

**Linda Vista-Annandale Association
Pasadena, CA**

March 19, 2024

EdTech Committee, Pasadena City Council
Meeting 3/19/2024; Agenda Item 2. New Business – Increase in Rose Bowl
Displacement Events

Chair Hampton and Committee Members,

The Linda Vista-Annandale Association (LVAA) appreciates this opportunity to comment on the proposed increase in Rose Bowl Displacement Events.

LVAA opposes the proposal for the following reasons. The proposal violates the foundational Ordinance governing the Central and Lower Arroyo: the Arroyo Seco Public Lands Ordinance. A copy of the Ordinance is attached. The “Rose Bowl” Events section includes the current provisions as to 15 automatic baseline Displacement Events without Council approval, and Findings required to go over this amount. The provisions are highlighted on the attached Ordinance copy.

The original proposal considered by the RBOC was a permanent increase in automatic Displacement Events without Council review and approval from 15 to 25 per calendar year. LVAA called out that such a permanent increase cannot be approved without Amendment to the Ordinance, and now the proposal is for a “temporary” TEN YEAR increase in automatic Displacement events from 15 to 25 to avoid amending the Ordinance. Why avoid the Amendment process? Because amending the Ordinance will require a full public process including, we believe, full Environmental review of the impacts on and environmental degradation of the Central Arroyo from such a prolonged increase in expanded, intensive use.

In LVAA’s opinion, this latest iteration of the proposal cannot be approved without Amendment to the Ordinance. The proposed time period, ten years, is not temporary and, in effect, is nearly permanent as a practical matter.

Further, a careful and full reading of the Ordinance makes clear that the intent of the Ordinance is to require a full analysis of each, currently known and identified proposed Displacement Event, NOT a future adoption of required Findings based on unknown future possibilities. Exactly how is making required specific Findings on unknown and unidentified future events legally permissible? This approach to required Findings

would not, in our view, pass any judicial review. Even Events subject to ongoing contractual arrangements may change or be modified in the future requiring new analysis and review. Also note that the Ordinance not only requires specific Findings regarding all Displacement Events over the baseline 15, but specific actions on the part of the RBOC are required such as traffic and public safety plans. Increasing the baseline from 15 to 25 eliminates, in effect, the various Administrative requirements by eliminating public Council review of a significant number of Displacement Events.

As to public safety issues, the neighborhoods around the Central Arroyo have endured significant and severe public safety issues with several recent Displacement Events. The first was the Karol G Concert which brought traffic gridlock to nearly all the public access streets in the Linda Vista-Annandale area for hours with traffic blocking nearly all evacuation routes from the neighborhood. In effect, the RBOC provided no traffic management and if there had been a disaster such as a major Earthquake or a Wildfire Storm, there would have been major deaths and injuries as neighbors and visitors tried to escape or evacuate.

The second was the recent Mexican Soccer match between two Mexican teams that resulted in predictable chaos within the Rose Bowl. The attached letter from a prominent member of the public who lives in East Arroyo details the mess. Apparently, the City avoided injury and liability, but is such a result expected if these or similar teams were to be scheduled again under the proposed automatic 25 Displacement Events new baseline with no overarching Council review and supervision?

Last, since one of the major concerns of the Ordinance is the effect on PASSIVE recreation in the Arroyo of Rose Bowl Displacement Events, any such proposal should be reviewed by the Recreation and Parks Commission. LVAA brought the current Ordinance situation to the attention of the Commission at its last meeting, and it is clear that this Commission and its staff value the Central Arroyo and entire Arroyo as the irreplaceable Open Space primarily for passive recreation that it is, and also value the Arroyo for its environmental significance.

Thank you for your attention to our concerns and comments, and LVAA urges you to deny this proposal.

Sincerely,

Nina Chomsky

Nina Chomsky, LVAA President
cc: LVAA Board of Directors

Chapter 3.32 - ARROYO SECO PUBLIC LANDS

Sections:

Article I. - General Provisions

3.32.010 - Short title.

This chapter shall be known as the "Arroyo Seco public lands ordinance."

