

**PASADENA RENTAL HOUSING BOARD MEETING MINUTES
JUNE 14, 2023 – 6:00 P.M.
ROBINSON PARK RECREATION CENTER, MULTI-PURPOSE ROOM**

OPENING Chair Bell called the meeting of the Pasadena Rental Housing Board to order at 6:00 p.m.

ROLL CALL: Chair Ryan Bell
Vice Chair Brandon Lamar
Board Member Deborah Dunlop
Board Member Lourdes Gonzalez
Board Member Allison Henry
Board Member Emanuel Najera
Board Member Barbara Pitts
Board Member Dianne Romero Chavez
Board Member Arnold Siegel
Board Member Yaneli Soriano Santiago
Board Member Adela Torres
Alternate Board Member Peter Drier (At-Large)
Alternate Board Member Aaron Markowitz (Tenant)

Staff: Sandra Robles, Assistant City Clerk
Nick Rodriguez, Assistant City Manager
Dion O’Connell, Deputy City Attorney
Michelle Garrett, Assistant to the City Manager
Valerie Flores, Recording Secretary

PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA Blake Bloyd, Pasadena property owner, encouraged the Board to meet on a weekly basis, and spoke on the urgency of appointing a hearing officer to help address landlord/tenant disputes in a timely manner.

Member Markowitz arrived at 6:04 p.m.

INFORMATION ITEM WELCOME AND INTRODUCTION FROM KAREN TIEDEMANN REPRESENTING GOLDFARB LIPMANN ATTORNEYS

Member Drier arrived at 6:09 p.m. Karen Tiedemann and Nazanin Salehi, Goldfarb Lipmann Attorneys, provided introductory comments.

Following discussion, by order of the Chair, and consensus of the Board, the information was received and filed.

NEW BUSINESS DISCUSSION REGARDING THE ESTABLISHMENT OF THE BASE RENT AND ANNUAL GENERAL ADJUSTMENT PURSUANT TO PASADENA CITY CHARTER, SECTIONS 1808 AND 1811(e)(3)

Chair Bell provided introductory comments, and Karen Tiedeman and Nazanin Salehi, Goldfarb Lipmann Attorneys, provided a PowerPoint presentation on the matter, including information on the purpose of the Measure H Charter Amendment, rent stabilization, the Annual General Adjustment, and calculating lawful rent increases; and responded to questions.

The following individuals provided comments and inquiries related to rent control and rent increases in the City of Pasadena:

Deborah, residence not stated
Nevin Iwatsura, residence not stated
Greg Anderson, residence not stated
Anthony Longobardo, residence not stated

Following discussion, by order of the Chair and consensus of the Board, the information was received and filed.

INFORMATION ITEM
(Continued)

WELCOME AND INTRODUCTION FROM SUZANNE MADISON REPRESENTING ALLEGRA CONSULTING, INCLUDING BRIEF OVERVIEWS OF AN UPCOMING PRESS RELEASE AND THE DEVELOPMENT OF A “FREQUENTLY ASKED QUESTIONS” (FAQ) INFORMATION SHEET

Chair Bell provided introductory comments, and Suzanne Madison, CEO of Allegra Consulting, provided a PowerPoint presentation on her organization’s professional experience and qualifications, and key team members; and responded to questions.

Following discussion, the Board requested that Allegra Consulting provide the following:

- A press release to be widely distributed to members of the public in the Pasadena community;
- Conduct specific outreach to include those within the Spanish speaking community to ensure that important information is available to all community members; and
- Work with the Pasadena Unified School District to disseminate information.

Following discussion, by order of the Chair and consensus of the Board, the information was received and filed.

AD HOC COMMITTEE REPORTS – COMMUNITY OUTREACH

Chair Bell reviewed work completed by the Community Outreach Ad Hoc Committee, noting that a draft press release was submitted to Allegra Consulting for evaluation and editing, and responded to questions.

Following discussion, by order of the Chair and consensus of the Board, the information was received and filed.

Chair Bell informed the Board that a Special Board meeting will be scheduled for Thursday, June 29, 2023.

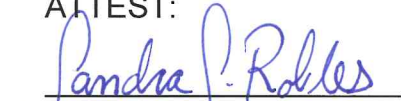
ADJOURNMENT:

On the order of the Chair, the meeting of the Pasadena Rental Housing Board was adjourned at 7:39 p.m.



RYAN BELL, Chair
Pasadena Rental Housing Board

ATTEST:



Sandra S. Robles
Recording Secretary