

Takeda, Michi

From: Colleen Carey <ccarey@lee-associates.com>
Sent: Tuesday, January 11, 2022 11:28 AM
To: Takeda, Michi
Subject: Design Commission Meeting Tonight

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I am writing in support of the proposed AC Hotel by Marriott proposal put forth and on the agenda for tonight's meeting. I am a veteran Commercial Real Estate broker focusing on Pasadena and in particular, Playhouse Village. I am also on the Playhouse Village Board of Directors serving as chair of the Economic Development committee and as such have a vested interest in assuring that new projects are appropriate and will add to commerce in the Village.

I have met with Bill Messori, the Developer, and Amar and Arjun Shokeen, the owners of the project and have reviewed their plan for development of this site into what I believe will be a beautiful and dynamic addition to Playhouse Village. I believe the project they are proposing is perfect for the neighborhood and will bring a vibrancy to the area that has long been desired. The leaders of Playhouse Village has long thought a hotel operation would be a great addition to the Village and this particular design and the amenities it will offer the neighborhood are perfect! The plan to bring this modest size hotel and add a full service restaurant and bar at the hard corner with outdoor seating and the beautiful landscaping proposed will add to the village feeling of the neighborhood and is a welcome amenity. The planned rooftop bar will be a wonderful place for residents, employees of the district and visitors to the area to stop in for relaxation and beautiful vistas of the San Gabriel Mountains. In short, the addition of this hotel development will put Playhouse Village on the map and will encourage the culture and commerce that leaders of the Playhouse Village Association have been promoting for the past 20 years.

The group plans to bring high end retail to the remainder of the commercial space fronting Colorado and that, too, will add to the commerce of Playhouse Village.

I strongly recommend you accept the plan as proposed with the minor suggestions made by David Reyes and his staff and allow the developer to move forward!

Thanks!

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