(Ord. 6403 § 2 (part), 1990)

3.32.020 - Purpose.

The purpose of this chapter is to establish regulations for preservation, enhancement and enjoyment of the Arroyo Seco as a unique environmental, recreational and cultural resource of the city surrounded by residential neighborhoods. Such resource and the neighborhoods must be preserved, protected and properly maintained. These regulations are designed to identify uses, activities, facilities and structures as well as their limitations.

(Ord. 6403 § 2 (part), 1990)

3.32.030 - Definitions.

- A. "Native plants" means those plants historically known to be indigenous to the Arroyo Seco of Pasadena and nearby arroyos of similar ecology and also those indigenous plants of Southern California or countries of similar climates that could naturally exist and flourish in the Arroyo Seco in its present ecology.
- B. "Existing" means in place or in use on the date the ordinance codified in this chapter becomes effective.
- C. "Commercial" means any use or activity related to the sale or barter of merchandise or service or the fabrication of structures.
- D. "Facilities" include structures, grounds, play equipment, trails, walls and other improvements located on public property.
- E. "Park" or "parklands" means those areas of the Arroyo Seco which have been formally dedicated as parks.
- F. "Structure" means any manmade improvement.
- G. "Natural features" include trees, rock out-croppings, riparian habitat, streams, springs, undisturbed slope banks.
- H. "Motor vehicles" include cars, trucks, motorcycles, motorbikes.

(Ord. 6403 § 2 (part), 1990)

3.32.040 - Arroyo Seco defined.

"Arroyo Seco," for the purposes of this chapter, means those lands not in private ownership lying within the area generally bounded by Devil's Gate Dam on the north, Linda Vista Avenue, San Rafael Avenue and Hillside Terrace on the west, the city limits on the south, and Arroyo Boulevard, Arroyo Terrace, Scott Place, Prospect Boulevard and Armada Drive on the east as shown on the map entitled "Lower Arroyo Park and Brookside Park," dated January 1, 1990, and on file with the city clerk.

(Ord. 6403 § 2 (part), 1990)

3.32.050 - Sub-areas defined.

Because of the wide variety of environmental situations and activities that are to be found in publicly owned portions of the Arroyo Seco, the Arroyo Seco is divided into the following 4 sub-areas or classifications:

- A. Natural preservation area;
- B. Brookside Park area;
- C. Rose Bowl area;
- D. Brookside Golf Course.

(Ord. 6403 § 2 (part), 1990)

3.32.060 - General regulations.

- A. The general regulations contained herein shall apply only to public lands lying within the Arroyo Seco as described in Section 3.32.040. However, the application of certain regulations shall be limited to only those specific sub-areas in the Arroyo as further described in Section 3.32.050 and this chapter.
- B. City water and power departments lands shall not be sold and shall remain available for public use pursuant to provisions of Article XIV of the Charter of the city; said lands may be licensed or leased for park purposes, if recommended by the parks and recreation commission and subsequently approved by the board of directors.
- C. No portion of lands within the Arroyo Seco shall be used for any commercial, industrial or institutional purposes other than those which existed at the effective date of the ordinance codified in this chapter.
- D. No new street or roadway, including any street for which there is dedication, shall be constructed within the Arroyo Seco except pursuant to provisions of Article XVI of City Charter.
- E. Overnight camping or parking is prohibited without a permit from the city.
- F. Any form of motor vehicle racing is prohibited unless such activity occurs as a Rose Bowl event pursuant to Sections 3.32.260—3.32.280 or activity approved by the board as a Rose Bowl event.
- G. All new utility lines of any type shall be placed underground.

(Ord. 6403 § 2 (part), 1990)

Article II. - Natural Preservation Area

3.32.100 - Natural preservation area established.

The natural preservation area consists of the Arroyo Seco slope banks, the Lower Arroyo from the south city limit to the Holly Street bridge, the flood control channel area west and south of Brookside Park, and the area north of Brookside Golf Course to Devil's Gate Dam.

(Ord. 6403 § 2 (part), 1990)

3.32.110 - Natural preservation area—Permitted uses on public lands.

