



City of Pasadena | Cultural Affairs Division

ROBINSON PARK RECREATION CENTER  
CAPITAL PUBLIC ART  
PROJECT UPDATE

NORTHWEST COMMISSION MEETING

Tuesday, July 12, 2022



## Public Art at Robinson Park Recreation Center

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- Renovation of the Recreation Center
- Capital Improvement Program (CIP) Public Art Guidelines
- Background and History

## **Community Focus**

The public art project for the Robinson Park Recreation Center is intended to enrich community life, engage a wide spectrum of Northwest Pasadena's residents, and enhance the visual character of the neighborhood.

Along with the resource materials provided by the City, the selected artist or team will be expected to conduct their own research through a series of community-engaged events and workshops, meet with community leaders and stakeholders, and consider the area's history of urban renewal while celebrating the vitality of current residents.



# Public Art at Robinson Park Recreation Center

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## Robinson Park Stakeholder Group



## Vision Statement

# Vision Statement

Public art at Robinson Park Recreation Center will reflect the community's history and the legacies of Jackie and Mack Robinson.

The artwork will be rooted in the stories of Northwest Pasadena, providing a dynamic narrative that inspires the community to reflect, embrace, and bridge connections across generations.

In addition, the artist/team will consider the concept of sustainability and its impact on the individuals, surrounding community and natural resources of Pasadena.



# Request for Artist Qualifications (RFQ) Overview

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## **Applications Accepted:**

Feb. 22, 2022 - April 7, 2022

Robinson Park Stakeholder Group Meeting  
Community Meeting & Artist Workshop

**Budget:** \$200,000

Development Phase  
Implementation Phase

## **Eligibility:**

Open to California-based Artists



## CaFE (Call for Entries) **Applications Requirements:**

Examples of Past Work

Resume or CV

Professional References

Short Answer Questions



## Artist Selection Panel Members

- Robinson Park Stakeholders
  - Public Art Experts

## Non-Voting Advisory Members

- Parks, Recreation & Community Services City Staff
- One Arts & Culture Commissioner





# Artist Selection Process

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Evaluation Criteria

Preliminary Ranking

Selection Panel Meeting #1  
(Identify Finalists)

Selection Panel Meeting #2  
(Finalist Interviews)



# Artist Selection Process

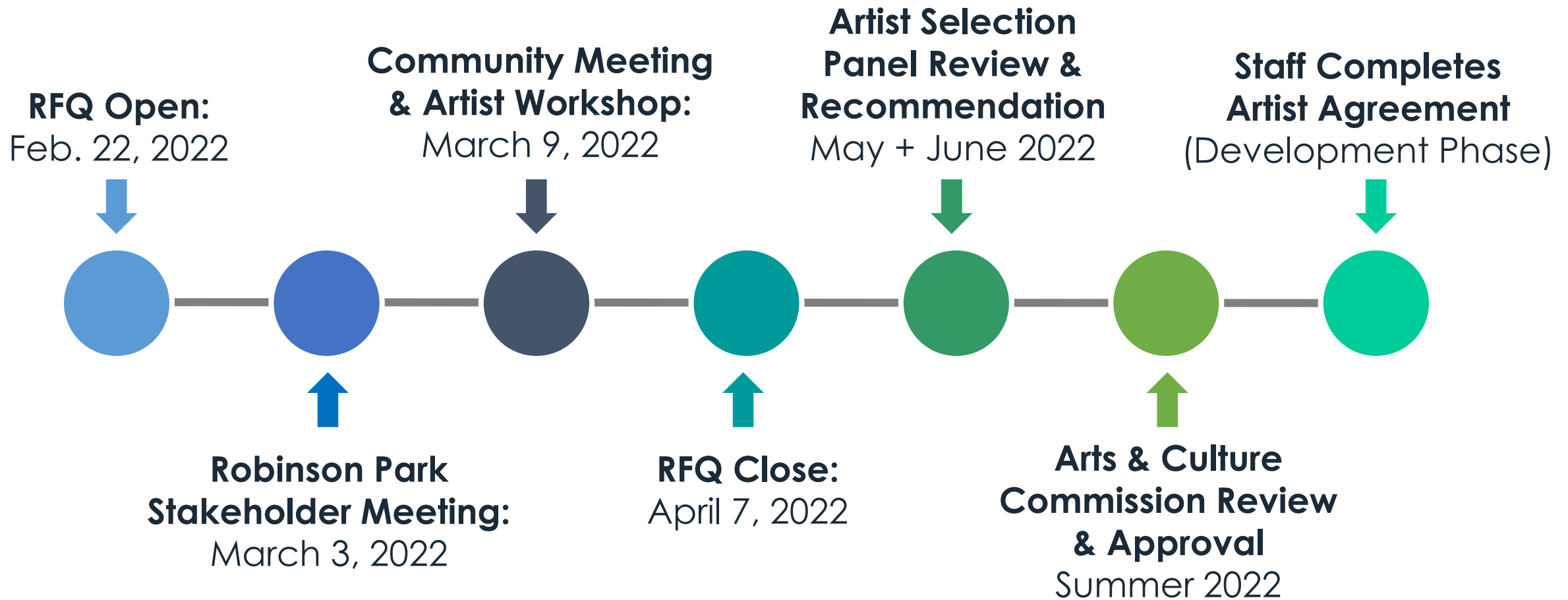
Selected Primary Artist  
& Alternate Artist



