

Roadside Memorial Sign Program

Transportation Advisory Commission
June 23, 2022





Recommendation

Department of Transportation

- That the Transportation Advisory Commission support the Roadside Memorial Sign Program and draft Policy



Background

Department of Transportation

- **Public Monument Policy**
 - > Created in August 2015 and updated in August 2016
 - > Monuments of less than City-wide significance
 - Plaques, benches, minor landscaping
 - > Monuments of City-wide significance
 - Memorials, statues, works of art
 - > Not Suited for a Roadside Memorial Sign Program
 - Approval by the Recreation and Parks Commission
 - Five-year waiting period



Roadside Memorial Sign

Department of Transportation

- Purpose
 - > Elevate the awareness of traffic safety
 - Safety message related to the circumstances of the crash
 - > Identify a victim as a person and not a statistic
 - > Provide a memorial
- Consistent with State's Victim Memorial Sign Program



PASADENA



Proposed Memorial Sign Policy

Department of Transportation

- **Victims can include:**
 - > Pedestrians
 - > Bicyclists
 - > Motorcycle riders
 - > Motorists
- **Sign message and placement will be determined by City staff**
- **Minimum of six months must pass after the collision before a request can be made**



Proposed Memorial Sign Process

Department of Transportation

- Request must be initiated by victim's family
- Submitted to Director of Transportation
- Director of Transportation has authority to approve an installation
- Appeals would be submitted to City Manager



Sign Costs

Department of Transportation

- Material cost of initial installation will be borne by the Department of Transportation
- Administrative and installation labor costs will be borne by
 - > Department of Transportation
 - > Department of Public Works
- Expected sign lifespan is 5 – 7 years
- Should the sign require replacement, the sign cost shall be borne by the requesting family.



Next Steps

Department of Transportation

- DOT will present the Program and Policy to City Council for their consideration in Summer-Fall 2022