- A. Low intensity recreational activities within defined activity areas, including hiking, horseback riding, archery, casting, picnicking and jogging.
- B. New structures shall be limited to those required for utility operations, park maintenance and protection of plant and animal communities. Such structures are to be adequately screened to conceal their visual presence.
- C. All existing uses may be allowed to remain but not allowed to expand.

(Ord. 6403 § 2 (part), 1990)

3.32.120 - Natural preservation area—Special regulations.

All lands within the natural preservation area are to be designated as a natural preserve and shall be subject to the following limitations:

- A. Planting shall be limited to native plants with the exception of the area around La Casita del Arroyo, that may be planted with material appropriate to the Arroyo Seco and the semi-arid South California climate.
- B. No plants may be removed without the approval of the city.
- C. Wastes, fertilizers or polluted waters shall not be allowed to enter the waters or sources for the waters of this area.
- D. Dumping of waste material or polluting waters in this area or entering this area is prohibited.
- E. Use of pesticides or herbicides in this area shall comply with California Department of Agriculture and the U.S. Environmental Protection Agency regulations.
- F. Hunting, trapping or collecting of animals is prohibited except for biological studies or other scientific purposes approved by the city manager or for pest control.
- G. No excavation or landfill shall be permitted on the slope banks of the Arroyo Seco except for repairs to ensure public health and safety or for undergrounding of utilities as determined by the city manager.
- H. The use or parking of motor vehicles outside existing paved streets, driveways, parking lots or other designated areas is prohibited, except for maintenance and emergency purposes.
- I. Trails and roads shall not be paved.
- J. Except for threat to privately owned lands, structures or public safety, nothing in this chapter shall preclude modification of the flood control channel to restore all or part of the natural stream in the lower Arroyo Seco.

(Ord. 6403 § 2 (part), 1990)

Article III. - Brookside Park Area

3.32.150 - Brookside Park area established.

The Brookside Park area consists of Brookside Park and Brookside Playing Fields, commonly called "Area H."

(Ord. 6403 § 2 (part), 1990)

3.32.160 - Brookside Park area—Permitted uses.

The following uses are permitted in the Brookside Park area:

- A. Active recreational uses including, but not limited to, organized sports, leisure sports and unorganized play;
- B. Cultural events including plays, concerts, festivals, exhibitions, shows;
- C. Passive recreational activities including picnics and public gatherings;
- D. Parking in direct support of recreational uses and occasional support of Rose Bowl events.

(Ord. 6403 § 2 (part), 1990)

3.32.170 - Brookside Park area—Special regulations.

The following special regulations shall apply within the Brookside Park area:

- A. Commercial uses other than those existing as of the effective date of the ordinance codified in this chapter are prohibited unless ancillary to the basic recreational uses.
- B. Occasional use of Brookside facilities for parking shall be according to the priority order stated in Section 3.32.300.

(Ord. 6403 § 2 (part), 1990)

3.32.180 - Brookside Park area—Public hearings requirement for construction and changes in use.

- A. A public hearing shall be held for any new construction, substantial alteration or addition to existing building or significant changes to existing park uses in the Brookside Park area.
- B. The hearing shall be held before the parks and recreation commission with a recommendation forwarded to the board of directors. Proposed building or landscaping plans shall be reviewed by the city design committee.
- C. A notice of public hearing shall be published in the local newspaper and posted at Brookside Park facilities.

(Ord. 6403 § 2 (part), 1990)

Article IV. - Rose Bowl Area

3.32.250 - Rose Bowl area established.

This area consists of the Rose Bowl and adjoining parking areas B, D, F, I, J, K, and M.

(Ord. 6403 § 2 (part), 1990)

(Ord. No. 7334, § 2, 12-17-2018)

3.32.260 - Rose Bowl area—Administration.

