic measures and allow us to work with Crystal Aceves.

Sincerely,

Elizabeth CEO

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: CUP hearing DerWolfkopf
Date: Wednesday, December 1, 2021 7:47:00 AM

From: marco antonio [REDACTED]
Sent: Tuesday, November 30, 2021 6:59 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Re: CUP hearing DerWolfkopf

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Public Comment:

The Old Towne Pub is adjacent to the Der Wolf Bar, it also shares the same landlord. I as the owner wanted to be clear that The Pub has no affiliation with Der Wolf, Der Wolfkopf, Victoria's Lounge, and have never mixed promotions or any events in any way. We feel that the Der Wolf bar has no regard for anyone's safety or health.

Marco Huerta
[REDACTED]

On Tuesday, November 30, 2021, 03:19:54 PM PST, Walker, Alison <awalker@cityofpasadena.net> wrote:

Good Afternoon,

The meeting will be held on Zoom.

You are welcome to submit a public comment to me via email prior to tomorrow at 12pm for us to provide to the Hearing Officer. You may also make an up to three minute presentation if you would like during the meeting.

The [Agenda](#) (which includes the link to the Zoom meeting) and the Staff Report is on the City's website here: <https://www.cityofpasadena.net/commissions/hearing-officer/>

Please let me know if you have any questions or would like to submit a public comment.

Thank you,

Alison Walker

Associate Planner | Current Planning (Zoning) Division

P. 626.744.6742 E. awalker@cityofpasadena.net
Planning & Community Development Department

175 N. Garfield Ave | Pasadena, California 91101



From: marco antonio [REDACTED]
Sent: Monday, November 29, 2021 11:18 AM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: CUP hearing DerWolfkopf

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Hi,

I'm trying to find out if the hearing for Der Wolfkopf or (Victoria's Lounge) is at a location or video conference type due to Covid.

The public notice "sign" was covered by fake

plants I had to move in order to see it, I almost missed it. DerWolfkopf has been a complete nuisance as a neighbor (we share the same landlord) and I feel I need to be at the hearing so I'm not desperately

blamed for any of their nonsense.

Thanks

Marco

[REDACTED]

[REDACTED]

[REDACTED]

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der wolf
Date: Wednesday, December 1, 2021 7:47:09 AM

From: Brian Kushner [REDACTED]
Sent: Tuesday, November 30, 2021 8:25 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der wolf

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My name is Brian and I have been going to Der wolf in pasadena ever since they were able to reopen from the pandemic. I have only had great experiences. They have an amazing staff with some of the most generous people I've met in a long time. More recently I've been attending the karaoke nights on Tuesdays and it is one of the best times I've had every time. I now regularly attend the Tuesday night karaoke events. The owner Victoria especially has become a close friend. She introduced herself to me when I first started visiting Der wolf when they only had the outdoor dining and made me feel very welcome and comfortable right off the bat. I will continue to go to Der wolf on my nights off and I try to bring at least 1 new person every time because I know they will enjoy the friendly service and the great atmosphere Der wolf provides.