

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Cup # 2726 Against proposed modifications
Date: Tuesday, March 1, 2022 5:00:07 PM

From: Carlos Gutierrez [REDACTED]
Sent: Tuesday, March 1, 2022 4:47 PM
To: Walker, Alison <awalker@cityofpasadena.net>; [REDACTED]
Subject: Cup # 2726 Against proposed modifications

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Dear City of Pasadena

I'm sad to hear that you are planning to close the patio and Restaurant to close early at Der Wolf Restaurant in Pasadena.

The restaurant is always clean, the staff is very friendly, and there are so many options I can choose from the menu including a variety of favorable drinks. The only restaurant that serves alcohol and food late night and good live bands music entertainment and best patio brunch.

Everything about this restaurant is great.

Great atmosphere with really nice people.

We were very happy to hear when the restaurant opened because it's located in a good area and is able to fulfill late night orders and outdoor dining.

Thank you so much and I hope that the City can take me into account in its decision.

Carlos Gutierrez

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Cup #2726
Date: Tuesday, March 1, 2022 5:31:52 PM

From: K S Human Resources Consulting [REDACTED]
Sent: Tuesday, March 1, 2022 5:18 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: Cup #2726

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KS | Human Resources Consulting

March 1, 2022

Dear A. Walker,

The purpose of this letter is to request that the City of Pasadena reconsider its decision of a modified proposed order of the outdoor dining experience at Der Wolf Restaurant, which is located at 72 North Fair Oaks Avenue, Pasadena, California for doing so would impose an extreme hardship for the business, all levels of staff, and most importantly it's customers.

I am very concerned to hear that the City of Pasadena is proposing modifications of the outdoor patio at Der Wolf Restaurant. The outdoor experience is a key necessity for me that I value and appreciate the most. Since COVID outdoor dining has become part of my daily life and one of the safest ways for me to enjoy a warm cooked meal with a beverage of my choice especially after a long day of working from home.

Imposing these modifications seems unreasonable to me. The patio area is a trusted and safe outdoor experience, modifying the outdoor dining would be detrimental to me, I would no longer have the option to place a late night food order or dine at my favorite restaurant. The outdoor patio is not just an outdoor patio for networking or socializing, it's branded as a family oriented atmosphere, enjoyable, comforting with inclusive values.

I will continue to support the restaurant during this process. I appreciate your time.

Sincerely,

Kathy Sandoval

Kathy Sandoval, *President*

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Cup# 2726
Date: Tuesday, March 1, 2022 7:55:22 PM

-----Original Message-----

From: R C [REDACTED]
Sent: Tuesday, March 1, 2022 7:55 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Cup# 2726

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I enjoy our nice weather in pasadena and treasure the outdoor patio at Der Wolf year around, enjoy a late bite and a drink or just a fresh mixer. Our outdoor activities are the best.

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP
Date: Wednesday, March 2, 2022 7:26:05 AM

-----Original Message-----

From: Ludovico Pereira [REDACTED]
Sent: Tuesday, March 1, 2022 9:31 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: Public Hearing Modification of CUP

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Hi,

I am very sad to find out that one of my favorite restaurants is going to have restrictions in their alcohol operations hours because it affects my availability to have a drink after work and it's a friendly family neighborhood restaurant. I wouldn't want to seem them out of business specially the hardship COVID has placed on many restaurants, they might not survive it financially. As a resident I am against such regulations.

Regards,
Ludovico Pereira

Sent from my iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:26:07 AM

From: Destiny Cisneros [REDACTED]
Sent: Tuesday, March 1, 2022 9:58 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: Public Hearing Modification of CUP #2726

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This family operated restaurant has left the best impressions since 2019 when I first visited Pasadena. I was recommended the location from a friend who is a local and thought why not? First great impression was when I walked in I could feel and see that the atmosphere was filled with good energy and laughter. I got to explore the different areas of the restaurant and was amazed at the unique artwork in the downstairs bar. I've always experienced friendly and efficient service, you can tell making the customers happy is their main priority and that is what kept me a supporting customer! The patio is by far my favorite to visit especially for their Sunday brunch. I will always recommend Der Wolf to anyone I know visiting the Pasadena area.

Thank you for reading.

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: #2726
Date: Wednesday, March 2, 2022 7:26:19 AM

-----Original Message-----

From: Saphire Riboni [REDACTED]
Sent: Tuesday, March 1, 2022 10:02 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: #2726

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To whom it may concern,

Hi, im writing this to say I would like to keep this bar named Der Wolf open I really enjoy it has great cocktails and food and the kareoke is awesome. I thank you for your consideration -Saphire

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Der Wolf
Date: Wednesday, March 2, 2022 7:26:28 AM

From: Anthony Palacios [REDACTED]
Sent: Tuesday, March 1, 2022 10:17 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Der Wolf

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To whom it may concern,

Writing to the Hearing Officer against the CUP conditions being presented by the City for DerWolf.