- A. To achieve a balance of recreational programs, public parks use and to preserve the residential values in the area, evaluation criteria for proposed Rose Bowl events shall include the recreational and financial benefits to the community, the impact on the surrounding residential areas. The standards which shall be considered in evaluating proposed Rose Bowl events shall include, but are not limited to the following:

1. The displacement of activities normally conducted on improved turf areas, including area H and the golf course.
 2. The impact upon surrounding residential areas and the Arroyo Seco resulting from traffic, noise, parking and any other anticipated impacts.
 3. That displacement of recreational programs and activities within Brookside Park and the Brookside Golf Course has not occurred more than 15 times annually.
- B. Each major Rose Bowl event shall be preceded by staff analysis which shall identify and consider traffic, noise, parking, recreational activity displacement and any other anticipated impacts. Specifically, staff analysis shall include the following elements:
1. A traffic management plan which restricts event nonresidential traffic to main arteries leading to and exiting from the Rose Bowl and event parking locations; provides for maximum ingress and egress for emergency vehicles to reach neighborhood residents and public facilities; establishes a paid parking program for all major events as specified in Section 3.32.300 of this code; provides for free shuttle bus service to tie in with off-site parking to be subsidized by revenues of paid parking; facilitates a clear understanding of alternate parking plans during inclement weather through inclusion of flyers with event tickets and notification to the public through all available aspects of the media.
 2. A litter containment plan which shall include a schedule of activities to be completed prior to, during and after the event in the affected areas of the Arroyo and in surrounding residential neighborhoods; a requirement that based on the type of event, all surrounding areas, including residential neighborhoods, have cleanup and trash removal within 24 hours after the event.
 3. A public safety element to be developed in conjunction with the police department, the public works department, the staff of the Rose Bowl, and the event sponsors which shall include all relevant issues related to size of the crowd, unique characteristics regarding the anticipated crowd, past experiences at related Rose Bowl events, crowd control, traffic control, neighborhood traffic and security patrol, emergency preparedness and fire prevention.
- C. The public and surrounding residential areas shall receive at least 30 days' advance notice of any major Rose Bowl event by suitable means of any such event that will curtail the availability of Brookside Park and the Brookside Golf Course.
- D. The staff of the Rose Bowl and the staff of the recreation department shall coordinate the planning and rescheduling of youth and adult programs when major Rose Bowl events may require turf parking in Brookside Park and Brookside Golf Course.
- E. A post-event evaluation shall be conducted by staff following each major event to determine the efficacy of the pre-event staff analysis identified in subsection A of this section and to make recommendations for future events. A preliminary evaluation shall be submitted to Rose Bowl Operating Company and to the parks and recreation commission within 30 days of each event and a final report within 120 days. These evaluations shall be reviewed at least annually by Rose Bowl Operating Company and the commission who shall make recommendations to the city council which may in turn limit or condition future events accordingly.
- F. All proposed contracts involving the use of the Rose Bowl which anticipate an attendance of over 20,000 people shall be approved by the Rose Bowl Operating Company in conformance with this chapter. In addition, all proposed contracts involving the use of the Rose Bowl as the home stadium of any professional sports team or for a duration of more than 5 years must be approved by the city council with the recommendation of the Rose Bowl Operating Company. The Rose Bowl Operating Company may refer an event proposal to the parks and recreation commission or its designee for review, recommendation and comments prior to final approval.
- G. Existing contracts are to be brought into compliance with the provisions of this chapter whenever legally possible at the earliest possible date.

(Ord. 6627 §§ 2—4, 1995; Ord. 6403 § 2 (part), 1990)

(Ord. No. 7279, § 2, 4-11-2016)

3.32.270 - Rose Bowl area—Number of permitted events.

- A. No displacement of recreational programs and accessibility to Arroyo Seco facilities shall be allowed more than 15 times in any calendar year without permission of the city council who must find that each additional permitted event meets all of the following requirements:
 - 1. The additional event represents a unique opportunity that will enhance the stature of the Rose Bowl.
 - 2. The revenue generating potential from the additional event justifies its consideration.
 - 3. The event does not create undue conflicts with other Arroyo Seco activities taking place at the same time.
 - 4. The event does not impose undue adverse impacts on surrounding residential areas.
- B. To minimize adverse impacts on surrounding residential areas, scheduling of events at the Rose Bowl shall emphasize a minimum number of events which yield the maximum amount of new revenues to the city.
- C. In the event that the RBOC enters into a multi-year license agreement to host a multi-day, multi-stage music and arts festival, in no case shall that festival and any regular season event permitted pursuant to Section 3.32.275 occur in the same year.

