



February 13, 2023

City of Pasadena Design Commission  
Attn: Michi Takeda  
Hale Building  
175 N. Garfield Ave., 2nd Floor  
Pasadena, CA 91101

**Re: 1336 E. Colorado Blvd.**

Dear Members of the Design Commission,

Pasadena Heritage has been following this project for several years at this point, and we have to admit the project has come a long way in terms of overall design and contextuality. We must thank the Design Commission for applying the appropriate amount of scrutiny for a project of this size, which will dramatically change a relatively sleepy section of Colorado Boulevard in the East Colorado Specific Plan area. We are glad at the number of changes to the project between Concept Design and now, including the switch to a more contemporary Art Deco style which responds and builds off of PCC's campus, the expansion of plaza space behind the Pasadena Ford showroom (and the relocation of the parking garage ramp further northward), and differentiation between the north and south parcels which better reflect their two different, but complementary uses.

Since this is Final Design Review, we understand the massing of the building has essentially been set, but we still believe there is one minor miscue on the South Parcel: the notch on the 4<sup>th</sup> and 5<sup>th</sup> floors on the eastern façade. Could this notch not be made flush with the rest of the façade? Presumably on these two floors the floorplan could emulate that of the 3<sup>rd</sup> floor below it, which would add two additional windows the east façade, making it more visually interesting. The building could contain two extra bedrooms from this change and still conform to parking and FAR requirements. We realize that there may be some other architectural or mechanical reasons why this notch is proposed, but the building would be improved compositionally without it.

We commend the architectural team for positively refining and improving the project.

Sincerely,

Andrew Salimian  
Preservation Director