



WHERE BRANDS EVOLVE.

ALLEGRA CONSULTING

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COMMUNICATIONS



COMMUNITY OUTREACH



MULTIMEDIA CAMPAIGNS



SMART TOOLS



PRINT MEDIA

Allegra Consulting (Allegra) is a full-service, ADDY, MarCom, Hermes and WEBBY award winning, communications firm. Since 1997, Allegra has been at the forefront of innovation in public relations, community outreach, creative design, analytics and forward-thinking brand management. We believe that our work makes a lasting change on attitudes, behavior and communities.

The resources made available to our clients are the dedication of the entire **Allegra** team and suppliers when working on projects. The **Allegra** teams' backgrounds range from seasoned media professionals with decades of marketing experience, to millennials that bring fresh and bold ideas backed by innovative technologies to each project. It's a win-win environment.



WEST BASIN MUNICIPAL WATER DISTRICT
Branding, Digital Media, Outreach, Public Relations

At **Allegra**, we think as much about implementation as we do about strategy, and we've built an organization that excels at both. Our team is proud and motivated in knowing that our creative work is making positive changes in the communities where we work, live and serve.

PARTIAL CLIENT LIST



TO VIEW FULL CLIENT LIST [CLICK HERE](#)

CERTIFICATIONS AND CODES

- Allegra holds a SBE certification issued by the California Unified Certification Program - Metro UCP Firm #38240
- NAICS Codes: 541810 - Advertising Agencies 541890 - Other Services Related to Advertising 541830 - Media Buying Agencies 541820 - Public Relations Agencies 541910 - Marketing Research and Public Opinion Polling 541430 - Graphic Design Services