As a local Pasadena resident, I have frequented most, if not all the restaurants in Pasadena.

The new conditions requested for the closure of the patio are obscure! That patio was used by the previous owner of Derwolf, by 72 North and McMurpheys. I've frequented all 3. The current feel and look is exactly what we need in Pasadena. They keep it well maintained, cleaned and the flower decorations give an afternoon a pleasing feel. It's great to be able to enjoy Sunday football without feeling like you're in a sports bar.

The monthly improvements have been very noticeable, since they opened during the pandemic. I'm against the modification.

Kindly review and take my concerns under consideration.

Thank you.

Anthony Palacios

[Sent from Yahoo Mail on Android](#)

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:26:32 AM

-----Original Message-----

From: Magdalena Alvarez [REDACTED]
Sent: Tuesday, March 1, 2022 10:39 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Public Hearing Modification of CUP #2726

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I think this is a good place to hangout because during the week it not too crowded it gives me a chance to breathe. The food isnt crazy but its good to eat and simple. People are calm and I have a good time hearing everyone sing and having a blast.

Enviado desde mi iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:26:46 AM

From: Erick Velasco [REDACTED]
Sent: Tuesday, March 1, 2022 11:14 PM
To: Walker, Alison <awalker@cityofpasadena.net>; [REDACTED]
Subject: Public Hearing Modification of CUP #2726

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Hello to All,

I hope this email finds you well. In particular for Alison Walker. I'm a long standing regular to Derwolf & have grown quite close to the new owners of the venue. I know all to well about the restaurant entertainment industry and what it takes to run a business, going on 20 years now. It's not easy to build something & have success overnight; on top of being thrown in a pandemic in hopes that a dream is not destroyed.

My name is Erick Velasco and I'm a proud patron of Derwolf. I've seen the many changes over the years in this particular location. It's not easy to handle but if done right it can be a gem of a spot that can be used for many different events. I happened to come across the new owner, Crystal Aceves, for a friend's birthday celebration. Since that day of September 24th 2020, I knew I found a place for me. Not only was I impressed that a young female was taking on a beast of a place but that Crystal had a kind heart, great personality & that she brought her family along for the ride.

If you know, it's very hard in running large entertainment venues, especially when it comes to women entrepreneurs. Trust me, I know, I've been a personal assistant to a boss lady for 10 years. I SUPPORT all my BOSS WOMAN! Crystal & her family have been doing an AMAZING job in trying their best to run Derwolf. Also taking in consideration that they were thrown in a pandemic. When COVID hit, it was a major adjustment for all businesses to stay afloat in fear of not to lose a dream, including my restaurant where I've worked for 20 years. The fact that they are still going strong, is a testament in how resilient this family is in surviving. Like EVERY business it doesn't come with out trial & error. I've seen the struggles they've gone through & they work hard to adjust. I ask of you, have you ever given someone the benefit of a doubt in being able to give them a chance to evolve? I have. How else can a person succeed if you don't give them the tools to grow.

I heard of the modifications that will be implemented on Derwolf & feel that the city of Pasadena should give them a 2nd chance to redeem themselves. Its hard enough to build sales off of food alone but serving spirits helps to increase sales and having multiple spots to do that will help solidify revenue for events that are past 10:30pm & 11:30pm. I don't think it's wise to penalize them while others are still operating on the strip with no harsh regulations. I do frequent Pasadena a lot for club events & don't see them being reprimanded but rather given warnings for things that go on per the strip.

In all, I'm thankful to have met the Aceves Family. They treat me like their own & that's how they treat EVERY guest that comes to Derwolf. That is what it takes to have a great running business. A place that is home for YOU! To me this is another home, a safe space, a place where I can be me. There's not many venues that are LGBTQ+ friendly in a conservative area but Derwolf is a home for those without a home & definitely one of those special places.

Thank you for your time & I know it was a long email but it's one that is well worth writing.

Love, Light & Blessings,
Erick Abraham Velasco

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:26:52 AM

From: triny.c [REDACTED]
Sent: Wednesday, March 2, 2022 6:03 AM
To: Walker, Alison <awalker@cityofpasadena.net> [REDACTED]
Subject: Public Hearing Modification of CUP #2726

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Dear Ms. Walker

It is my understanding that there are being some possible changes to Derwolf restaurant. The changes that the city are suggesting do not seem to be reasonable. This is a great restaurant for the community. We enjoy sitting in the patio area which gives customers an option of sitting in a beautiful setting. Besides the great food and environment, reducing the hours of selling alcohol makes sense since the city policy to sell is until 1:00 am.

This place is an asset to our environment not only is it a great place for lunch but also a great hangout place for after work.

Making unnecessary changes will not only affect the restaurant quality but the city will devalue the restaurant. The city of Pasadena needs these types of family-owned businesses with in this city not big franchises that forget the value of customer service.

Thank you for your time in this matter. I hope my comments are taken in consideration when making a decision.

