CITY OF PASADENA

BIOGRAPHICAL DATA FOR APPOINTMENT TO CITY ADVISORY BODY

The information contained on this form is for the City Council to fill vacancies on City Advisory Boards, Commissions, Committees, or Task Forces. You are invited to attach additional pages, a copy of your resume, or submit supplemental information which you feel may assist the City Council in its evaluation of your application.

Biographical forms may be submitted any time during the year; however, they will be purged January 31 of each year. If you have not been appointed to an advisory body during the preceding year and still desire appointment, please resubmit an updated biographical form or advise in writing that the initial form is still usable.

On which Commission would you like to serve? Pasadena Center Operating Company Board

Applicant Name: Joan Aarestad **Date available to start:** 1 Feb 2022

Home Address: 730 Prospect Boulevard 91103 **Home Phone:** (626) 449-1400

Employer: Not applicable **Work Phone:** (626) 524-0601

Work Address: **E-mail:** joanaarestad@me.~~om~~ .com

Community Service - ***List boards, commissions, committees, and organizations on which you are currently serving or have served, offices held and in what city.***

Please see the attached resume

Employment - ***Title and duties, current and past.***

Please see the attached resume

Education – ***Include professional or vocational licenses or certificates.***

Please see the attached resume

Personal – *Answer "yes" or "no" to the following questions.*

1. Have you ever worked for the City of Pasadena? ***(If yes, please list dates/department)*** **YES** **NO** X

2. **Are you related to any employee or appointee of the City of Pasadena?** ***(If yes, please indicate name and relationship.)*** **YES** **NO** X

3. **Are you aware that financial disclosure may be required annually?** ***(e.g. sources of income, loans and gifts, investments, interests in real property.)*** **YES** X **NO**

4. **Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the advisory body to which you seek appointment?** ***(If yes, please indicate any potential conflicts).*** **YES** **NO** X

5. **Have there been or are there now, any personal or business circumstances which might reflect adversely on the propriety of your serving as a member of any advisory body to which you might be appointed?** **YES** **NO** X

6. **Are you aware of the time commitment necessary to fulfill the obligations of the advisory body to which you seek appointment?** **YES** X **NO**

7. **What specifically in your background, training, education, or interests qualifies you as an appointee?**

My training as a lawyer is one qualification. My experience with a variety of non-profits is another. I tend to analyze situations from a "big picture" perspective and figure out ways that make sense to reach goals creatively.

8. **What do you see as the objectives and goals of the advisory body to which you seek appointment?**

I became interested in serving on the PCOC during the time I acted as the Project Director for AstroFest. I very much enjoyed learning about the operation of PCOC and interacting with the employees who provided me with assistance.

I appreciated the synergy created by learning about other aspects of the City of Pasadena and the fascinating local organizations that worked with us on AstroFest. I would like to assist the City of Pasadena in developing another ongoing program that will showcase what the City of Pasadena has to offer those who chose to live, work and visit our City.

I am mindful of the inspiration for the Rose Parade 133 years ago and the subsequent development of the Rose Bowl Stadium 100 years ago. The City can use another great idea or two to help support those venerable institutions. Perhaps by learning more about PCOC, good things will develop.

9. **How would you help achieve these objectives and goals? What special qualities would you bring?**

I would want to spend some time understanding better the objectives of PCOC and how it operates before delving into any particular goal setting. The qualities I bring are to do the best job I can once I am engaged in the process.

Signature: Joan Aarestad **Date:** 25 January 2022

I hereby certify that the following information is correct to the best of my knowledge.

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CITY OF PASADENA

Commissioner Biographical Form - VOLUNTARY

This biographical form will be filed in the Office of the Mayor & City Council; if you are appointed to a commission, it will assist City Hall in responding to questions regarding your background as a commissioner if requested by the news media or interested citizens. This Biographical Form should be submitted along with your commission application.

If you choose to complete the form, please be sure that the information provided is factual. It will be the basis for information provided over the telephone and at the public counter. The form may be duplicated and given to the news media and it may also be posted on the City's website.

NAME: Joan Aarestad **DISTRICT:** 1 **YEARS AS PASADENA RESIDENT:** 36

OCCUPATION: Community Volunteer

EDUCATION & TRAINING:

BS California State Polytechnic University, Pomona
JD University of Southern California

SERVICE RECORD:

Not applicable

MEMBERSHIP & OFFICES HELD IN CIVIC, RELIGIOUS, FRATERNAL OR TECHNICAL ASSOCIATIONS:

None

HOBBIES:

Cooking and gardening

SIGNATURE: Joan Aarestad **DATE:** 25 January 2022

I hereby certify that the following information is correct to the best of my knowledge.

When complete, email and send original to:

janastewart@cityofpasadena.net
Jana Stewart
Office of the Mayor & City Council
100 N. Garfield Ave., Room S228
Pasadena, CA 91101

Joan Aarestad
730 Prospect Boulevard
Pasadena, California 91103
(626) 524-0601

EDUCATION

University of Southern California
Juris Doctor Degree, June 1980
Member Southern California Law Review
1978-1980

California State University Pomona
B.S., Communications Arts, June 1975
With Honors Member Phi Kappa Phi

PHILANTHROPIC EXPERIENCE

February 2020 to Present	Board Member, Pasadena Beautiful
September 2019 to Present	Programs Committee, Civitas
January 2017 to Present	President, East Arroyo Residents Association Also 2009 -11
August 2016 to December 2018	Project Director STEAM Pasadena/AstroFest
August 2016 Present	President, Tolvon Group
July 2013 - June 2016	Vice President, Pasadena Arts Council
January 2013 -2015	Member, Pacific Council on International Policy Areas of focus: Women's Initiative, Western Hemisphere, Pacific Rim
October 2012 to Present	Member, Los Angeles World Affairs Council Exploring the nexus of art and science and how those areas affect international relations
July 2008 to 2011	Consumer Corps/Indymac Google Group Advocacy for legislation sponsored by Congressman Adam Schiff
April 2008 to 2016	Board Member, Pasadena Arts Council Advocating for the arts; providing sponsorship of festivals and non-profit start-ups in diverse cultural areas through the EMERGE Program

December 2005	Graduate, Pasadena Citizen's Police Academy
March 2005 to Present	Member, Pasadena Art Alliance Fund raising and supporting contemporary visual arts education through scholarships and grants
February 1997 to Present	Fund raising and organizing events for various charitable organizations in Pasadena area focusing on art & science, education and consumer issues

LEGAL EXPERIENCE

January 2017 to Present	Private practice focusing on land use, environmental and consumer interests
February 1981 To February 1997	Meserve, Mumper & Hughes Los Angeles, California 90071 Partner (1987) Managing Partner (1994 - 1997) Litigated cases in state and federal court involving land use, insurance, labor law and Federal Deposit Insurance Corporation (FDIC) cases involving the savings and loan crisis.

Projects

Project Director, STEAM Pasadena/Astro Fest, a collaboration exploring the nexus between art and science (2016 to 2018)

Founder, "Ask A Lawyer" Program, Los Angeles County Barristers (1985)

Founding Member, Los Angeles County Bar Association Domestic Violence Task Force (1984)