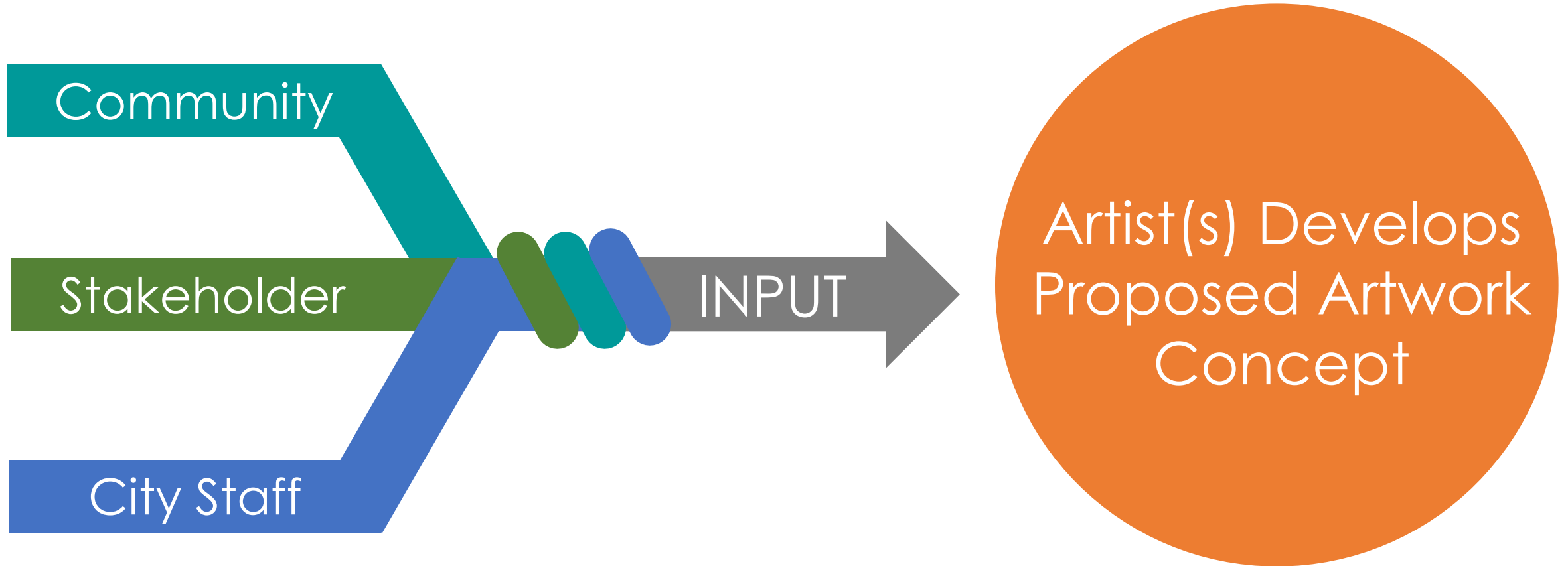
Arts & Culture Commission

Robinson Park Capital Public Art Project

# Request for Qualifications Timeline



Robinson Park Capital Public Art Project  
**Concept Development**



**Questions?**