(Ord. 6403 § 2 (part), 1990)

(Ord. No. 7279, § 3, 4-11-2016)

3.32.275 - Temporary increase in displacement events.

Notwithstanding any other section of this chapter or any other limitation in the Municipal Code, and in addition to the displacement events permitted pursuant to Section 3.32.270, displacement of recreational programs and accessibility to Arroyo Seco facilities shall be allowed for a maximum of 13 additional National Football League ("NFL") events over a consecutive 12-month period. The events authorized by this section shall not commence unless and until the city council approves an agreement to allow a NFL team to temporarily play its home games in the Rose Bowl. Additionally, such events shall involve attendance of no more than 75,000 patrons. This section shall be repealed and have no further effect upon the end of a five-year period that will begin on the date of the first NFL football game played at the Rose Bowl pursuant to such agreement.

(Ord. No. 7227, § 1, 12-3-2012)

3.32.280 - Rose Bowl area—Rental rates and charges.

The city council, by resolution, shall establish a schedule of minimum rents, charges and fees to be charged and collected for use of the Rose Bowl. Nothing herein shall prohibit rents, charges and fees in excess of those set forth in the aforementioned schedule. In addition, users of the Rose Bowl shall pay to the city all costs incurred by the city and Rose Bowl Operating Company in connection with their licensed use as determined by the general manager of the Rose Bowl and enumerated in a license agreement which also shall set forth the time and method of payment of all charges and the matter of accounting therefor. The minimum schedule of rents, fees and charges shall conform to the other provisions set forth in this section and chapter.

- A. Services for which costs shall be charged as costs of operations shall include, but not be limited to, police and security, crowd control, groundskeepers and such other services which are required by the general manager of the Rose Bowl and set forth in the license agreement.
- B. The aforementioned minimum schedule may provide for but shall not require a reduction of rents, fees and charges based on the following considerations:
 - 1. Whether the event to be sponsored is for a local public purpose or benefit; or
 - 2. Whether an admission fee is to be charged, collection taken or space or advertising sold or sublet; or
 - 3. Whether the net proceeds of the event will be donated to nonprofit organizations; or
 - 4. Whether the event is to be open to the public; or
 - 5. Whether the event is of a cultural, civic or patriotic character; or
 - 6. Whether the licensee is a nonprofit organization.

The general manager of the Rose Bowl shall determine whether or not a licensee is entitled to any reduced rent, fee or charge provided for hereunder and his or her decision shall be limited to a consideration of the foregoing factors. For purposes of this section, a "nonprofit organization" shall be defined as a nonprofit organization with an office in the city for at least 5 years preceding the date of the application for a license.

- C. Every licensee shall be required to pay all costs of operations incurred by city and Rose Bowl Operating Company in connection with said licensee's use of the Rose Bowl, except as such costs are either reduced or waived by specific resolution of the city council as to city costs and of the Rose Bowl Operating Company as to Rose Bowl Operating Company costs. Nothing contained elsewhere in this chapter shall authorize an exception to this provision.
- D. Every person using the Rose Bowl shall be required to indemnify, hold harmless and defend the city, Rose Bowl Operating Company, their respective officers, directors and employees from any loss, liability or damage resulting from the use of the premises by said licensee, and each user shall procure and maintain, in full force and effect, during the period of licensed use, a policy of insurance satisfactory to city which shall insure city and Rose Bowl Operating Company against any liability of whatsoever nature on account of bodily injury to or of damage to any property arising out of or in connection with the use of said premises by said user, including all costs of defending any claim arising as a result thereof. The insurance policies required herein shall be in an amount and on forms approved by the city, and each such policy shall provide that the policy shall not be cancelable for any cause until 30 days' written notice to the city and Rose Bowl Operating Company. Evidence of products' liability insurance coverage, or workers' compensation insurance coverage may be required, and if required by city, such coverage shall comply with the form requirements specified herein. City, at city's sole option, may waive all or part of the foregoing requirements regarding indemnity and insurance, and require the user to obtain similar insurance coverage, either through the city or by other arrangement approved by city, and the user shall be required to reimburse city for the cost of any insurance provided pursuant hereto.
- E. No use of the Rose Bowl shall be permitted unless licensed and no license shall be granted unless such licensed use is in writing and on a form approved by the city attorney and executed by the Rose Bowl Operating Company or the general manager of the Rose Bowl, as agent of the city. The Rose Bowl Operating Company and the general manager of the Rose Bowl, as agent of the city, are authorized to execute all license agreements in conformance with this chapter for the Rose Bowl for and on behalf of the city.
- F. No provision of this section shall limit or prohibit RBOC from charging a rental or use fee in excess of that set forth in the minimum schedule provided for herein, or basing the rental fee or charge for use of the Rose Bowl upon a percentage of licensee's gross receipts; provided, that each licensee agreement shall provide that the minimum rental fee or charge set forth in the aforementioned schedule shall be collected from the licensee.

