CITY OF PASADENA
FINANCE COMMITTEE MINUTES
PASADENA CITY HALL
100 NORTH GARFIELD AVENUE
CITY HALL COUNCIL CHAMBER S249
MAY 22, 2023
SPECIAL MEETING

OPENING Chair Gordo called the special meeting of the Finance Committee to order at 3:07 p.m.

ROLL CALL: Mayor Victor M. Gordo (Chair)
Councilmember Tyron Hampton (Arrived 3:21 p.m.)
Vice Mayor Felicia Williams

Staff: Miguel Márquez, City Manager
David Reyes, Assistant City Manager
Brenda Harvey-Williams, Assistant City Manger
Lisa Hosey, Assistant City Attorney
Matthew Hawkesworth, Director of Finance
Tiffany Jacobs-Quinn, Director of Human Resources
Phillip LeClair, Chief Information Officer Information Technology
Jim Wong, Senior Project Manager
Timothy Park, Budget Administrator
Flora Karmiryan, Principal Administrative Analyst
Byanca Banaga, Administrative Analyst
Jennifer O'Reilly-Jones, Program Coordinator III
Vic Erganian, Deputy Director of Finance/City Treasurer
Christopher Huynh, Telecommunications & Regulatory Administrator
Gloria Acevedo, Recording Secretary

Guests: Jens Weiden, Chief Executive Officer/General Manager, Rose Bowl Operating Company
Mo Salama, Chief Financial Officer, Rose Bowl Operating Company
Rich Schammel, Rose Bowl Operating Company, Treasurer/Board Member

APPROVAL OF MINUTES It was moved by Vice Mayor Williams and seconded by Chair Gordo to approve the March 27, 2023 Special Meeting Minutes and the April 10, 2023 Cancellation Notice as submitted.

NEW BUSINESS

AUTHORIZE THE CITY MANAGER TO EXECUTE AGREEMENTS WITH THE CALIFORNIA PUBLIC UTILITIES COMMISSION FOR LOCAL AGENCY TECHNICAL ASSISTANCE GRANT FUNDS FOR A STRATEGIC BROADBAND PLAN

Chair Gordo introduced the item. Phillip LeClair, Chief Information Officer Information Technology, introduced Christopher Huynh, Telecommunications & Regulatory Administrator, who provided a PowerPoint presentation and responded to questions.

Vice Mayor Williams congratulated staff for the grant award and asked if staff had considered reaching out to any of the Council of Governments to see if the broadband could be built out as a public entity. Mr. Huynh responded that staff is currently in talks with the San Gabriel Valley Council of Governments regarding the feasibility of a municipal broadband. The grant/broadband plan would then be presented at a Municipal Services Committee meeting.

It was moved by Vice Mayor Williams, seconded by Chair Gordo, to approve staff's recommendation and forward the item to the City Council for consideration. (Motion Unanimously carried) (Absent: Councilmember Hampton)

AMENDMENT TO HOUSING DEPARTMENT'S FISCAL YEAR 2023 OPERATING BUDGET; AUTHORIZATION TO AMEND CONTRACT NO. 23,609 WITH COUNTY OF LOS ANGELES TO ADD ADDITIONAL FUNDING AND EXTEND THE TERM THROUGH JUNE 30, 2024

Chair Gordo introduced the item and Jim Wong, Senior Project Manager, introduced Jenny O'Reilly-Jones, Program Coordinator, who provided a PowerPoint presentation and responded to questions.

Chair Gordo asked if the excess funds were being held by the Los Angeles Homeless Services Authority (LASHA). Ms. O'Reilly-Jones responded that the excess funds are no longer passing through LASHA rather the City contracts are now held directly with the County of Los Angeles.

It was moved by Vice Mayor Williams, seconded by Chair Gordo, to approve staff's recommendation and forward the item to the City Council for consideration. (Motion Unanimously carried) (Absent: Councilmember Hampton)

AMENDMENT TO HOUSING DEPARTMENT'S FISCAL YEAR 2023 OPERATING BUDGET AND AUTHORIZATION TO AMEND CONTRACTS NOS. 31386 WITH UNION STATION HOMELESS SERVICES AND 32093 WITH SYCAMORES TO ADD FUNDING FOR HOMELESS SERVICES PROGRAMS

Chair Gordo introduced the item and Jim Wong, Senior Project Manager, provided a brief outline and introduced Jenny O'Reilly-Jones, Program Coordinator, who provided a PowerPoint presentation and responded to questions.

