

**From:** City Web  
**Sent:** Friday, October 16, 2020 7:22 PM  
**To:** Duyshart, Eric; Robles, Sandra  
**Subject:** Public Comment for Economic Development & Technology Committee meeting on October 20, 2020 about agenda item 2 Economic Update

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## **Public Comment for Economic Development & Technology Committee Meeting on October 20, 2020 about agenda item 2 Economic Update**

Select one City legislative body for the comment      Economic Development & Technology Committee

Meeting Date      October 20, 2020

Agenda Item      2 Economic Update

Name      Paul Little - Pasadena Chamber of Commerce

City      Pasadena

State      CA

Zip Code      91106

Comments (under 200 words)      I appreciate getting information on the state of California's economy, though it is telling that the cover illustration is of Yosemite National Park, not anything local.

I also not that there is not data related to local companies as opposed to general statewide industry categories.

I would like to know:

1. How are locally owned businesses faring (vs. chains and online sales

outlets) statewide? In LA county? In Pasadena?

2. What is the prognosis for locally owned businesses statewide? In LA County? In Pasadena?

3. What sectors will be more likely to survive the economic fallout from the pandemic locally? In LA County? Statewide?

4. What will the local employment impacts be of the answers to 1, 2 and 3?

5. How does this relate to Pasadena, our businesses, employment and economy?

Quite frankly, statewide information does not really have much relevance to Pasadena as our industry sectors are weighted differently, employ people in different numbers and impact our local economy in various ways not reflected in this report.

If we are investing taxpayer funds in reports, can they be relevant to our local economy, employment and locally owned companies?

Thanks,

Paul Little

**I consent to have my  
comment read out loud  
during the meeting.**

Yes