

Northwest Commission  
Leadership Ad Hoc Committee Recommendations  
February 2022  
Northwest Strategy

**1. Special Funds dedicated to Northwest Projects**

- \*Revive Northwest Special Fund from General Fund appropriations, \$200,000 annually
- \*Revive Northwest Deposit Account: Grandstand Operator Fund, \$30,000 annually
- \*Revive Child Care Trust Fund. \$100,000 annually

**2. Special Refuse Collection**

- \*62% of residents of Northwest are renters. They are not considered “clients” of the refuse/trash pick-up companies and Pasadena Citizen Service Center
- \*Revive “Special Refuse Collection Program”. Purpose: to remove extra refuse and large items which are not usually taken with backyard collection program.
- \*Advise City Council to institute fine to building owners that dump large trash items

**3. Neighborhood Preservation/Environmental Quality/Public Safety**

- \*Quality of street maintenance (materials used)/Concrete Street & Curb Program
- \* Revive Neighborhood Connections/Pasadena Neighborhood Housing Services
- \*MASH Program – what are the program parameters? How to get the word out to residents?
- \*CIP issues: Lighting, Streetscapes, Public Tree maintenance
- \*Determine how city departments engage the Northwest Community

**4. Economic Development / Employment**

- \*Zoning for service businesses in districts 1 – 3 and 5
- \*Fee waivers for commercial developments requested by residents
- \*Receive update on “contracting ordinances”-emphasis on minority and women owned businesses
- \*Parking variances for older northwest buildings
- \*Revive Enterprise Zones to stimulate creation of new jobs
- \*Low cost business loans - Affirmative Action Policies of the City
- \*Job Training / Trade Schools / New Youth Program (1985) / Skills Center
- \*Department of the Healthy Child-who currently runs this department?
- \*Grants: which city department will focus on grant writing for northwest projects?

**5. Housing**

- \*Heritage Square South
- \*MASH Program – home repairs, who determines which residents receive assistance?
- \*Homeowner Assistance Program-financial aid to purchase a home
- \*ADUs:
- \*Housing on church properties
- \*Density
- \*Flexible Residential Development Policies: Does this still exist? Parameters?