- G. The general manager of the Rose Bowl or his or her designee shall use the authority granted hereunder to promote by all appropriate means greater use of the Rose Bowl for revenue-producing events.

(Ord. 6627 § 5, 1995: Ord. 6403 § 2 (part), 1990)

3.32.300 - Rose Bowl area—Parking limitations and charges.

A priority system for the use of the Rose Bowl and ancillary parking facilities shall be developed which shall include the following:

- A. A paid parking program for all major events which includes unreserved parking at a fixed fee throughout the Rose Bowl/Brookside Park area regardless of proximity to the event and preferred reserved parking at a higher fee;
- B. The possibility of paid parking for non-major events of less than 20,000 attendance;
- C. The active promotion of alternative parking outside the Arroyo Seco for all major events with transportation to the Rose Bowl, and the Rose Bowl Operating Company shall use clean air, non diesel buses for its contracted shuttle services, to the maximum extent permitted by law, and shall encourage private event sponsors to use clean air, non-diesel buses for shuttle to major, Rose Bowl displacement events, when commercially feasible. For the purpose of this section, clean air, non-diesel bus shall mean vehicles which rely on natural gas, electric fuel cells, or other non-diesel technology, and which have an exhaust which is not classified as a toxic air contaminant.
- D. Priority order of use as follows:
 - 1. Conventional Rose Bowl parking facilities, also known as areas A, F, G, J, K and D.
 - 2. Brookside parking lot, also known as area I.
 - 3. Turfed areas, including Brookside ball fields, playing fields, area H, and golf course.
- E. Limitations on the use of turfed areas for parking shall be determined in accordance with the provisions of Section 3.32.280(D) of this chapter and by city board policy. In no case shall Brookside Golf Course, playing fields and Brookside Park be used for parking where such use may cause substantial or permanent damage to the turf.
- F. A no parking policy shall be established in the residential and other areas surrounding the Rose Bowl/Brookside Park area during major events at the Rose Bowl. Temporary no parking restrictions shall be in force and signs shall be posted in the affected areas according to Section 10.40.100 of this code. This no parking restriction shall be enforced by towing and impounding the vehicles of violators at the violators' expense according to Section 10.40.030 of this code.
- G. The parking area and all rights thereto in the areas adjacent to the Rose Bowl are reserved for the benefit of the city. The city may allow use thereof at rates and on terms approved by the city manager.

(Ord. 6403 § 2 (part), 1990)

(Ord. No. 7162, § 1, 3-30-2009)

3.32.310 - Rose Bowl area—Advertising, broadcast and recording.

All advertising, broadcast, television, transcription and/or recording rights are reserved for the benefit of the city, except as otherwise provided by contract with the user.

(Ord. 6403 § 2 (part), 1990)

3.32.320 - Rose Bowl area—Public address system.

The Rose Bowl public address system shall be used at events requiring a public address system. Any other system shall only be permitted in the Rose Bowl with the prior written permission of the general manager of the Rose Bowl.

(Ord. 6627 § 6, 1995: Ord. 6403 § 2 (part), 1990)

3.32.330 - Rose Bowl area—Concessions operation.

