

## Takeda, Michi

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**From:** Carl Winberg <cdwinberg@charter.net>  
**Sent:** Tuesday, January 11, 2022 4:18 PM  
**To:** Takeda, Michi  
**Subject:** Proposed Hotel @ the SWC of Colorado and Madison

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To Design Commission:

I strongly support the concept of a hotel at the above-referenced location.

The presence of a hotel at this site should enhance the activity in the Play House area. I do have the following concerns:

1. Architecture. In my opinion the architecture has a cluttered appearance and would look better with a more simplified design. I would refer to the architecture of the Irvine AC Hotel which has a very modern and simplified appearance. The Presbyterian Church sanctuary is across the street is modern and unique. Already, that section of Colorado Blvd has too many buildings with a “painted stucco” appearance.
2. Layout of first floor. To get from the Reception Desk to the elevators, it would appear that hotel guests would have to cross the dining area. Is this an optimal arrangement?
3. Activation of First Floor: It would appear that the first floor could be further activated by locating the laundry, water heater and general storage in a basement.

Sincerely yours,

Carl Winberg  
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Pasadena, CA 91105

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