

From: [REDACTED]
To: [Tam, Hayman](#); [Driver, Jennifer](#)
Cc: [REDACTED]
Subject: Public Comment SUPPORT - MOD TO CUP #4886: 3352 E. FOOTHILL BLVD - COUNCIL DISTRICT #4
Date: Wednesday, September 21, 2022 1:24:40 PM

You don't often get email from [REDACTED] [Learn why this is important](#)

CAUTION: This email was delivered from the Internet. Do not click links or open attachments unless you *know* the content is safe. Report phish using the Phish Alert Button. [Learn more...](#)

Dear Hearing Officer and Staff:

I write this public comment **IN SUPPORT** of CUP #4886 modification to allow on-site alcohol sale and consumption at A Noise Within Theatre.

The addition of alcohol sales on-site enhances the theatre going experience. I have no concerns about alcohol related issues because I am confident the operating conditions will give the theatre clear parameters and the city would enforce those conditions on CUP inspections.

Please approve this CUP modification.

Thank you,
Jonathan Pacheco Bell, MAUP+MLIS
City of Pasadena District 5 resident



444 E. Huntington Dr, Suite 208, Arcadia, CA 91006

September 21, 2022

Jennifer Driver
Planning and Community Development
175 N. Garfield Ave – Hale Building
Pasadena, CA 91101

RE: Modification to Conditional Use Permit #4886 (ZENT2022-00062)
Public Comment
3352 E. Foothill Boulevard

Dear Jennifer:

The purpose of this letter is to express concern about the language of Condition #14 and expand on potential compromises or workable solutions.

Condition #14 reads “Alcoholic beverages shall not be served in disposable containers”. The request is for consideration to amend this condition to allow alcoholic beverages to be served in disposable containers.

The chief concern is that the condition, as stated presently, would require that alcoholic beverages be served in non-disposable containers by employees of the theater. This would constitute alcoholic beverages not only be served or poured for patrons of the theater, but also later collected and cleaned by theater employees following their theater events. The applicant has neither the facilities nor the staffing to reasonably comply with this condition, as there are no adequate plumbing or cleaning facilities in the theater to support the high volume of non-disposable containers that could potentially be needed. Further, the use of glassware in theaters or public venues is usually prohibited as it is a safety issue.

As such, the request is to amend the condition to allow alcoholic beverages to be served in individual, prepackaged, disposable containers.

To provide a potential workable solution, there is the possibility that theater staff providing alcoholic beverages would be required to first open the alcoholic beverages before handing it to patrons with a plastic cup. This would occur at the existing concession stand, where snacks and other beverages are currently sold, as depicted in the floor plans of the application. At occasional outdoor events, the container could be opened at the point of sale.

To be very clear, the type of alcoholic beverage service at the theater would be very akin to alcoholic beverage service at a movie theater, such as Arlight Cinema theaters: the beverage would be served in a prepackaged, disposable container, which the patron would enjoy on-site during intermission or the theater performance.

I hope this clarifies some of the challenges surrounding Condition #14, and the above solution to allow disposable alcoholic beverage containers is one that is acceptable. If you have any questions, please feel free to reach out to me. Thank you.

Kenneth Sanhueza
Planning Technician
Art Rodriguez Associates
(626) 683-9777