All concessions operated in the Rose Bowl are reserved for the benefit of the city, except as otherwise provided by contract with the user.

(Ord. 6403 § 2 (part), 1990)

3.32.340 - Rose Bowl area—Police protection.

Every licensee of the Rose Bowl shall furnish such police protection as shall be required by the city manager.

(Ord. 6403 § 2 (part), 1990)

3.32.350 - Rose Bowl area—Cancellation of use.

The city manager may cancel any right to use the Rose Bowl if in his opinion such use will unduly damage the premises or will be inimical to the public welfare.

(Ord. 6403 § 2 (part), 1990)

3.32.360 - Rose Bowl area—Alteration of facility.

No user shall erect, build, install, alter or change any structure or facility in the Rose Bowl without the written approval of the city manager.

(Ord. 6403 § 2 (part), 1990)

3.32.370 - Rose Bowl area—Rental charge when not in actual use.

Whenever the Rose Bowl is occupied by any licensee and is not in actual use and no equipment or services are required, no licensee fee shall be charged for a reasonable time of such nonuse as shall be determined by the general manager of the Rose Bowl.

(Ord. 6627 § 7, 1995: Ord. 6403 § 2 (part), 1990)

3.32.380 - Rose Bowl area—Terms of use.

The Rose Bowl Operating Company may, in conformance with this chapter, permit the use of the Rose Bowl for any event or series of events upon such terms as it determines to be reasonable, and the contract for such use shall state such terms.

(Ord. 6627 § 8, 1995: Ord. 6403 § 2 (part), 1990)

Article V. - Brookside Golf Course Area

3.32.450 - Brookside Golf Course area established.

The Brookside Golf Course area consists of Brookside Golf Course and clubhouse and the adjoining parking lot south of the clubhouse.

(Ord. 6403 § 2 (part), 1990)

3.32.460 - Brookside Golf Course area—Permitted uses.

In addition to golf uses, the following uses are permitted in the Brookside Golf Course area:

- A. Clubhouse and related activities, including but not limited to weddings, private parties, and similar events;
- B. Parking under the same limitation as in Section 3.32.300;
- C. Displacement events and activities ancillary to displacement events, including but not limited to music and arts festivals, Rose Bowl Game parties, and related temporary structures and concessions;
- D. Amplified sound, including sound as permitted by the general manager of the Rose Bowl Operating Company pursuant to Pasadena Municipal Code Section 9.36.170(C);
- E. Non-displacement events and related temporary structures and concessions; and
- F. Structures that are ancillary to any use provided herein and maintenance and operation of the area. Any new permanent structure or alteration of existing structures shall be subject to the hearing procedures of Section 3.32.180.

(Ord. 6403 § 2 (part), 1990)

(Ord. No. 7279, § 4, 4-11-2016)

TITLE 3 FOOTNOTES

1. Cross reference: Building/Mechanical Code, see Ch. 14.04.
2. Prior ordinance history: Ords. 5559 and 6303.
3. Cross reference: Parks Department, see Ch. 2.32.

McMillan, Acquanette (Netta)

From: Marie Levine
Sent: Sunday, October 22, 2023 10:33 PM
To: PublicComment-AutoResponse
Cc: Marie Levine
Subject: City Council Meeting 10/23/2023; Agenda Item #17; Soccer Game Agreement With AEG

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Re: City Council Meeting 10/23/2023; Agenda Item #17; Soccer Game Agreement With AEG

Dear Mayor Gordo and City Council Members

I am writing to express serious concerns about another License Agreement with AEG for a Soccer Game at the Rose Bowl before full consideration and review of what happened at the last Soccer Game.

As Council member Hampton knows, I have expressed serious concerns about the massive security breach at the soccer game Rose Bowl on October 15, 2023. While the RBOC is downplaying the severity of the event and has managed to keep the information out of the media, my conversations with neighbors who attended the game as well as numerous videos posted on social media tell a totally different story.

