

**CITY OF PASADENA NORTHWEST COMMISSION
STRATEGIC PLAN 08/01/20 – 06/30/21**

CITY OF PASADENA MISSION:

The City of Pasadena is dedicated to delivering exemplary municipal services, responsive to our entire community, and consistent with our history, culture and unique character.

NORTHWEST COMMISSION ROLES AND PURPOSES:

1. Serve as monitoring body and voice for the Northwest Community and to provide periodic advice to the City Council on Northwest issues.
2. Provide ongoing oversight of the implementation of the Northwest Strategic Plan.
3. Work with the City Manager and staff to promote economic development activities in Northwest Pasadena

OBJECTIVES/STRATEGIES:

1.	<p>ADVOCACY</p> <p>Leads: Schnuelle (Chair), Bell, Carr, Shay</p> <p>Objective: Advocacy and recommendations via presentations to the City Council, city departments and Commissions, and others in the following areas:</p> <p>Action Items:</p> <ul style="list-style-type: none">• CIP – Recommend implementation of the capital improvement projects.• CDBG Set Aside• HWPAC – Advocate for the Hahamongna Watershed Park Advisory Committee (HWPAC):<ul style="list-style-type: none">○ Educational Center CIP Item○ Habitat Enhancement Plan○ One seat on the committee• Public Safety – Review Police Commission Oversight plan and make recommendation to the City Council. <hr/> <p>Work Plan Updates:</p>
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2. OUTREACH

Leads: Boykin (Chair), Douglas, Bell, Budai

Objective: Engage in community outreach to identify needs, share information and promote progress on areas of interest.

Action Items:

- Community Meetings/Events:
 - Attend and present at Council District Meetings, Pasadena Neighborhood Network. (Commissioner Schnuelle)
- NWC Survey – review NWC Survey
- NWC Newsletter (Commissioner Bell)
- Informational Presentations – Monitor and assess issues of importance from presentations from:
 - Police Department
 - Housing Department
 - Public Health Department
- Research neighborhood associations currently active in the Northwest. (Commissioners Douglas and Budai)

Work Plan Updates:

3. ECONOMIC DEVELOPMENT

Leads: Carr (Chair), Schnuelle, Sims, Shay

Objective: Work with city staff and Councilmembers to support economic development activities in the Northwest.

Action Items:

- Engage and promote new businesses in the Northwest:
 - Staff notifies NWC of new businesses in the Northwest.
 - Commissioners make personal contact with business owners/representatives to learn about the business and introduce them to the role of the NWC.
 - New businesses are highlighted in the NWC newsletter.

Work Plan Updates: