## CITY OF PASADENA

## Commissioner Biographical Form - <u>VOLUNTARY</u>

This biographical form will be filed in the Office of the Mayor & City Council; if you are appointed to a commission, it will assist City Hall in responding to questions regarding your background as a commissioner if requested by the news media or interested citizens. This Biographical Form should be submitted along with your commission application.

If you choose to complete the form, please be sure that the information provided is factual. It will be the basis for information provided over the telephone and at the public counter. The form may be duplicated and given to the news media and it may also be posted on the City's website.

NAME: Eleanor L. Lee DISTRICT: One YEARS AS PASADENA RESIDENT: Seven-

teen

OCCUPATIONS: Senior Account Radio Executive, Radio Promotions Director, Acting General Manager/Radio Station – KJLH 102.3FM, Event Coordinator/Planner, Marketing Director, Caterer, Fundraiser, Radio Show Producer, Festival Coordinator, Wedding & Special Celebrations Coordinator, Program Book Creator/Layout, Ad Solicitations, & Publishing, Consultant, Memorial Event Coordinator, and Branding Premium Items Vendor

## **EDUCATION & TRAINING:**

Attended Los Angeles City College, West Los Angeles College, and UCLA – Medical Studies Attended Los Angeles Technical College – Certified Emergency Medical Technician (EMT) Trained as a Darkroom Technician, Medical Assistant, and Medical Billing/Insurance Coordinator Paramed for Prudential and Allstate Insurance Companies – Home/Office limited medical exams for potential clients securing a policy that required underwriting.

Extension Courses and Training Courses - Radio Sales, Radio Marketing, and the Business of Radio

**SERVICE RECORD: Does Not Apply** 

MEMBERSHIP & OFFICES HELD IN CIVIC, RELIGIOUS, FRATERNAL OR TECHNICAL ASSOCIATIONS: Volunteered for many, many civic and religious organizations; no official posts held.

HOBBIES: Reading, Cooking, Arts & Crafts, Interior Designing, Floral Arranging, and Organizing

**SIGNATURE:** Eleanor L. Lee **DATE:** March 10, 2021

I hereby certify that the following information is correct to the best of my knowledge.

## ELEANOR L. LEE - BIO

Eleanor Louise (Kemper Williams) Lee, was born and raised in Los Angeles with a strong family influence of New Orleans, Louisiana. As a child Eleanor would visit the local library on a daily basis, where she enjoyed reading the Dictionary and the World Book Encyclopedia. In growing up, Eleanor was never alone or lonely, as she always had her twin sister Elois Lorraine, to enjoy and participate in childhood activities and companionship. And that reality still reins true today.

Eleanor, had a very blessed childhood, raised in the environment of the Word of God since birth. Beginning at the age of 5 years old, she attended dual Sunday school services (Hamilton Methodist Church and Calvary Mennonite Church). As a member Hamilton United Methodist, she sang in the Junior Youth Choir and was a Junior Usher. At the age of thirteen, Eleanor accepted Jesus The Christ into her heart as her personal Lord and Savior, at a Billy Graham Crusade, that was held at the Los Angeles Coliseum.

Eleanor experienced an accomplished journey in primary and secondary education, as she excelled in AP (Advance Placement) classes. Upon High School graduation, while attending her first year of night college, Eleanor became a Dark Room Technician and Bookkeeper for the most prominent Radiologist in Beverly Hills, Joseph Linsman, M.D. Experiencing daily introductions to A-List celebrities; Lucille Ball, Kirk Douglas, Sammy Davis, Jr. John Lennon, Elizabeth Taylor, Johnny Mathis, Jack Benny, James Stewart, Gene Kelly, Walter Matthau, Marlo Thomas, and the list goes on and on. She continued her education at Trade Technical College, by becoming a certified EMT (Emergency Medical Technician). Eleanor then continued her medical career by becoming the first African American ParaMed for Prudential and Allstate Insurance companies, in the Greater Southern California area, examining 10 potential clients daily. Eleanor continued her education at UCLA. She also attended Crenshaw Christian Center School of Ministry.

In the mid-seventies, Eleanor took a career detour into the world of radio and media, by becoming an Account Executive at KJLH 102.3FM. In 1979 the station was purchased by Stevland Morris, also known as the iconic Stevie Wonder. The following year Eleanor became a Senior Account Executive, earning and soliciting a client list that included Universal Amphitheater, The Greek Theatre, The Beverly Theatre, ad agencies; Foote, Cone, & Belding, Ad Marketing, and Western International Media, just to name a few. In 1985, The General Manager was so impressed with Eleanor's creativity to package promotions with sales, that she was promoted as the first Promotions Director for KJLH. Eleanor became the number one Promotions Director, in Southern California area; winning numerous awards and recognitions including being nominated by Billboard Magazine™, as the Promotions Director of the Year. Entertainment venues would solicit Eleanor's suggestions and recommendations regarding booking entertainment talent. KJLH Radio, was the premier media vehicle for advertising and marketing upcoming concerts, community events, fund raisers, political events, health fairs, . Eleanor created and facilitated car giveaways, beach promotions, a one day 10,000 tee shirts giveaway, providing 2,500 family Thanksgiving baskets; with with all of the trimmings including a Zacky Farms® fresh turkey, a Client Appreciation Party that was held at the California African American Museum, many other events, promotions, community affairs, and weekly musical celebrity promotions with renown artists, partial list; Barry White, The Jacksons, Marvin Gaye, Gloria Estefan, The O'Jays, Stephanie Mills, Teddy Pendergrass, Whitney Houston, Luther Vandross, George Michaels, Sting, David Sanborn, Quincy Jones, James Ingram, Earth, Wind, & Fire, Janet Jackson, the Whispers, Kirk Whalum, Paul Jackson, Jr., and Prince.

During her time at KJLH, Eleanor also coordinated Stevie Wonder's annual birthday celebration. She was also instrumental in launching the musical careers of Teena Marie and Anita Baker; by encouraging heavy rotation air-play, and bookings at the Beverly Theatre and Greek Theatre. She coordinated and produced a Listener's Appreciation Concert at the Anaheim Theatre with musical performers: LL Cool J, Herbie Hancock, MC Hammer, En Vogue, and others, along with Blair Underwood and Kimberly Russell as the hosts for the evening. Eleanor worked tirelessly and constantly to make KJLH the number one urban radio station in Southern California! During her tenure, Eleanor, also became an acting Co-General Manager.

If you still have a copy of vinyl album(s) "Hotter Than July," "In Square Circle," and or Stevie Wonder's "Original Musiquarium," on the back of the album, you will read Eleanor's name in the Thank You credits under the name Eleanor Williams. She also packaged and co-coordinated a support team of forty people that traveled via chartered airplane to Washington DC, to march and encourage the passing of the Martin Luther King, Jr., as an annual National Holiday.

In the early 90's, Eleanor formed her own company Eleanor Williams & Associates; a promotions and marketing company with a strong emphasis in the sells of premium and promotional items.

In April of 1992, while producing an all day Gospel concert at a shopping mall venue, Eleanor met the love of her life, her future husband, Cornelius Lee. They were married the following year in an outdoor setting, as their guests enjoyed the musical presentations of Stevie Wonder, three-time Grammy Award winner Bluesman Keb' Mo' and renowned Drummer, Laval Belle. After six months of marriage Cornelius and Eleanor formed their business company C.E.L.L. Consultants, Event Planners, Marketing, Promotions, and Premium items, which continues to flourish to this day. Partial past and present client list includes; YWCA, United Nations, City of Pasadena, So. Cal. Women's Health Conference, R.I.S.E., Pasadena Church, Golfing Queen, Eundre's Seasoning, AACE Home Care, and Coca Cola.

Cornelius and Eleanor, enjoy spending family time together with their Daughter LaToria; a graduate of HBCU; Spelman College in Atlanta, Georgia, son-by-marriage Kem; an outstanding Man of Valor, and two beautiful and extremely intelligent granddaughters Kemberli and Torie, both currently excelling and attending universities.

During their twenty-seven plus years of marriage; Cornelius and Eleanor, have coordinated and or produced, and or directed numerous productions including a fund raising concert for Women of Color Breast Cancer (Eleanor was also a board member and the Public Relations Director for 16 years, and solely coordinated the first fund raiser support luncheon, with keynote guest speaker Dr. Susan Love). During the latter 1990's, Eleanor with the support of husband, created, produced, and directed Gospelive®, a major component of the Los Angeles Black Business Expo, that was held annually at the Los Angeles Convention Center, the largest attended annual African American business event in Southern California, thus becoming the template for the annual Knott's Berry Farm Gospel Fest, and the extremely successful Community Outreach Festival that was held in Pasadena/Altadena. Eleanor currently produces a monthly christian talk program, airing on radio station WOL 1450 AM, heard locally in Washington DC., and presented national and worldwide on the internet and through streaming.

Eleanor is an avid reader, she loves to prepare delicious meals for friends and family, she enjoys being creative with her hands and applying her visual imagination. Eleanor also enjoys the park and going on picnics and nature walks. She is in awe of God's creations of His natural beauty through trees, plants, flowers, and lawns.

Eleanor has been given the Gift of Discernment, which she uses to bless others and to be directed by God through The Holy Spirit's divine leadership and wisdom. Eleanor's passion and mission is to be used God as a vessel and witness for His Glory. And impart to all people placed in her path by God, and to walk in His Word and Promises. Eleanor also walks in the anointing of Godly counseling. Her desire is for all of God's children to live a life of Godly Success, Agape Love, Joy, and Shalom (peace, completeness, health, wellness, safety, and prosperity)...