Below I provide online links with evidence supporting the egregious security breach that occurred at the Rose Bowl last weekend. The bottom line is that in spite of having advanced knowledge of the «passionate » fan base and possible explosive devices, the RBOC was totally unprepared to handle the magnitude of the event. I find the situation the more concerning that the country is on high alert for terrorism attacks. The videos show the following:

1. Massive amounts of explosives were being launched in front of security personnel and not one made a move. Not a single PPD officer in sight .
2. By my count in one of the videos, at a conservative rate of 4 explosives per second over a duration of 3 minutes there were at least 40,000 explosions in that segment alone. That's clearly more than street vendors can provide.
3. The game was stopped by the referee fearing the safety of the players. The players are seen walking aimlessly in the middle of the field rather than being directed off field for protection.
4. No announcement was made over the PA system to control the event
4. The videos also point to the preponderance of the explosions emanating from the fans behind each of the teams' goals, with matching color smoke bombs. This was a coordinated and premeditated event. Earlier in the game, those same sections unfurled large team flags. Logic points to the explosives being coordinated in the same way as the flags. Who organized that and how was the large flag and its hardware allowed inside the stadium. How well was the material vetted?

10/16/2023

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5. Several videos show aggressive fighting in the stands. Not one security officer in sight to stop the brawls.

6. Video of the events in the fan section behind the goals show many 2 to 3 foot-long launching sticks or wands with fire. While the smoke bombs may be small, how can these launchers be undetectable and make their way inside the stadium?

7. The heavy smoke was clearly keeping people from breathing, which could have been a serious issue for people with respiratory disease.

8. My neighbor went to the game with her husband and daughter but they had to leave after barely 30 minutes into it. Here is what she shared with me:

- many people were drunk and unruly even before they entered the stadium. The police turned some away. Organizing festivities outside the stadium ahead of the game contributed to the situation. Who wouldn't have seen that happen?
- she witnessed one man running for his life being chased by 5 other men. He ran towards security personnel for his safety. No action was taken by the security officers.
- fans in the stands were very aggressive, rude and using foul language. They were throwing drinks and hitting people with plastic bottles. She and her daughter were drenched.
- some men had big sticks they were using to beat fans
- some smoke bombs happened BEFORE half time.
- she decided that the situation in the stands was way too dangerous and she and her family left early fearing for their safety.

I ask you, is this the kind of entertainment Pasadena wants to be known for? Is it worth jeopardizing our family-friendly reputation? Does making money at all cost trump the security of our residents?

Before the City decides on any future soccer games, it is imperative that we get a forthright evaluation of the security breach and a solid plan to avoid, manage and respond to such situations in the future. How about reviewing contracts with the promoters for their liability in such circumstances?

Fortunately no serious injury happened this time, or so we're told, but that's just a lucky circumstance. It could just as easily have resulted in a stampede or major lawsuits against the city for failure to provide a safe environment. With the last soccer game setting precedent, I have no doubt that fans at future games will be emboldened to repeat the behavior.

Sincerely

Marie Levine, Ph.D.
Concerned Pasadena Resident
District 1

Attachments: Videos of the Rose Bowl soccer game from social media:

https://fb.watch/nPPEWlz_uK/?mibextid=v7YzmG

<https://x.com/managertactical/status/1713929343095693761?s=46&t=s7gSXdAP2pN7TYdYkNTMxA>

https://x.com/barrabrava_net/status/1714281231192555682?s=46&t=s7gSXdAP2pN7TYdYkNTMxA

<https://x.com/pasefiltrado/status/1713823881725874422?s=46&t=s7gSXdAP2pN7TYdYkNTMxA>

<https://www.facebook.com/785994062/posts/pfbid024S7S95LPDbBCpkxFuuzBAHq1k7ZqC8oDxfRiofbZMFfJxEWVAhrvsxguqC1qCDm6l/?mibextid=v7YzmG>

<https://www.facebook.com/andy.montoya.750/videos/1384069479174995/?mibextid=v7YzmG>

<https://x.com/elkingfresh/status/1714006170615386260?s=46&t=s7gSXdAP2pN7TYdYkNTMxA>

<https://x.com/eghostfacee/status/1713972605756293289?s=46&t=s7gSXdAP2pN7TYdYkNTMxA>