Sincerely,
Trinidad Campos

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:26:57 AM

-----Original Message-----

From: Magdalena Alvarez [REDACTED]
Sent: Wednesday, March 2, 2022 7:21 AM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Public Hearing Modification of CUP #2726

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I think this is a good place to hangout because during the week it not too crowded it gives me a chance to breathe. The food isnt crazy but its good to eat and simple. People are calm and I have a good time hearing everyone sing and having a blast.

Enviado desde mi iPhone

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Cup #2726
Date: Wednesday, March 2, 2022 7:27:10 AM

From: Ariella Jimenez-Torres [REDACTED]
Sent: Tuesday, March 1, 2022 9:17 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: Cup #2726

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Hello Ms. Walker,

My name is Ariella Jimenez and I work as a program coordinator for the Long Beach GEAR UP program. I am also a frequent customer at Der Wolf in Pasadena. I did hear the city and other folks are trying to “shut down” parts of their establishment. As a resident of the area and witness of all the great things the Der Wolf establishment has brought to the community I am here writing you that this should not happen.

Der Wolf has brought diversity, a fun and safe environment for all ages, and most importantly a sense of family to a community who is supposed to be known for just that. Not only is this a family-friendly environment, but the variety of foods, drinks and service they have offered for the community makes it a profitable business. The target age ranges makes their tacos Tuesday’s perfect for local college students. Their sports bar atmosphere during different sporting seasons makes fans of every sport and team come out to give business to not only Der Wolf but other city and small businesses located in the area. In addition, to always having games in the patio for younger kids to enjoy basketball, arcade games while their parents enjoy their meal. Lastly, this family owned business of great comings relates to many in the community which makes for genuine connections with residents and other business owners with open minds.

I hope that this establishment is allowed to keep not only their restaurant up and running, but in addition their outdoor patio so that COVID continuous and high risk customers, like myself can enjoy a good meal and the beautiful sunshine of Southern California and Old Town Pasadena. I thank this hard working family and business for bringing heart, soul and a work ethic like no other to keep their business running, customers happy, and the community diversified.

Thank you for taking the time to read over this email.

Best regards,

Ariella Jimenez

Program Coordinator
Family/Parent, Communities, Long Beach GEAR UP
CSU, Long Beach, Division of Student Affairs



From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Public Hearing Modification of CUP #2726
Date: Wednesday, March 2, 2022 7:27:16 AM

-----Original Message-----

From: Amanda Espindola [REDACTED]
Sent: Tuesday, March 1, 2022 9:10 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Subject: Public Hearing Modification of CUP #2726

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Dear Alison Walker,

I wanted to let you know about my experience at Der Wolf. Der Wolf is a family establishment that has made a difference in the community of Pasadena. They have always made you feel like you're family and treat you with the upmost respect. Putting more restrictions on this establishment when it already went through during these disastrous COVID related issues would only make things worse. I feel that if they are following guidelines and being respectful of their neighbors then what is the problem here. Please really think this through before putting another small family own business at risk of losing all the hard work that went into making this something they can be proud of. Thank you for your time.

Best,

Amanda Espindola

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: DerWolf
Date: Wednesday, March 2, 2022 7:27:20 AM

-----Original Message-----

From: Priscilla L [REDACTED]
Sent: Tuesday, March 1, 2022 9:00 PM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: DerWolf

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City of Pasadena it is very sad to see such strict ordinance on a business especially food and beverage which has taken a huge hits due to COVID and now choke them more ?????? Help them remember small businesses lifts the tide !

Just my opinion

Priscilla lozano

From: [Walker, Alison](#)
To: [Tam, Hayman](#)
Subject: FW: Against Proposed Modifications for Der wolf
Date: Wednesday, March 2, 2022 8:08:16 AM

-----Original Message-----

From: Francisca Gomez [REDACTED]
Sent: Wednesday, March 2, 2022 7:36 AM
To: Walker, Alison <awalker@cityofpasadena.net>
Cc: [REDACTED]
Subject: Against Proposed Modifications for Der wolf

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Against the modification of closing Der Wolf early. If this isn't something being enforced to ALL restaurants and bars, why force it on Der Wolf?

Walking around Old Town like I usually do 5-8 times a month, I came across Der wolf and was seated in the Patio. It's far from the strip so I found it only because I was unable to find parking in my 2 favorite parking garages.

I've been a frequent customer since. I recommend it to all my family and friends. Everyone has always thanked me for the recommendation because they loved it. I would highly recommend the opposite. They should be able to stay open until 2am, like other establishments in LA. Specially because they're 3-4 blocks away from the hot zone in Old Town.

It's great to be able to sit with my girls and enjoy good music without being constantly bothered like at other establishments. The progression since last summer has created the perfect vibe! They've built a great crowd, delicious menu and spectacular cocktail program. My favorite restaurant to visit when in Pasadena.

Thank you for your consideration
Francisca Gomez

Sent from my iPhone