Councilmember Hampton requested an explanation of the services that that the funds will provide and suggested that future agenda reports clarify if the proposed funding will be in addition to existing support to an organization. Regarding youth services, Councilmember Hampton asked why Hathaway-Sycamores (Sycamores) was the only agency who applied for funding, why the voucher number was rather low compared to the adult population, about the outreach efforts in particular with the Pasadena Unified School District (PUSD), and suggested for staff to work with the City's Public Information Officer to conduct further outreach efforts. Ms. O'Reilly Jones will provide a memo with detailed term definitions and a list of existing contracts with the Sycamores and with Union Station she added that the Sycamores is the lead agency in the City and the San Gabriel Valley, and the only agency providing vouchers for the youth. The number of vouchers available for youth services is lower since the availability is based on the homeless counts. Lastly, Ms. O'Reilly Jones stated that the City participates in monthly meetings with the Youth Coordinated Entry System to share/communicate services; PUSD and Pasadena City College participate in the meetings along with Youth Moving On.

It was moved by Vice Mayor Williams, seconded by Councilmember Hampton, to approve staff's recommendation and forward the item to the City Council for consideration. (Motion Unanimously carried) (Absent: None)

CONTINUED BUDGET WORKSHOP FY 2024 RECOMMENDED OPERATING BUDGET

ROSE BOWL OPERATING COMPANY

Jens Weiden, Chief Executive Officer/General Manager, Rose Bowl Operating Company, provided a PowerPoint Presentation along with Mo Salama, Chief Financial Officer, Rose Bowl Operating Company, and answered questions.

Chair Gordo congratulated the Rose Bowl Operating Company (RBOC) organization for their efforts.

The following resident provided public comment requesting budget projections for funding the proposed family golf project:

Nina Chomsky, Pasadena Resident

Mr. Weiden responded that the projections were not included in the proposed budget, since it is not anticipated for the project to commence in Fiscal Year 2024.

Vice Mayor Williams requested for the RBOC staff to include community outreach as part of the Request for Proposal (RFP) for the Brookside Golf Course, family golf project. Vice Mayor Williams suggested for the RFP to go out giving the residents the opportunity to submit suggestions about the future of the Brookside Golf Course, these could provide increased traffic from adjacent visitors who are not existing customers. Mr. Weiden stated that the request could be incorporated into the RFP. Vice Mayor Williams congratulated the RBOC on a very successful musical festival and at the manner in which patrons were escorted out of the venue as a result of the change in the weather pattern.

Councilmember Hampton asked the RBOC staff to consider reaching out to the City for funding opportunity for the family golf project and to reach out to the Pasadena Center Operating Company (PCOC) for collaboration opportunities with operations in order to minimize expenses to both entities. Lastly, Councilmember Hampton suggested for the RBOC staff to look closely at all opportunities to improve exposure to the Brookside Restaurant as it is the only restaurant withing walking distance. Mr. Weiden responded that the RBOC is planning to work with the City about a possible loan to fund the family golf project, has had conversations with the PCOC about collaboration opportunities, and will work with industry experts about the redesign of the Brookside Restaurant.

Chair Gordo asked for the RBOC staff to provide updates on the different concepts and agreed that the Brookside Restaurant is ready for a new design, including the possibility to transform it into a lodge.

Following discussion, on the order of the Chair, and by consensus of the Committee, the information was received and filed.

CITY MANAGER'S OFFICE – ADMINISTRATION SECTION

Miguel Márquez, City Manager, introduced Brenda Harvey Williams, Assistant City Manager, who provided a PowerPoint presentation.

Miguel Márquez, City Manager, added that the six priorities mentioned in the presentation were the result of the City Council retreat and that the new Public Information Specialist position was created in response to the request to post City activities to the City's social media pages.

Following discussion, on the order of the Chair, and by consensus of the Committee, the information was received and filed.

ADJOURNMENT

On the order of the Chair, the special meeting of the Finance Committee was adjourned at 4:43 p.m.

ATTEST:

Mayor Victor Gordo, Chair
Finance Committee

Gloria Acevedo
Recording Secretary